



Comments received from attendees of
The Road Show

A Taste of NAB 2005

As of **November 10, 2005**

They have been added to this list as
received, unedited except as noted.



(The "To:" line has been deleted when it is our address. And sender's address and phone numbers have been deleted. *Anything in italics has been added for clarification*)

All e-mail addresses here are links – replace the word "at" with an ampersand (@) to send a e-mail to the individual. (i.e.: [Larry at Tech-Notes.TV](#) to Larry@Tech-Notes.TV)

This was done to prevent spam skimmers from harvesting these addresses.

Note: [Since the letters are posted as received, you may wish to click here to navigate to the more recent at the end, and then scroll back up.](#)

#1

Subject: Fresno-SBE Chapter 66 meeting
From: "Dresser, Steve" [Sdresser at kmph.com](#)
Date: Wed, 4 May 2005 07:53:25 -0700

Larry;

I wanted to Thank You for once again bringing the NAB Road Show to the Central Valley Engineers, especially for those of us not able to attend the yearly NAB Convention in Las Vegas. As always your presentation was interesting and helpful. Thank You again and to all the Sponsors of the NAB Road Show.

Steve Dresser-Chief Operator
KMPH TV, KFRE TV, KBFX TV, KVBE FM, KTRB AM
+++++

#2

Subject: SBE Meeting Fresno
From: "Gregory, David" [DGregory at kmph.com](#)
Date: Wed, 4 May 2005 17:27:59 -0700

Thanks for the NAB Road Show. I appreciated seeing the products you presented and hearing the presentations on each one.

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#3

Subject: Thanks for the ESE Polo shirt
From: "Garrick Huey" [garrickh at dstech.com](#)
Date: Fri, 6 May 2005 14:23:26 -0700
To: mtrotter at ese-web.com
CC: Larry Bloomfield" <Larry at Tech-Notes.TV>

Hello Monica,

Thank you for sending me the cool blue ESE Precision Timing polo shirt that I won at Larry Bloomfield's "A Taste of NAB", which was held in San Francisco on Wednesday, April 27, 2005.

I like the ESE products, and I like my new ESE shirt!

Thanks again,

Garrick Huey
Regional Sales Manager
DST Inc. (Digital System Technology Inc.)
Concord, CA 94520
Email: [garrickh at dstech.com](mailto:garrickh@dstech.com)
Website: www.dstech.com

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#4

From: "Floyd Farrar" [farrfl at comcast.net](mailto:farrfl@comcast.net)
Subject: Meeting with old Grad
Date: Sunday, May 08, 2005 11:57 PM



I was able to finally meet up with the inimitable Larry Bloomfield of Rim Hi Class of 1957 fame last Friday up in Burbank. I figured you all would like to see how he looks now. His son is pictured in the second photo. -->



Larry is into old TV and radio nostalgia etc. Do ya remember the test patterns from old TV days? They tracked down the fellow who originally designed the standard TV test pattern back in the late 1930s!



He redrew it for them and it is as original as it can get.

How many remember it? I sure do and it brings back memories of standing in front of the Western Auto store front window with many others of my small community a long time back, waiting for the station to sign on and broadcast the funny thing called TELEVISION (on a very small screen and in black and white)

Cheers And Have a Nice Day :-)

Floyd Farrar
Hawaiian Gardens

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#5

From: "Bill Brooks" [bbrooksi at comcast.net](mailto:bbrooksi@comcast.net)
Subject: RE: A note of gratitude:
Date: Sunday, May 08, 2005 9:29 PM

Larry,

Thanks for the email. I was looking for your address and now I have it..

I wanted to let you know that we appreciated your recap of the NAB exhibits. With most of the engineering seminars being scheduled during the limited exhibit hours, and the quantity of the exhibits, we only had time to see about 30% of what was on the floor. Just as last year, most of the products you brought with you to BABES, I missed seeing while I was in Vegas.

Thanks for your annual trip to BABES. I'm looking forward to your visit again next year.

Bill Brooks

[bbrooksi at comcast.net](mailto:bbrooksi@comcast.net)

(Note: BABES is an acronym for Bay Area Broadcast Engineering Society or SBE in the San Francisco area)

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#6

From: [Fred at knpb.org](mailto:Fred@knpb.org)
Subject: RE: A note of gratitude:
Date: Monday, May 09, 2005 11:52 AM

Hello Larry.

I want to thank you for bringing the Taste of NAB to the Reno area and KNPB again this year. As we saw last year your presentation and variety of products was outstanding. We hope that you will keep Reno on your list of stops next year and into the future.

Fred Ihlow, VP of Technology
KNPB-TV

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#7

From: "Ocon, James" [JOcon at KREN.com](mailto:JOcon@KREN.com)
Date: Mon, 9 May 2005 10:35:48 -0700
CC: "Pappas, Harry J." [HJP at PappasTV.com](mailto:HJP@PappasTV.com)

Hi Larry,

Your presence this year was refreshing as usual. I cannot tell you how much I appreciate this yearly overview of technology. What a great way to not only review the show but an excellent forum for new technology. Our planned implementation of beta testing the holographic storage

you introduced to us last year is an example of how this process is successful and worth valuable time.

If there are any sponsors that support you and need to hear this please feel free to forward this message.

Take care and have a great year.

James Ocon
Chief Engineer, Pappas Telecasting of Nevada

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#8

From: "BURNHAM, JERRY" [JerryBurnham at ClearChannel.com](mailto:JerryBurnham@ClearChannel.com)
Subject: Taste of NAB
Date: Monday, May 09, 2005 6:29 PM

Thanks again for bringing this show to Burbank. It was nice to have a little time with each entry. Every time I go to Las Vegas, it is a matter of driving there in the morning and going back home the same evening. That figures to about ten seconds per booth there.

Jerry Burnham
Engineer, KIIS-FM, Los Angeles

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#9

Subject: (no subject)
From: [LpngAi at aol.com](mailto:LpngAi@aol.com)
Date: Tue, 10 May 2005 11:23:17 EDT
CC: [sbe36 at broadcast.net](mailto:sbe36@broadcast.net)

Dear Larry,

It was nice to have a taste of the NAB Road-Show and I sure gained knowledge from your presentation. Thank you!

What a surprise that I am one of those door prize winners, except that I am no student, as posted on the website. I graduated too long time ago, took a couple of courses later, but I worked and I want to work. My title is not so big a thing probably, but I do want it to be corrected, you may leave it blank or put on 'housewife', or remove me from the winner list.

Thank you!

Great day! Liping Ai

+++++

(Note: the text of this letter is posted here without the stationary.)

#10

BY E-MAIL [LARRY at TECH-NOTES.TV](mailto:LARRY@TECH-NOTES.TV)

May 10, 2005

Mr. Larry Bloomfield Tech-Notes 1980 25th Street Florence, Oregon 97439

Dear Larry:

Thank you for bringing your "Taste of NAB Road Show" to the April 27 joint meeting of SBE Chapter 40 and the Bay Area Broadcast Engineers Society (BABES). This makes three years in a row, so I think that we have started a "tradition." Your presentation, and those of Paul Turner and John Hall of Omneon Video Networks, Steve Krant of Sundance Digital, and Robert Saint John of Lagos Corporation, were all well received. The InPhase Technologies holographic storage system looks to be awesome in its storage capacity. The AJA Video Systems converter products were neat, especially the HD-C2 SDI digital to serial analog converter. Squeezing that capability into a package that will easily fit into a coat pocket is pretty impressive.

The Henry Engineering Matchbox HD and Multiphones Guest Pod were neat, too.

I am enclosing a pdf of the meeting sign-up sheet, for your information. I look forward to a repeat of your Road Show next year.

Sincerely,
Dane E. Ericksen

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#11

Subject: Road Show SUGGESTIONS

From: [HENRYENG at aol.com](mailto:HENRYENG@aol.com)

Date: Tue, 10 May 2005 10:52:54 EDT

Hi Larry...

Thanks for the good show last Friday in Burbank. I guess I'm not surprised at the 'thin' turnout, since we're only a few weeks after NAB, and LA is close to Las Vegas.

Thanks....good luck in your travels...

Hank Landsberg
Henry Engineering

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#12

Subject: [BC] NAB Road Show Today
From: "mark at shander.com" [mark at shander.com](mailto:mark@shander.com)
Date: Wed, 11 May 2005 15:17:23 -0700 (PDT)
To: Broadcast Radio Mailing List [broadcast at radiolists.net](mailto:broadcast@radiolists.net)

Hi All,

I attended the NAB Road Show today at the SBE Chapter 9 meeting at AVR in Phoenix. I was impressed – not only were there video and TV manufacturers represented, but there was some fantastic audio gear there as well.

If you have a chance to attend (there has to be like 70 more stops this year!), you'll definitely gain from it (no broadcast pun intended).

Regards,

Mark Shander Columnist, Radio Guide BAE, Verizon Wireless
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#13

Subject: Taste of NAB, Phoenix
From: "Rick Salsman" [rsalsman at UNIVISION.NET](mailto:rsalsman@UNIVISION.NET)
Date: Thu, 12 May 2005 08:53:16 -0700

Larry,

Thanks very much for sharing your Taste of NAB with us at SBE9 in Phoenix! I hope you will be able to share with us again next year.

Rick Salsman
+++++

#14

From: "Tom Foy" [tfoy at UNIVISION.NET](mailto:tfoy@UNIVISION.NET)
Date: Thu, 12 May 2005 10:13:20 -0700

Larry,

Thanks for taking the time to bring the Road Show to Phoenix. You brought some very good products and lots of helpful information. Keep up the good work.

Sincerely,

Tom Foy
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#15

From: "JB" [jbortowski at kknt960.com](mailto:jbortowski@kknt960.com)
Subject: NAB Road Show - Phoenix
Date: Thursday, May 12, 2005 11:47 AM

Larry,

Just a huge "tanx" for your presentation in Phoenix yesterday. Being relatively new to Phoenix, a transplant originally from Chicago via Little Rock, it was good to see an SBE meeting run professionally, and with enthusiasm once again. I was really impressed.

Hope to see you again soon.

Respectfully,

John Bortowski, CE
KKNT / KPXQ
Phoenix 85016

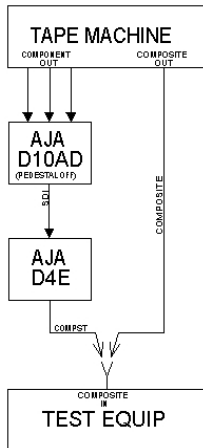
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#16

Subject: The Road Show
From: [bhenry at knme.org](mailto:bhenry@knme.org)
Date: Fri, 13 May 2005 15:45:47 -0600 (MDT)

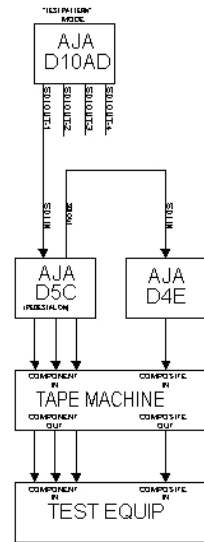
Hi Larry!

Thanx again for a most interesting Road Show! Since I don't get to go to the NAB, this's the next best thing.



I'd mentioned to you about 1 of the ways I've using the AJA converters. I've been using them extensively to covert the component input/output our Beta machines to composite input/output. By doing this, I'm able to easily set up and match video levels of both the component and composite inputs/outputs (see attached). It beats former way of doing it!

Anyway, all the best on your road show. I look forward to seeing more of the same in the future.



been
of
the

73's,
Bob Henry KD5MHQ

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#17

Subject: 2005 Road Show Feedback
From: "Jim Clemons" Jim.Clemons_at_krqe.com
Date: Fri, 13 May 2005 14:19:09 -0600

Thanks for everything and keep up the great work. Hope to see you again next year.
TTFN :) (*Albuquerque, NM*)

+++++

#18

Subject: SBE Show in Albuquerque
From: "Bookstopshere" gldybwad_at_comcast.net
Date: Sun, 15 May 2005 09:48:33 -0600

Dear Larry,

Thank you for the "taste of NAB" show; I enjoyed it; thanks also for the box lunch - just right. I benefit as a consumer from many of the products you displayed and explained. I belong to the KNME HD User's Group here in Albuquerque, NM.

Thank you also for the AJA tee-shirt I won in the drawing.
G. L. Dybwad, Albuquerque, NM

The Book Stops Here
Dybwad and Bliss
www.bookstopshere.com

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#19

Subject: A Taste of NAB 2005
From: "Ed Sutton" Ed.Sutton_at_kpho.com
Date: Mon, 16 May 2005 14:20:18 -0500

Larry:

Thank you for bring A Taste of NAB 2005 to SBE Chapter Nine in Phoenix, Arizona. The presentation this year was well received by the twenty engineering professional in attendance; many of whom were not able to attend NAB. We look forward to this event next year. Thanks again for bringing this presentation to Phoenix.

Ed Sutton
Chapter Nine Chairman

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#20

From: Ernie Hartt ehartt@ktsm.com
Date: Tue, 17 May 2005 10:57:03 -0600

Hello Larry;

We hope that you have a safe trip to Oklahoma for your next show. Thank you again for making the trip to EL Paso so that the members of SBE chapter #38 could get a chance to see all the fine products that were in your bag of tricks. I collected a lot of information from AJA, Burst Electronics, ESE, Henry Engineering, InPhase, Larcan, Leader, Leitch, Ligos, Riedel and Sundance Digital and it will help to keep me up to date on some of the latest products on the market. I was hoping for a better turnout, but the ones that showed up are now a little wiser and better for it. I will look forward to your next show.

Ernie Hartt
Chapter 38 Chairman

Ernest D. Hartt
CPBE
Director of Engineering
KTSM-TV
El Paso, Texas 79902

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#21

Subject: NAB Roadshow
From: [Brian at knpb.org](mailto:Brian@knpb.org)
Date: Tue, 17 May 2005 14:03:08 -0700

Larry,

I wanted to thank you again for visiting our station. I don't usually get to the NAB as my primary function is in IT. However with the convergence of IT and TV Engineering it is very useful for me to get a look at upcoming trends in hardware and software. Thanks again for providing this valuable service.

PS I received my DVD Copy software that I won in the drawing . Another thanks in order.

Brian T. Brastoff
KNPB Channel 5 Public Broadcasting
Reno, NV

+++++

#22

Subject: SBE Chapter 34 Visit
From: Sean Anker sanker@kobtv.com
Date: Tue, 17 May 2005 21:28:56 -0600

Larry,

You are doing a great thing with your Road Show! I have heard nothing but glowing praise for your presentation here on, of all days, Friday, May 13th. Several folks who weren't able to make it to NAB got to see items on their shopping lists.

I've posted a thank you on our web site, as well, <http://www.sbe34.org>

Thank you again!

Sean

Sean R. Anker
Director of Engineering and Production
KOB-TV, Albuquerque, NM
sanker at kobtv.com

SBE Chapter 34 Chairman
<http://www.sbe34.org/>

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As posted: <http://www.sbe34.org/>



SBE Chapter 34 - New Mexico

A Taste of NAB

Many, many thanks to Larry Bloomfield for bringing his Taste of NAB show to Albuquerque for the second year in a row! Once again it was an excellent event that featured several interesting products. In addition to Larry, three sales people from the various vendors showed up to help describe their products. We were also graced with a visit from Corrales' own Bill Kent from [Burst Electronics](#) (the *other* Burst!).

Brad Torr of [Leitch](#) showcased many of their NEO and 6800+ products, along with the brand new X75. Scott Nix provided an overview of [Sundance Digital's](#) Titan automation, Fast Break automation and their various other products. [Omneon's](#) server architecture was the focus of Dwayne Brady's presentation.

Bill Kent, who has donated an LG-1 Plus logo generator as a door prize, discussed Burst's newest product unveiled at NAB: the Pixie-FS, an 8-bit "throw-down" style frame synchronizer. This impressive device is barely larger than a deck of cards and includes a full proc amp.

Larry provided excellent information about the rest of the equipment on the show.

Mr. Bloomfield certainly deserves kudos for his vision. Last year Larry brought along a product that was still in technology demonstration phase. This product, a holographic data storage device, has the promise to hold multiple terabytes of information on a disc that is just a little bit larger than a typical DVD. He was absolutely certain that this would be a big thing — and this year there was quite a buzz about this technology at NAB.

Thom Johnson of [Burst Communications](#) provided most of our lunch, and at the last minute Brad Torr of Leitch was pressed into service to provide lunch for a few extra attendees. Thank you both!

To see where the show is going next, where Larry has been and just generally learn more about the show, visit [The Taste of NAB site](#).

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#23

From: "Peter M Harrison" peter at phmusic.co.uk

Date: Fri, 20 May 2005 11:59:10 +0100

Larry,

Many thanks for your presentation last evening. Although part of this industry for the last 30 years, I only moved back to regular employment (with Calrec) relatively recently, having spent a number of years as an independent engineer and consultant and writer for UK based broadcast and audio magazines.

I therefore have some feeling for the profession we share and having spent all of my time this year at NAB in Calrec discussions; it was helpful to see some of the other items. Of course, if I can ever provide you with any material on TV digital audio desks, I will be more than happy to do so.

Being an alien who is only in the USA for half of every month, I have to confess to not being an SBE member but I can boast full membership of the UK's Institute of Broadcast Sound!

All best regards,

Peter M Harrison

+++++

#24

From: Jim Hicks jimhicks at shamrocktulsa.com

Date: Fri, 20 May 2005 09:58:37 -0500

I always enjoy your presentations, and find them educational and entertaining!

Jim Hicks C/E KMYZ/KTSO
Times Shamrock Communications

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#25

Subject: NAB Roadshow

From: "Kevin Bowen" kbowen at oru.edu

Date: Fri, 20 May 2005 10:42:06 -0500

I just wanted to say thank you for your presentation in Tulsa, Ok. It was a learning experience. I look forward to it again next year if scheduled.

Regards,

Kevin J. Bowen
Sr. Lighting Director/Video Engineer
Oral Roberts Television Productions

+++++

#26

Subject: Taste of NAB

From: Josh Christensen jchristensen@ktul.com

Date: Fri, 20 May 2005 10:59:48 -0500

Thanks for coming out again this year, as always it was an interesting and informative presentation.

Josh Christensen

Broadcast Engineer, KTUL LLC (*Tulsa*)

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#27

From: Roger.King@cox.com >

Date: Friday, May 20, 2005 12:13 PM

Larry; you had a good show. I enjoyed it and learned some new things. I didn't think the order of the iron test pattern was still going. I will check it out on the web. I checked with my IT people here and I need the CD instead of the DVD on the door prize. Sorry for the change, I thought we were more advanced????

Roger King

Cox Communications Inc.

Production Services Group

Tulsa, Ok. 74146

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#28

Subject: Thanks

From: Sonny Hollingshead shollingshead@cox.net

Date: Mon, 23 May 2005 21:42:14 -0500

Larry,

Thanks so much for bringing to us a "Taste of NAB 2005" this past week. As usual, I learned a lot from the demonstration and discussion.

Hope to see you next year!

Thanks again, Sonny Hollingshead SBE Chapter 56 (*Tulsa*)

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#29

Subject: Road show

From: dvest@kwch.com (*Don Vest, Director of Engineering KWCH - Wichita*)

Date: Tue, 24 May 2005 07:56:34 -0500

I thought it was one of the best SBE programs I have attended. I had three people attend from KWCH and they all came away with some very helpful information. Thank you.

+++++

#30
Subject: SBE Wichita
From: "David Jackson" [DJackson at kansaswb.com](mailto:DJackson@kansaswb.com)
Date: Tue, 24 May 2005 08:51:42 -0500

Larry,

Outstanding presentation. As a young engineer I appreciate your words before you got into the equipment.

I will be taking over as Chairman for next year and we all agree that you and your road show are welcome anytime.

David Jackson CBT, CTO - Master Control Supervisor
KWCV-TV, Kansas' WB

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#31
Subject:
Taste of NAB El Paso
From: Marvin Hanley [mhanley at ktsm.com](mailto:mhanley@ktsm.com)
Date: Tue, 24 May 2005 09:29:45 -0600

Larry

Thank you for the stop in El Paso. The show was informative and enjoyable. Knowledge is a valuable asset and the roadshow offers a unique preview of the resources and new products available. Looking forward to the 2006 show.

Thank you

Marvin J. Hanley ([mhanley at ktsm.com](mailto:mhanley@ktsm.com))
Operations Supervisor
KTSM-TV
El Paso, Tx. 79902

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#32
Subject: Road Show
From: [dehogg at ksu.edu](mailto:dehogg@ksu.edu)
Date: Wed, 25 May 2005 10:28:25 -0500

Thank you for putting on the Road Show. I appreciated the plug you give for SBE and the need for furthering ones education. No matter how you get your education it is still important in the pursuit of bigger and better things. One can always learn something in a presentation whether or not the material is directly relevant to their position or not. Sometimes it's the ideas that spring out of something different that makes getting involved with organizations such as SBE a relevant effort.

I spent 17 years as an instructor at an electronics trade school before deciding to go into the industry and had taught many of those at the meeting the other night in Wichita.

Don
Romans 5:1-5

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#33
Subject: Best of NAB
From: "martin sandberg" [sandytex at swbell.net](mailto:sandytex@swbell.net)
Date: Fri, 27 May 2005 11:07:41 -0500

Larry,

You may have noticed that I referred to your visit as the "Best of the NAB". This was not an error. The presentation and the Q&A on each product was better than most engineers get from busy vendors at the NAB show. For your next visit, I want to schedule a bigger room and more time. Thanks for your time and visit.

All the best,

Martin "Sandy" Sandberg Chairman SBE Chapter 67

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#34
Subject: KA6UTC DE AE5D
From: "A K Dart" (*e-mail address omitted by request of sender*)
Date: Fri, 27 May 2005 21:20:21 -0400

Hey Larry,

Thanks for your effort on the "Taste of NAB" program. Very interesting. You held my attention even though I kept reminding myself that I had to get up at 4:00 am the next day.

It was especially interesting that you're such a prolific writer. I recently submitted an article to Broadcast Engineering (in an effort to generate renewal points for my SBE certification) but was rejected because they have a tight editorial calendar and plenty of material. So I have submitted the article to TV Technology magazine instead, although they haven't indicated whether or not they're interested.

See you next year.

Andrew K. Dart, CSTE

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#35

Subject: SBE Chapter 67 Dallas
From: "Stigler, Johnny" [jstigler at wfaa.com](mailto:jstigler@wfaa.com)
Date: Tue, 31 May 2005 12:38:43 -0500

Thank you again for taking all the time you and your wife allocate to the Road Show. It is always a pleasure to have you in town to do the show & tell for those of us that don't make the NAB.

Johnny Stigler CPBE, ENG Supervisor
WFAA-TV
214-977-6489 Fax
WA5ZRQ Ham Call
SBE Ch67 Frequency Coordinator (DFW)

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#36

Subject: Thanks for visiting Austin
From: "Jim D. Wynn" [jwynn at kvue.com](mailto:jwynn@kvue.com)
Date: Tue, 31 May 2005 15:48:02 -0500

Larry,
I'd like to thank you (and your grandson!) for bringing "A Taste of NAB" to SBE Chapter 79 in Austin. It provides an invaluable look at some of the new technology available to our industry. We, as television engineers, desperately need to learn about it so that we can intelligently cope with it when and if it comes in the door.

It has been several years since I've had a chance to attend NAB. You brought products and information from several manufacturers that I had never seen before. Omneon, Riedel and InPhase were new to me and it is realistic to believe that I might need to know about any or all them in the foreseeable future. I'd also like to thank all the other manufacturers who participate. Though I already use some of their products it's always good to see what's new. You really provide a valuable service and I'm glad you were able to put us onto your itinerary.

And, thanks for the door prize!

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#37

Subject: Taste of NAB
From: "Hamilton, Scott" [SHamilton at KOTV.com](mailto:SHamilton@KOTV.com)

Date: Wed, 1 Jun 2005 08:22:16 -0500

Larry:

Thanks for the Taste of NAB Roadshow you brought to Tulsa recently. It was fun and educational. Your service is greatly appreciated by those of us lowly maintenance engineers who are unable to attend NAB each year. Keep up the good work.

Thanks,

Scott Hamilton
Maintenance Engineer
KOTV - The News on Six
918-732-6268
[shamilton at kotv.com](mailto:shamilton@kotv.com)

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Click on this link to download now:

<http://www.kotv.com/main/weather/inews.asp>

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#38

Subject: Wichita SBE Meeting
From: "Zeigler, Rodney" [rod.zeigler at salinamedia.com](mailto:rod.zeigler@salinamedia.com)
Date: Thu, 2 Jun 2005 14:14:46 -0400

Larry: Thank you for bringing the information from the various vendors out to the "hinterlands" for us to be exposed to. Please keep up the good work as it helps those of us that do not make it to Las Vegas every year to still keep up on the best and brightest.

Rod Zeigler CE
Salina Media Group
Salina, Ks. 67401

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#39

Subject: "The Road Show"
From: "LeMelle, Allen" [Allen.LeMelle at abc.com](mailto:Allen.LeMelle@abc.com)
Date: Thu, 2 Jun 2005 12:46:07 -0700

Dear Mr. Bloomfield,

Thank you for once again bringing "The Road Show", a taste of the N.A.B., to the San Joaquin Valley. As usual the informative luncheon was enjoyable as well as savory. It's great to hear about and see some of the products being displayed at the NAB Convention.

Many of the products offered by your sponsors are currently in use at our Fresno facility.

Please understand your efforts are greatly appreciated.

Best Regards,

Allen LeMelle
KFSN-TV 30

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#40

From: [programs at sbe85.org](http://programs.at.sbe85.org)
Subject: Oklahoma City SBE Visit
Date: Sunday, June 05, 2005 9:53 PM

Larry,

I just wanted to drop you a note and thank you for taking the time to come to Oklahoma City. I am very sorry I forgot about it and then was unable to attend. My efforts to get my pilots license and balance my contract engineering business and my family have been very taxing.

I hope you had sufficient help with the setup and a reasonable attendance - if you did not I am very sorry. I hope that you will consider coming back and that we will be much better coordinated here next time.

Until then, travel safely and happy trails!

Best Regards,

Kristopher Hoopes, CBRE, CBNT, Vice Chairman - SBE Chapter 85, Oklahoma City, OK -
www.sbe85.org - [vicechair at sbe85.org](http://vicechair.at.sbe85.org) - [programs at sbe85.org](http://programs.at.sbe85.org)

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#41

From: Broadcast Engineering RF Update
June 3, 2005

[Taste of NAB2005 tour hits the road](#)
Jun 3, 2005 8:00 AM, RF Update e-newsletter

LARCAN and several other companies are sponsoring a road show to provide broadcast consultants, engineers and technicians with a unique educational opportunity.

The road show will visit more than 70 venues set up by local SBE Chapters before concluding

the Taste of NAB 2005 road show Oct. 26.

As part of its exhibit, the company will introduce broadcasters to the new LARCAN PLUS Series for digital LPTV applications, which debuted at NAB2005.

For dates and venues visit www.tech-notes.tv/2005/2005-1.htm.

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#42

Subject: Road Show

From: Henry Wooten [hmwooten at yahoo.com](mailto:hmwooten@yahoo.com)

Date: Mon, 6 Jun 2005 21:59:11 -0700 (PDT)

Larry, just a note to let you know that I received a very nice polo shirt from ESE today. Enjoyed your road show very much. Keep up the good work. Thanks, Henry Wooten

Yahoo! Mail

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#43

Subject: Recent visit to SBE Chapter 67 in Dallas.

From: "Cliff Erickson" [erickson at wwdb.org](mailto:erickson@wwdb.org)

Date: Tue, 7 Jun 2005 16:01:03 -0500

Larry

I really enjoyed your presentation to our SBE chapter Thursday before Memorial Day. I hope your stay over the weekend was pleasant. How was playing tourist over the holiday? What kind of adventures did you have?

Thank you again.

It was an additional treat that door prizes were awarded. Generally, my name rarely is drawn for such fun. The fun for the evening increased when you selected me for the Media One DVD/CD Burning software. Thanks again for picking me to win anything, even more so for the substantial software prize.

This afternoon on returning from the job search, UPS left a box on the door step. Made the day more fun because it is the Media One Software. I will have more pleasure creating slide shows of our new (8 months old) grandbaby. I am saving the software as additional incentive to find a job. I get to play after finding work. So that means there will be another batch of smiles and fun in the future.

Thanks again for 1) being here, 2) sharing a great and worthwhile program, 3) having door prizes, 4) presenting me with a door prize, 5) delivering the door prize, 6) the fun I will have with it in the future.

There you have it, 6 kinds of fun and joy you brought to Dallas.

Best regards,
Cliff Erickson
N5IJU, CBT, CBNT
[erickson at wwdb.org](mailto:erickson@wwdb.org)

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#44

Subject: Fw: Chapter 3 SBE June News
From: "Richard W Abraham" [rabraham2 at cox.net](mailto:rabraham2@cox.net)
Date: Tue, 7 Jun 2005 20:57:58 -0500

Here is the text from the newsletter that was mailed out today. Thanks again for you efforts!
We enjoyed it greatly.

Richard W. Abraham

----- Original Message -----
From: Richard W Abraham
Sent: Monday, June 06, 2005 9:56 PM
Subject: Chapter 3 SBE June News

THIS MONTH
(Things not about the Road Show were edited)

Our program, The Road Show 2005, a Taste of NAB, was conducted by Larry Bloomfield. It was the 4th year for the show. Venues for the show started at 24, then grew to 36, with 48 showings last year; there are 73 bookings for this year. See www.tech-notes.com for the itinerary and details. Larry asked that engineers present at our meeting who attended NAB recall what impressed them most at Las Vegas. Several people responded, including Larry who noted: the development of the P2 recorder w/solid state memory by Panasonic, which came out of Iraq where fine sand ate hard drives and moving magnetic media; Z Tech recorders for signal strength plots, using a USB port for rapid transfer of information to a laptop; and Symmetrics audio delay for lip synch on DTV ENG.

Larry is a former teacher, a Broadcast Engineer, publisher, writer, and consultant, among other things. Why the road show? You must keep up with industry changes, or someone who does will take your place. This is where the educator in Larry comes forth. He is a strong advocate of SBE to fill the role of continuing education for engineers, but also urges them to seek out and participate in IEEE, AES, SMPTE and other engineering organizations. Good information is available on their websites. For pure fun, try www.oitp.org - The Order of the Iron Test Pattern, of which Larry holds the title of "Sagacious Pixel" as its leader.

Sponsors, who provided products for Larry to showcase, were:

- **Larcan:** 1-25W FM LP transmitters, in 1RU, frequency agile. Same chassis is used for translator;
- **Sundance Digital**, represented by Kurt Caruthers, with Sundance automation software (used at Castle Rock). Media management has been added to the machine control, and it is fully SNMP compatible. News Link, a new standalone product, enabling one TD to run an entire news broadcast, and Seeker, an excellent search engine and multi-facility link made for today's consolidated operations;
- **Henry Engineering**, Match Box, Patch Box, Multi Phone for digital phone bridge, Transient power clamps, and many other useful widgets;
- **Ligos**, MPEG II software based encoders from NTSC video to SDTV;
- **AJA**, video conversion bricks for DTV to STV, RGB, or Composite, enabling you to continue use of your precise NTSC monitors; Sony LCD Monitors with two VGA inputs;
- **Leader Instruments**, 4 channel rasterized feeds to your computer monitors. Has flash card BMP capture of waveforms to send to your vendor to aid in problem solving, and stores your individual settings in a cache;
- **ESE**, Audio/video analog DA's, time code generators, readers and clocks;
- **Omneon RAID3** Digital Servers, with intermix of different capacity hard drives, if needed.
- **Leitch** 16x10 Switchers, Routers with transitions on switching, Frame Sync, up/down conversions;
- **In-Phase**, superior to Blu-Ray optical write, working on 17 Terabyte recording on non-rotating Media using several levels or depths of holographic recording. WORM devices now, but should be R/W by 2007 - consider for archiving!
- **Riedel**, Digital Intercom System with 48KB sample rate. Many use it to digitize mikes! Four channels on rack gear, two channels on belt packs.

Check at www.Tech-Notes.TV for more information on The Road Show 2005, links to its sponsors and for information on end of show door prize winners. It was a grand evening, topped off with drawings for several door prizes provided by the sponsors! Our thanks to Larry Bloomfield, the sponsors of the Roadshow, and to Chuck Myers, our host!

+++++

#45

Subject: Road Show

From: "Peter Hoekzema" [engineering at kveo.com](mailto:engineering@kveo.com)

Date: Wed, 8 Jun 2005 08:36:00 -0500

Larry:

Thank you for making the effort to come down with the road show. I am sorry that our chapter made such a poor showing, especially since it has one of the best records of any SBE chapter for attendance.

The equipment and technology were both interesting and informative. Since moving to the lower Rio Grande Valley I have had fewer chances to go to the NAB convention and having your mini road show was an important feature for my expanded knowledge.

Thank you again.

Peter Hoekzema, Chief Engineer
KVEO-TV
Brownsville, TX

+++++

#46

From: "Chuck Myers" myers at MRC.TWSU.EDU
Date: Wednesday, June 08, 2005 4:33 PM

Larry ,

Just a quick note to tell you how much we enjoyed your show here at Wichita State University. I will support the next Chapter Three Program Chairman when he asks you for a return visit. I enjoyed seeing equipment here in the building that we usually don't get a chance to see and get a good up close look.

Thanks

Chuck Myers

+++++

#47

Subject: RE: [BC] Texas, Louisiana and Mississippi next on the Road Show
From: "davidgarland" garland at radiobroker.com
Date: Fri, 10 Jun 2005 13:58:47 -0500
To: "Broadcast Radio Mailing List" broadcast at radiolists.net

Larry:
Enjoyed the show last night....

Dave Garland

+++++

#48

Subject: Gracias
From: "Dave Biondi" dbiondi at broadcast.net
Date: Sat, 11 Jun 2005 16:15:50 -0500

Larry,

Enjoyed meeting you and listening to your "crusty" comments at the "Taste of NAB Roadshow" in Houston. I know you were holding back at times (being in a church and all)<G>.

Appreciate your participation in the Broadcast Net ListServers. You may want to sign up to our TV-Tech listserver and post your events.

<http://www.broadcast.net/mailman/listinfo/tv-tech>

We have several thousand TV "folks" subscribed there and you may get some additional attendees from the postings.

Best wishes on your quest.

Dave Biondi
Broadcast Net/BNetRadio

+++++

#49

Subject: Thank You!
From: Paul Rino [thealbumman at yahoo.com](mailto:thealbumman@yahoo.com)
Date: Wed, 15 Jun 2005 06:41:29 -0700 (PDT)

Thank you again Larry for an excellent show in Shreveport. It was a pleasure meeting and listening to you last night. Although I am not a member, I am an Electronics Tech, former member of IEEE, and have worked as PD/MD and behind the mic at many radio stations around Louisiana off and on during the past 25 years. Currently I am the Regional PC/LAN Analyst for BancorpSouth Bank and responsible for servicing our locations in a 120 mile radius of Shreveport. Seeing only a portion of this hi-tech equipment available today sure gives me the desire to return to the broadcast industry again.

I look forward to the next road show again!

Sincerely,
Paul Rino

+++++

#50
Subject: NAB Road Show Meeting S'port, La.
From: robert abraham [techbrain57 at yahoo.com](mailto:techbrain57@yahoo.com)
Date: Thu, 16 Jun 2005 22:00:14 -0700 (PDT)

Hi Larry,

Nice to meet you and sure enjoyed the meeting and products on display. My friend Paul who came with me also enjoyed the show. I take care of 9 radio stations as a contract engineer and most of the time have my hands full. However, I always enjoy meeting other engineers in the broadcast field. The SBE has been a good source of keeping in touch with the field of broadcast engineering and all the new things that come with it. I can appreciate attending a show such as this to see first hand new products and meet other engineers. Sure would invite you to come again and again thanks for a great presentation.

Bob Abraham CBT
SBE Chapter 44
Shreveport, La.

+++++

#51

Subject: The Road Show is coming and they like what we've got
From: Robert Wilson Peeler [Robert.Peeler at lamarpa.edu](mailto:Robert.Peeler@lamarpa.edu)
Date: Sun, 19 Jun 2005 20:34:08 -0500

Hi Larry, good show here on Lamar campus... We are off between semesters so I am late getting back to you. Next time maybe we can have an ET class with some students on campus. I have no class at all this summer for the first time in years. Next year will be better.

Robert Peeler

+++++

#52

Subject: Your road show evaluation
From: "Donnie Driskell" [Donnie.Driskell at mpbonline.org](mailto:Donnie.Driskell@mpbonline.org)
Date: Mon, 20 Jun 2005 09:47:54 -0500

As a long term member and Certified with Society of Broadcasting Engineering, and as Production Center Equipment Manager for Mississippi Public Broadcasting, I can say that Larry Bloomfield's presentation of "A taste of NAB" is well worth the investment of their time to see this event. For those that are unable to go to NAB, Larry truly brings a "taste" to us all with his road show. Larry is very informative, knowledgeable, and has a lifetime experience with TV and Broadcasting to be proud of!

Donnie Driskell
Technical Services
Production Center Equipment Manager
Mississippi Public Broadcasting
Jackson, MS. 39211
[donnie.driskell at mpbonline.org](mailto:donnie.driskell@mpbonline.org)

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#53

Subject: A Taste of NAB Roadshow
From: "Steve Portier" [sportier at selu.edu](mailto:sportier@selu.edu)
Date: Tue, 21 Jun 2005 08:26:53 -0500

Dear Larry,

I attended the New Orleans SBE Meeting featuring my favorite Program so far for the past two years "A Taste of NAB" yesterday, June 20th, 2005.

This type program at our Chapter Meeting is just the kind of thing that boosts member attendance, provides a valuable service for many of us engineers that can't either afford the time or resources to actually attend the NAB in Las Vegas each year. I hope this continues each year and you can continue to bring the great products that makes our jobs easier and helps our stations broadcast better.

Having the opportunity to view and actually touch the various products that your sponsors provide is so much better than looking at a picture in a magazine or on a website. Plus an actual engineer, in person explaining each item and taking questions is all just wonderful. Please keep it coming.

Steve Portier C.E.
KSLU Public Radio

+++++

#54

Subject: Thanks for the presentation
From: "Danny Miller" [DannyMiller at i-55.com](mailto:DannyMiller@i-55.com)
Date: Tue, 21 Jun 2005 10:35:19 -0500

Larry,

It's very difficult to make the NAB show each year. We are fortunate to be able to see highlights from the show professionally presented right in our backyard. Your Taste of The NAB Road Show presentation was both informative and entertaining. It's a bonus to have your breakdown down of the information regarding the products and their applications as well as immediate direct access via phone calls to the various manufacturers due to your clout.

Thank you for including New Orleans in your tour again this year and I'm looking forward to next year. Please call me if there is anything I can do for you.
Danny

Danny Miller MCSE, CRBE
Broadcast Engineering Services and Technologies of New Orleans

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#55

From: "Jon Thorwaldson" [Jon.Thorwaldson at kpho.com](mailto:Jon.Thorwaldson@kpho.com)

Date: Tue, 21 Jun 2005 12:21:23 -0500

Larry,

Thanks for the note and your presentation here in Phoenix. I believe I won something from Clark Wire and Cable, but have not heard a word. Thought I'd finally reply.

Thanks,

Jon Thorwaldson

KPHO TV

[Jon.thorwaldson at kpho.com](mailto:Jon.thorwaldson@kpho.com)

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#56

Subject: You are welcome.

From: "grace" [ruwriting at datastar.net](mailto:ruwriting@datastar.net)

Date: Tue, 21 Jun 2005 13:22:11 -0500

Hi, Larry:

I enjoyed very much your presentation yesterday in N.O. (*New Orleans*) retired now, but still like to attend the meetings to keep up a bit with what is going on. I am an SBE life member with lifetime CPBE certification, so I don't need to worry about making points for recertification. You have an impressive grip of what you are presenting and an excellent hold on the group's attention. My wife and I escaped from New Orleans 5 years ago to Picayune, MS where we enjoy the quiet life in Lake David Estates, where each lot is 2 acres of pine, oak and magnolia trees. I look forward to seeing your Road Show next year.

Doug Booth, Jr.

+++++

#57

Subject: Road Show in NO

From: "Gary" [GGB92 at bellsouth.net](mailto:GGB92@bellsouth.net) >

Date: Tue, 21 Jun 2005 13:44:50 -0500

Larry,

Thank you again for a job well done. See you next year.

Gary Baylor Treasure SBE Chapter 72 - New Orleans...

(In a second e-mail)

Larry, I also forgot to ask you if it was possible to have a copy of the Indian Test Patten (from the KTLA-TV days sent to me at the address on my card. By the way the picture, on your web

site, of an outdoor remote in San Diego in 1961 was great. I started my career at KFMB-TV when then Chief Engineer Charlie Abel hired me for Summer Relief, which turn in to a nine year stay. Then moving on the ABC-TV Network in Hollywood. Thanks again and safe travels. also, your grandson was a nice person and I enjoyed meeting him. He does take very good care of you. Gary Baylor...

+++++

#58

From: Michael Patton mike at michaelpatton.com>

Date:

Wed, 22 Jun 2005 12:23:25 -0500

Thanks for coming to our area. I'm sorry for my inability to stay awake. Next time I'll try to do better.

Mike Patton

Michael Patton & Assoc.

12563 Parkciel Ave.

Baton Rouge, LA 70816

"Enjoy the Sound"

+++++

#59

Subject: Enjoyed the Taste of NAB

From: "jchivers" [jchivers at whbr.org](mailto:jchivers@whbr.org)

Date: Thu, 23 Jun 2005 07:55:34 -0500

Thank you, Larry, for devoting your time and effort to bring this information to us. I appreciate what you are doing. I found it to be very good and informative. I enjoy meeting and talking to all the vendors as well as the other engineers.

Perhaps next year you can add Mobile, Alabama to your list. There are quite a few people in the area. You would be drawing from the engineers in Pensacola, Fl., as well as the Mississippi Coast. Unfortunately we do not have a SBE chapter, at this time.

Sincerely, Jimmy Chivers

+++++

#60

From: "Russell" [rdean at faithradio.org](mailto:rdean@faithradio.org)

Date: Thu, 23 Jun 2005 09:20:30 -0500

Thanks Larry,

Being a manager and knowing only what my engineer tells me, he had a great time and I enjoyed the lunch.

Thanks, rld

Dr. Russell Dean
Faith Radio
POB 210789
Montgomery, AL 36117-0789
334-271-8900
www.faithradio.org

+++++

#61
Subject: Thanks
From: "Wiely Boswell" wiely at faithradio.org
Date: Thu, 23 Jun 2005 10:50:38 -0500

Larry,

It was nice meeting you yesterday and thanks for not picking on my manager to bad. (*see message #60 above*). I wanted to sit on the front row, but being nice I sat half way back and not knowing it really sat Russell dead center front row!

I turned my seat to save my neck and threw an iceberg at you (only because the desk top was hinged) (*a very large ice cube fell on the floor and that is what Wiely is referring to*)

I wanted to input that I think the Sea of Japan (wherever that is) is the lightning capitol of the world- from Tampa to roughly Jacksonville in US.

I totally agree on knots – a professor that did grounding consulting/seminars was pushing that until UL got after him. I like running thru metal conduit and all that. (not ground wires of course and no sharp bends in ground wires) I can tell you are a grounding choir guy J

Anyway it is great you came to show and tell us folks in the field here that could not visit the NAB show about some of the technology we are missing. I was glad my boss was there when you went over the “you need training” speech.

Again thanks to all the vendors that support you and the road show. It is of much value to us,

Wiely Boswell
Chief Engineer
Faith Broadcasting Inc.
Montgomery, Al www.faithradio.org

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#62

Subject: road show

From: "wzio" [wzio at eonet.net](mailto:wzio@eonet.net) >

Date: Thu, 23 Jun 2005 12:15:23 -0500

Larry,

I want to thank you for bringing the road show to Port Arthur (*Beaumont, TX*). It was very informative and your presentation was great.

Thanks again,

Wayne Ozio

+++++

#63

Subject: road show

From: "Jack Verner" [jackv at dstech.com](mailto:jackv@dstech.com)

Date: Fri, 24 Jun 2005 14:18:40 -0400

Thank you for the presentation to the local SBE chapter held June 23rd at our facilities in Norcross. I believe everyone enjoyed your presentation and profited from it. I hope to see you again soon.

Jack D. Verner

Sr. Vice-President & Chief Technical Officer

Digital System Technology, Inc.

1890 Beaver Ridge Circle, Suite D

Norcross, GA 30071

<http://www.dstech.com>

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#64

From: "rhartford at ktbs.com" [rhartford at ktbs.com](mailto:rhartford@ktbs.com)

Date: Fri, 24 Jun 2005 13:18:50 -0500

Hi Larry,

I just wanted you to know how much we appreciated your bringing the Taste of NAB to Shreveport LA. I believe that was one of the top 5 presentations we have had. I was glad that chapter 44 was able to have a good turn out and those in attendance left with more than they arrived with. I am glad to see someone that shares my feelings about education and certification. I had a great time and look forward to a Taste of NAB 2006. And winning a door prize was a bonus.

Thanks,

Rick Hartford CSTE

KTBS / KPXJ PS we had 32 people signed in. This included the presenters.

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#65

Subject: Road show
From: "Anders Elliott" [landers at cablelynx.com](mailto:landers_at_cablelynx.com)
Date: Fri, 10 Jun 2005 23:13:11 -0500
(Don't know why the delay in receiving this)

Larry,
Thanks for all the information and updates you shared at the NAB roadshow. The presentation was well organized, flowed well, and was very informative. We've been examining the CD's and brochures from the participating companies.

We'll express our appreciation also to Tri-States for being our host.

Thanks for all the effort.

Andy Elliott
Television Ministry of First Baptist Church
501 E. North St.
Kilgore, TX 75662

p.s. I got the door prize polo shirt from AFA this week.
+++++

#66
From: "Dave Palmeira" dpalmeira at wloq.com
Subject: great show last night!
Date: Tuesday, June 28, 2005 10:46 AM

Hello Larry.

I was intrigued as to what you presented last night at the Orlando SBE42 meeting. I'm glad Lou set up the event, I really enjoyed it. The topics you covered were excellent. I just want to encourage you to keep up the Road Show, it was assume.

On a personal note, I would like to pass along a compliment to your grandson as well. You may or may not remember me, but I was one of the volunteers that helped load up your van at the end of the evening. I was impressed with your 16 year old son as to his ability to instruct a bunch of Engineers into loading up your vehicle. I was especially impressed with his manners. Why, you ask? When we were done with the loading, he made it a point to get my attention as I was walking away, to come over to me, shake my hand, and thanked me for helping out. Having a 16 year old son of my own, I can appreciate the gesture.

Once again, keep up the good work, education is so important, as you demonstrated.

Sincerely,

David Palmeira, CBT, CBNT
Chief Engineer
WLOQ - FM 103.1 - Winter Park/Maitland/Orlando
407-647-5557, extension 231

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#67

Subject: Thanks from Member 23741 SBE 42
From: "Larry Bornacelli" [lbornacelli at cfl.rr.com](mailto:lbornacelli@cfl.rr.com)
Date: Tue, 28 Jun 2005 12:42:28 -0400

Larry,

I wanted to personally thank you for coming to Orlando, Florida and giving us a "taste" of what is going on in the industry. I really enjoyed your presentation, however, if I may be so presumptuous as to add a little advice. I realize you're a television guy but you should try to involve us radio guys in your presentation. I must admit you gave it your best effort and I know your presentation is driven by your sponsors and contacts in television. None the less, it was an educational presentation and I always appreciate learning more about engineering even when it doesn't really involve radio. I will be reading your articles and visiting your web site, so I hope you don't mind me keeping in touch.

Larry Bornacelli
KI4EWL
WONQ; WRMQ

+++++

#68

Subject: Thank you for bringing The Road Show to Orlando
From: "Fluker, Steve (CBI-Orlando Radio)" [Steve.Fluker at cox.com](mailto:Steve.Fluker@cox.com)
Date: Tue, 28 Jun 2005 10:00:19 -0400

Larry,

Thank you very much for bringing the road show to our SBE meeting last night here in Orlando. I applaud what you are doing! As I told you last night, I'm fortunate to be with one of the companies that expects all of it's engineers, and in many cases not only the top market engineer but even encouraging the next in command to go to both the NAB and RNAB conventions. We hold corporate engineering meetings at both shows every year. I guess I've fallen into the same trap as you in that I've been vocal about our meetings, and that somehow got me elected to running them. Our corporate VP of engineering stresses how important it is for all of us to not only go to see the exhibits, but to also attend the technical seminars as well. You are right, without proper training or the chance to keep up with the latest technology, we might as well hang our degrees and certifications in the bathroom stalls. I've been honored to have been asked to be a presenter at both the last NAB Radio Show in San Diego, and the recent NAB show in Vegas this past April. Since most of the engineers in this market were not

able to go to the show, I did as you are and brought my presentation back to our local SBE meeting. I've been asked if I would consider taking it to the Tampa meeting soon as well, which I would be honored to do.

My only suggestion on the road show is that I would like to see a better mix of radio and TV products. Now I spent eight years in TV so I enjoy trying to keep up with their technology, but I know there were several there who have only been in radio in their careers. I realize this is up to the manufacturers who are supporting your show but maybe if they knew the value to us, they might step up to the plate too. You might talk to vendors to see what they can do for you. We have the Broadcasters General Store just up the street in Ocala and I'm sure they would have brought equipment to the meeting last night. I understand your concern about not turning it into a sales pitch though. The General Store though has been an incredible resource for our meetings.

Again, thank you for bringing the show to us. What a great value to our group! I hope the manufacturers will continue to support this effort.

Regards,

Steve Fluker

Director of Engineering
Cox Radio, Orlando
Orlando, FL 32804

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#69
From: "Patrick Jones" [pjones at golfchannel.com](mailto:pjones@golfchannel.com)
Date: Tue, 28 Jun 2005 12:56:34 -0400

Hi Larry,

I enjoyed meeting you last night and enjoyed the meeting.

I would like to get some info being apart of the testing with InPhase and their holographic storage medium.

Thank you for your time,

Patrick Jones
Engineer
The Golf Channel

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#70
Subject: taste Orlando
From: "Bill Schwartz" [SCHWARB at dbcc.edu](mailto:SchwarzB@dbcc.edu)
Date: Tue, 28 Jun 2005 14:48:07 -0400

Hi Larry
even though the NTC is long gone I enjoyed your presentation and learned a lot about some products I thought I knew. I am just sorry more SBE members did not show up you did a great job

Thanks
Bill WA4JCP

+++++

#71
Subject: Taste of NAB 2005 in Atlanta
From: Bill Hamm [BHamm at tbn.org](mailto:BHamm@tbn.org)
Date: Wed, 29 Jun 2005 07:47:33 -0700

Thanks again for bringing the Roadshow to us. I am always glad to get another perspective on trends and technology from a live person. The trade magazines have their place, but you filled in some blanks.
Have a safe journey.

Bill Hamm, CBT, CBNT
Chief Engineer
WELF-TV/DT, TBN

+++++

#72
Subject: SBE Meeting last night (6/29/05) (*Orlando*)
From: [danp at digital.net](mailto:danp@digital.net)
Date: Thu, 30 Jun 2005 10:55:49 -0400 (GMT-04:00)

I truly enjoyed your presentation last night. I had an important obligations, so I had to leave early (8:15pm). I was very curious about the equipment on the right side of the table. Anyway, thank you for the info. Just wanted you to know I hated leaving early.

Dan Pestana
TV Technical Assistant II
Equipment Room Maintenance
HTV22 - Hillsborough County TV

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#73

From: "Henry, Jim" [jhenry at cbs.com](mailto:jhenry@cbs.com)
Cc: [rfamfm at aol.com](mailto:rfamfm@aol.com) >
Date: Wednesday, June 29, 2005 1:57 PM

I enjoyed the show and thanks to Lou also.

Jim Henry
Dir. Eng./I.T.
Infinity Orlando
WOMX / WJHM / WOCL
Orlando, Florida 32810

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#74

From: "John Gober" [goberjw at auburn.edu](mailto:goberjw@auburn.edu)
Subject: Re: Thanks
Date: Thursday, June 30, 2005 9:09 PM

Larry

Thanks for coming to the Montgomery SBE again with your road show. I know we all enjoyed the program. By the way.....That was a nice shirt I won from AJA!

John Gober
Office of Information Technology
Auburn University

+++++

#75

Subject: Tampa SBE
From: Bob Hardie [bhardie at wttasbgnet.com](mailto:bhardie@wttasbgnet.com)
Date: Fri, 01 Jul 2005 11:10:55 -0400

(This e-mail was edited to delete things that may be embarrassing to the Tampa SBE chapter. If you wish to see the complete e-mail, contact Bob Hardie.)

Larry,

Please accept my apologies for the low turn out. We are having a meeting to discuss keeping it from happening in the future since we know what happened and how to correct it.

Our Email server was locked out and was not delivering emails to the members properly. You got some of the emails, as did I, but there were many who didn't. So we thought it was working. Several people have contacted me saying they heard about the show and missed it due to not realizing it was that night. We ALWAYS send out several reminders. All four of

my reminders came back undelivered, however, I didn't see them until it was too late to correct the problem.

Your show just happened to fall when this occurred, which is very unfortunate for you and all the work you put into putting the show on. I assure you that this will not happen again. (It hasn't happened before to my knowledge either).

We look forward to your return and again we thank you very much for your dedication to the SBE and its growth.

--

Bob Hardie- CSRTE
Chief Engineer
WTTA TV/DT WB38
Chairman for 2005 of Tampa Bay Chapter 39, Society of Broadcast Engineers

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#76

Subject: seduling some SBE meetings
From: Gary Krohe [gkrohe at krohe.com](mailto:gkrohe@krohe.com)
Date: Tue, 05 Jul 2005 14:49:31 -0500
CC: [mkinnan at taketwo.tv](mailto:mkinnan@taketwo.tv), [kcox at susqkc.com](mailto:kcox@susqkc.com)

Hi Larry,

Firstly, I wanted to thank you for the absolutely great presentation you gave to the Kansas SBE Chapter #3 in Wichita last May. We all appreciate the time and effort you put into this. The reason for my email is to schedule the same presentation for 2006 and 2007 in May for our chapter. The Kansas chapter usually meets the second Tuesday of the month in the evenings which would make the 2006 meeting on 5/9/06 and the 2007 meeting on 5/8/07. Given the great lead time we have on these meetings we can work around your schedule too. Since our chapter covers the entire state we could hold the meeting in Topeka, Wichita or perhaps at some other location convenient for you.

An alternate idea here may be to see if we can work a joint meeting with the Kansas City chapter (#59) some place close for them too (perhaps Lawrence). However, I've not contacted them directly on this yet.....(but have cc'd them in this email).

I look forward to seeing next year's show.

Gary Krohe
Vice Chairman/Program chairman
SBE Chapt #3

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#77

(Note: This individual posed a question on one of the many internet forums asking if it would be worth or a waste of his time to travel to and attend the Road Show. Several exchanges and responses transpired from others than me; all with various degrees of positive comment. From that point on, the interchanges became very negative, derogatory and in some cases personally demeaning - even though the individual has never attended one of our events or has never met me. In all fairness, I have promised to post all comments received – positive or negative – about the Road Show, editing only personal things. I do have to say, this is the very first negative report I've received.)

Subject: A review of the Roadshow

From: Ron Radetzki [radio99ron at yahoo.com](mailto:radio99ron@yahoo.com)

Date: Tue, 5 Jul 2005 18:52:18 -0700 (PDT)

To: [broadcast at radiolists.net](mailto:broadcast@radiolists.net) , [radio-tech at broadcast.net](mailto:radio-tech@broadcast.net)

CC: [larry at tech-notes.tv](mailto:larry@tech-notes.tv)

The responses relating to my initial inquiry into Larry Bloomfield's Taste of NAB Roadshow did not convince me to travel to the closest location. Some said that it was my loss.

I just watched the streamed presentation of Bloomfield's "presentation" to the Miami SBE chapter. First, I want to thank FIU for streaming that program. You provided a great service. Unfortunately, I have lost more than two hours of my life to sit through the webcast.

Because these lists are forums for the open exchange of information, I would like to share my observations about this "educational" event.

The presentation included 15 minutes about Larry's life story, 20 minutes for an overview of the various professional organizations (SBE, SMPTE, AES), 5 minutes on the Order of the Iron Test Pattern, 3 minutes on the proliferation of translators, and about 100 minutes for the tables of equipment.

During the presentation I learned the following:

- I learned about Larry's life history.
- Larry once wrote for Broadcast Engineering.
- Larry likes to read in the toilet, and according to him broadcast engineers only have time to read in the toilet.
- He knows Connie Chung and Brent Musberger.
- Larry knows basic electronics.
- Larry taught in Guam.
- Staying abreast of technology is important. (Mr. Obvious)
- Larry was displeased with the Portland, OR, chapter so he formed the Eugene, OR, chapter.
- Your wife says that you should keep your mouth shut.
- The Eugene chapter is seeing some success.

- If you're not an SBE member, Larry will guilt you or shame you into joining.
- Larry met Admiral Nimitz.
- Commercial broadcasting's sole purpose is to deliver households to advertisers. (How obvious!)
- An EMP surge will take out electrical equipment. (more of the obvious)
- Sundance doesn't send CDs with its catalog to the roadshow. Sundance has a modern phone system that will route service calls to the next available person.
- Larry does not have the software to change the time on his ESE clock. This tells me that ESE equipment is hard to use because Larry, by his own admission, is not stupid.
- Larry has bought a lot of ESE distribution amps. (That's not a sales pitch?)
- Connie Chung is a sweet lady.

I did not learn anything about technology during this presentation. I saw descriptions of equipment. If you consider walking the show floor at a convention an educational experience, I question your definition of educational.

Larry says that this program is not a sales pitch. He doesn't mention prices, but he sure pushes the products he shows. The entire presentation was about how great the products being shown are.

I never heard, "Let's talk about proper distribution of analog and digital signals." Instead, I heard, "Let's talk about ESE. Take your picture with your ESE equipment and you will get a polo shirt. ESE makes excellent clocks."

About Sundance Digital: "I don't know of a better automation system." That sounds like a sales pitch to me.

"Omneon is an amazing company. I would buy one of their servers if I were looking to buy one." How is this not a sales pitch?

About In Phase Technologies: "The greatest thing since the cat's pajamas." Superlative statements such as this reek of sales pitch to me. You could not explain how it actually works, saying that you could not get past chapter one of the book. It would have been nice for you to learn the technology so that you could educate me during your "educational" program.

Teach me about measuring and verifying DTV signals, don't tell me that the Leader unit is really great, that Leader sells products and how the people that work for Leader are really nice. Teach me about holographic storage technology, don't tell me that you can't comprehend it.

I received a full-on pitch for the Tektronix equipment. Granted, the presentation was turned over to the Tektronix sales rep. How is this not a sales pitch?

Larry states that managers should send at least one person to the conventions, and that managers who do not are stupid. Why is he telling this to the engineers? Tell it to the managers.

Mr Bloomfield, you provided a great deal of information. Some was general info, some was marketing. (All of it was already know to me -- because I read the trade publications (but not when I'm sitting on the toilet) and attend conventions.) Overall, it's too much. There is no prime focus that I could see. In general, much of what you say seemed to wander. May I suggest that you find a way to tie everything to the goal of the presentation. You state that the goal is education. I disagree. I saw a sales pitch without prices.

You have sponsors to pay your costs to present this program. With any presentation there is a need to pay the piper, but do that separately from the education content. In this case, there was not educational content. It was all sales.

Ron

Sell on Yahoo! Auctions - No fees. Bid on great items.

(There were no less than a dozen responses to this post on the two lists he post it to with varying degrees of positive support for our efforts. No one was in agreement with him! You be the judge)

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#78

From: "John L. Theimer" [jtheimer at ieee.org](mailto:jtheimer@ieee.org)

Subject: Taste of the NAB Road Show

Date: Wednesday, July 06, 2005 9:49 AM

Hi Larry, just wanted to say thanks to you for a great presentation at our SBE meeting last night. Please pass our thanks on to your supporters as we always look forward to your presentations every year.

Also wanted to let you know that I had a e-mail from one of our members who watched via the internet feed while he was on a trip in Denver!!

Will be looking forward to next year .

John L. Theimer

Chapter Chairman Chapter 53 Miami

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#79

Subject: FW: Thanks

From: "Rod" [stumhofr at fiu.edu](mailto:stumhofr@fiu.edu)

Date: Wed, 6 Jul 2005 16:38:35 -0400

FYI

-----Original Message-----

From: Robin Heslop [robin at gtsivideogear.com](mailto:robin@gtsivideogear.com)

Sent: Wednesday, July 06, 2005 2:29 PM
To: 'Rod'
Subject: Thanks

Hello Rod,

Thanks for the trial run last week, I was able to watch the SBE event last night from my office,

Much appreciated, all the best,

Robin

+++++

#80

From: [wagnerh at fiu.edu](mailto:wagnerh@fiu.edu)
Subject: Thanks for the Great Show
Date: Wednesday, July 06, 2005 5:45 PM

Hey Larry,

I really enjoyed the show, being one of the fundless institutions who had to skip NAB this year, I and the employees of mine whom I brought learned and saw a lot we would not have known about otherwise. Your grandson, Tom is a real fine fellow too, good to get youngsters out doing something in the real world. Thanks, will not miss it next year.

- Paul

Paul Wagner, Assistant Director, Media Equipment Services and Engineering
Florida International University Miami, FL 33199

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#81

Subject: ROAD SHOW
From: "Maher, Richard" [rmaher at mail.barry.edu](mailto:rmaher@mail.barry.edu)
Date: Thu, 7 Jul 2005 09:34:33 -0400

Larry once again thank you for your tome and effort in putting together the taste of NAB Road show it is very informative and focuses on many things that may get lost in the big halls of Las Vegas.. I know every time I attend I see something I missed at the NAB. Thanks again I will ware my tech notes patch proudly.

+++++

#82

Subject: Wednesday meeting WPB
From: "Joel" [engineer at wpsl.com](mailto:engineer@wpsl.com)
Date: Thu, 7 Jul 2005 12:06:13 -0400

Hello Larry,

I'm sort of new to the radio industry, but I am enjoying the job. Last night was the first meeting I have attended with SBE. I am joining the SBE and want to let you know that I thought your presentation was excellent. You demonstrated things quite clearly and with great wisdom. I am glad to have had the opportunity to meet you and I would like you to come back again in the future. I am sure traveling around is exhausting for you but the knowledge you shared with us was priceless.

I am sorry I did not get to stay longer and chat with you personally as my ride was leaving to travel back to Ft. Pierce where we live and work. Only an hour or so to drive.

Again, many thanks for the look at all the products and the free CDs. I hope to see you, maybe at the next trade show or maybe a SBE meeting.

Sincerely,

Joel Traynor
Chief Engineer
WPSL, WSTU, WJNX
Port Saint Lucie, Fl 34952

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#83

Subject: RE: A note of gratitude:
From: John Webb [JWebb at Ikegami.com](mailto:JWebb@Ikegami.com)
Date: Fri, 8 Jul 2005 08:57:36 -0400

Hi Larry,

It was nice seeing your road show at Professional Communication in Tampa. You do a great job of showing off new products to people that can't make the NAB. Good luck with the rest of your shows. Hope you took some time off for the fourth.

Thanks,
John Webb

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#84

Subject: Road Show

From: "Gary A. Minker" [gminker at radioworksrfconsulting.com](mailto:gminker@radioworksrfconsulting.com)

Date: Sat, 09 Jul 2005 19:05:27 -0400

Hello Larry,

I want to take this time to thank you for the 2005 Taste of the N.A.B. road Show that you brought to West Palm Beach and Chapter 88 of the S.B.E. We enjoyed seeing you at the EOC this year. There were several members that are very hard to get to come out and many of those tough to find guys came to the meeting. We all enjoy your stories and the facts on many new items that debut at the show but we are not able to see first hand. It is great when your sponsors accompany you on the tour. They bring a factory presence with them and sometimes they usually answer questions.

Each year the show changes a bit but the information that you bring is always great. We look forward to you bringing the show next year. Since we have such a wide variety of engineering types in our chapter, it is nice that the show brings a diversity of equipment for us to see. You are always knowledgeable and it is nice that sponsors join you mid tour. This new information that you bring is a sign that you are supported in your work.

Congratulations on the award from the S.B.E. It confirms the national support that I hope you feel from the local chapters.

Gary A. Minker
Chairman
West Palm Beach
Chapter 88
Radio Works R.F. Consulting

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#85

From: "Joe Burns" [josephanthony at bellsouth.net](mailto:josephanthony@bellsouth.net)

Subject: Re: A note of gratitude

Date: Wednesday, July 06, 2005 2:40 PM

Hi Larry,

I just wanted to say how much I enjoyed last night's show and I only wish we could have more of them down here! South Florida almost seems like they're asleep at the wheel and your shows are so full of information & excitement that it's just "what the doctor ordered"! I'm the guy who wore the suit and it's my uniform of the day so to speak. It helps me maintain a level of professionalism my competition lost long ago! After all, I was in the Navy for 8 years and got used to always being groomed and maintain an "a jay, squared away" look. Whatever it takes to get any kind of edge I always say. Plus, to improvise, adapt & overcome is my motto so irregardless of how "slow" things may seem, I'm optimistic & plan my strategies accordingly. And your seminar is extremely useful in helping me achieve my goal of winning deals & forming relationships with my vast customer base.

I hope to join you again tonight in West Palm, so I'll see you if I make it. If I can't for whatever reason, I wanted to thank you for the opportunity and it was a pleasure seeing you and count me in for next year!

Regards,
Joe

+++++

#86

From: "Ed Roos" [eroos at msn.com](mailto:eroos@msn.com)
Date: Saturday, July 09, 2005 11:52 AM

Larry,

It's always a pleasure to have you at the West Palm Beach SBE Chapter 88 meeting. I'm just sorry that more members did not show up, but it's the summer and some people are away. Your presentation, as always, was excellent. My only suggestion would be to make the meeting a bit shorter so that you don't lose some of the people's attention. I am looking forward to your 2006 visit.

Thanks again.
Ed Roos

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#87

From: "Rod" [stumhofer at fiu.edu](mailto:stumhofer@fiu.edu)
Date: Mon, 11 Jul 2005 15:06:31 -0400

I would personally like to take this opportunity to thank you for making the trip again this year. Most SBE chapters do not have a lot to look forward to each year. Your Taste of NAB is refreshing and something for them all to look forward to.

I would personally like to challenge all vendors and manufacturers to participate in your show and to become more aggressive showing even more interest by coming and setting up mini education seminars that will spin off and feed the SBE Chapters year long.

Your efforts are growing momentum and filling a great need. Those who criticize should be more conscious of the over all need, direction and impetus this is and has created.

We here in Miami look forward to next year with you.

Rod Stumhofer
Director Of technical Operations SJMC
Florida International University

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#88

Subject: Road Show

From: "Roger Dowdy 2" [rogerd at newschannel5.com](mailto:rogerd@newschannel5.com)

Date: Fri, 15 Jul 2005 08:38:55 -0500

Hi Larry:

Enjoyed the road show for the second year in a row here in Nashville. Hope it's an annual event. I am particularly interested in the Leitch X-75 product and will follow up with MBits about it. Intrigued with the InPhase product. Looking forward to seeing how this product will be utilized. Also, looking forward to getting my "Iron Test Pattern" certificate in November when you finish the road show for this year.

Have a great day and thanks for a good show.

Roger Dowdy
Chief Engineer
NewsChannel 5 (WTVF)
Nashville, Tn. 37219

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#89

Subject:

From: "Hormigo, Rick" [RickHormigo at pesa.com](mailto:RickHormigo@pesa.com)

Date: Thu, 14 Jul 2005 09:42:36 -0500

Thanks to you for the show, 72 cities... Great job!

I had a good time,

Rick Hormigo
PESA Switching (*Huntsville, AL*)

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#90

From: "Jim Turbo" [turbo at wayfm.com](mailto:turbo@wayfm.com)

Subject: Thanks!

Date: Friday, July 15, 2005 10:28 AM

Larry,

Just a quick note to say how much I enjoyed your "Taste of NAB Road Show" this year when you came to Nashville.

I've been to all 4 of your shows here, and they just keep getting better every time! I can honestly say that 2005 has been the "cream of the crop" in the variety of vendors, and in your

clear and concise presentation of each of them. I will certainly remember your demonstrations when I make buying decisions in the future.

Thanks again for a great evening, and I look forward to many more years of great "Tastes"!

Jim "Turbo" Turvaville, CSRE, CBNT
Southeastern Area Corporate Engineer
WAY-FM Media Group - Nashville

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#91

From: "R. Mark Ramey" [mrfilm at earthlink.net](mailto:mrfilm@earthlink.net)

Date: Friday, July 15, 2005 10:49 AM

Larry,

Thanks so much for bringing the Road Show to Shop at Home.

As a Videographer I wouldn't the have to opportunity to use much of the equipment, directly yet I found it interesting.

Having been an editor early in my career (and I still edit some of my own projects at home on Final Cut) I found the transcoders, and storage most interesting and the audio and surge protection are also important items.

The anything in-anything out audio boxes are something I could have used on many a shoot, especially when getting a house feed. Do they make any with isolation transformers built in I wonder?

The main thing I'd love to see would be more field production gear: cameras, mics, etc. . . although I doubt space would permit.

I really had hoped that you might have something like the Panasonic HVX-200 HD/SD P2 camcorder or Sony Z1U HDV camcorder, being 4 - 10 lb. units.

The Tektronix Rasterizer is something I wish I could have on every field shoot.

Thanks again.

MR

+++++

#92

From: "T K Smith" [tksmith at m-bits.com](mailto:tksmith@m-bits.com)

Date: Fri, 15 Jul 2005 16:13:44 -0500

Larry,

Thanks for the presentation last night. You did a stellar job and brought many new products to the attention of the persons who were not able to attend the 2005 NAB Convention.

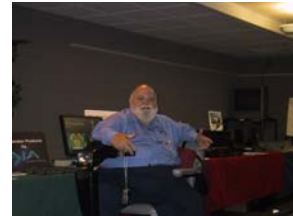
I did attend the convention, and your presentations were right on the money with those of the manufacturers.

M/BITS is a Consulting, Systems Integration and Technical Support firm. We represent Leitch, AJA, and many of the other manufacturers that you showed last night.

I am attaching the photo I took of you last night as a souvenir of your presentation to the two Nashville SBE Sections.

See you soon!

Butch
N4TK
Order of the Iron Test Pattern



Truett K. Smith, President
M/BITS, Inc.

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#93

Subject: A request.

From: "Don Griffey" [engineer at wnkj.org](mailto:engineer@wnkj.org)

Date: Fri, 15 Jul 2005 13:52:45 -0500

Hi again Larry,

First of all, that was a great show last night. Interesting and informative as usual. Thanks for putting it on each year and inviting us to come.

You heard me mention our August cookout at the meeting. I am looking for door prizes to give away at that meeting and was wondering if any of your sponsors would like to contribute in that way. I will mention them all in the newsletter and I plan to make permanent section for the newsletter and website for vendors who donate to such activities on behalf of our Chapter. Also, they can send along literature if they like and I'll make sure there is a display area for it.

If they would like to help us out in that way, have them send it to:

Don Griffey c/o
WNKJ Christian Radio
1100 East 18th Street
Hopkinsville, KY 42240

Thanks again for the Road Show and I look forward to seeing you again next year.

Don Griffey, CPBE CBNT
Chairman SBE Chapter 103 Nashville, TN

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#94
Subject: Knoxville Road Show
From: bernie kunze [berniekunze at yahoo.com](mailto:berniekunze@yahoo.com)
Date: Mon, 18 Jul 2005 12:54:21 -0700 (PDT)

Larry:

I just wanted to say that I enjoyed your presentation and hope to see you next year. For us underlings that are not privileged to attend the NAB show it was a pleasure.

Thanks Again.

Bernie Kunze
Engineer
SCC Radio
Knoxville. TN.

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#95
From: "Glen Wright" [gwright at scrippsnetworks.com](mailto:gwright@scrippsnetworks.com)
Subject: Knoxville Road Show
Date: Monday, July 18, 2005 3:39 PM

Dear Larry,

Thank you for taking the time and bringing "The Road Show" to Knoxville. I found you show to be very informative. And it is nice to be able to get some "hands-on," as well as being able to pick up information on CD's and brochures.

Here is my contact info as I did not have any cards with me. Thanks again!

Sincerely,

--

Glen Wright
Senior Systems Engineer
Scripps Networks

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#96

From: "Thompson, Pat" [PTHOMPSON at WBIR.GANNETT.COM](mailto:PTHOMPSON@WBIR.GANNETT.COM)

Date: Tue, 19 Jul 2005 08:43:46 -0400

Thank you for presenting "A Taste of NAB". As in the previous year there was a good selection of equipment to consider. In particular, we were interested in equipment from Henry and AJA. Leitch and Omneon already have equipment in service here at WBIR. I also appreciated getting the literature from Modulation Sciences. As our digital product becomes a greater part of our audience, remote monitoring products will become more important.

Thanks again!

Patrick A. Thompson
Assistant CE WBIR-TV 10

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#97

From: "Charles R. Solomon" [charons at bellsouth.net](mailto:charons@bellsouth.net)

Date: Tuesday, July 19, 2005 8:53 AM

Larry,

We really enjoyed the program, thanks for coming to Knoxville.

73,

Charles Solomon K4CRS
Janie Solomon KC4LIB

+++++

#98

Subject: Thanks!

From: EOSutton at aol.com

Date: Tue, 19 Jul 2005 09:21:47 EDT

Dear Larry:

I was certainly glad that you could bring 'The Road Show' to us again this year! I really enjoyed seeing the new products, as well as hearing you extol the virtues of each product.

I wish that the various product manufacturers could be the proverbial 'fly on the wall' to hear you comment on their equipment! You certainly represent them well. As a matter of fact, I don't see that level of enthusiasm from their own National Sales/Marketing Managers.

My only suggestion to improve the show: Try to get more of the 'Cool Stuff' products integrated into 'The Road Show.' Many of us are really intrigued by the trade articles and would like to see and feel the products without the hype.

I am glad that you stopped, and hope that you will include us next year!

Ernest (Buster) Sutton, CPBE
Chief Engineer/Comptroller
Oak Ridge FM, Inc.

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#99

From: Mike [engineermike at mindspring.com](mailto:engineermike@mindspring.com)
Date: Tue, 19 Jul 2005 09:56:11 -0400

Hi Larry,

I enjoyed the show and thank you for bringing it to our area. I would like to suggest that you work with the manufacturers and try and supply more items for us radio guys but other than that I think you have a good show going.

Have a safe trip
Thanks again
Mike Murrell
Chief Engineer
WUOT
University of Tennessee

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#100

Subject: Taste of NAB Road Show - Columbia, SC
From: "Trent Muldrow" [tmuldrow at innercitysc.com](mailto:tmuldrow@innercitysc.com)
Date: Thu, 21 Jul 2005 16:19:05 -0400

Larry, first I wanted to thank you for swinging through Columbia, SC for your taste of NAB road show. I wholeheartedly agree with your thoughts on sending engineers to NAB and unfortunately it is a hard sell to management so your road show is great for those of us that aren't quite willing to spend our own money to get out to Las Vegas. I have also wanted to become involved in SBE, but our closest semi-active chapter is up in Charlotte which is a bit of a drive if they meet during the day.

Anyways, my only gripe is that there wasn't much radio equipment represented within your things. With IBOC being such a new technology and everyone jumping all over that, it

seems like something that should definitely be covered, but on the other hand everyone isn't only interested in IBOC. I'd also be interested in some more of the everyday type equipment that may be newer, but no one knows about that accomplishes common tasks. Henry boxes are a perfect example. Everyone is familiar with Henry boxes, but everyone may not know about NEWER Henry boxes.

I'm still waiting on a remote broadcast box that will use broadband connections to connect back to the station for broadcast quality audio. Seems like a no brainer to me, but I haven't found one yet. Or better yet an all in one solution.... POTS, ISDN, Wireless (GSM and 802.11), and broadband. That would be nice.

But I digress.... Thanks again for coming to Columbia. It was very informative and entertaining and well worth the time.

Trent Muldrow
IT Director/Assistant Chief Engineer
WWDM, WMFX, WARQ, WHXT, WZMJ, WOIC-AM
Inner City Broadcasting Corporation
Columbia, SC 29209

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#101
Subject: Road Show, Columbia, SC
From: "Gerald K4NHN" [gcromer at usit.net](mailto:gcromer@usit.net)
Date: Sun, 24 Jul 2005 15:21:50 -0400

Larry
Just a quick note to let you know that I really enjoyed your Road Show here in Columbia, SC last week. You really put on a show that is educational to everyone that attends. There is something for everyone, from studio to transmitters engineers.

Out thanks to all the companies that support your show. I'll be looking forward to next year.

Gerald Cromer K4NHN
SCETV Manager, Transmitter Operations

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#102
From: "Ben Wilson" [wilson at scetv.org](mailto:wilson@scetv.org)
Date: Mon, 25 Jul 2005 08:57:38 -0400

Larry,

Thanks for coming by doing the show. It was very interesting and a good introduction to some products I was not aware existed and new technology. I was also floored by the logistics of what you are doing. You were talking about us engineers in the smaller markets doing a lot

with very little, you are doing the same with the road show. I couldn't believe the amount of stuff that came out that little van! I hope you can make it back to Columbia, SC next year!

Benjamin P. Wilson
ETV Engineering

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#103

Subject: Taste of NAB 2005 Road Show-Columbia SC
From: "Mark Crumpton" [mcrumpton at innercitysc.com](mailto:mcrumpton@innercitysc.com)
Date: Mon, 25 Jul 2005 11:33:18 -0400

Hi Larry,

Great event! I appreciate this because like many engineers I don't have the opportunity to go to NAB. I must say that as a Radio engineer I was VERY disappointed with the lack of Radio broadcast information and equipment. I must inform you, that this, your largest turn out would have drawn 10+ more engineers if there were more relevance to radio engineering. I often hear from other local radio engineers that they don't attend many events because they are "geared toward T.V." Although I personally don't let this keep myself and my staff from the opportunity to learn I do understand the lack of interest. I can't understand the lack of radio related information with the staggering ratio of radio stations to T.V. stations. Sorry to rant...I hope to see you back next year with some added radio stuff. Thanks to Henry Engineering for their participation ... great to see some of their products I wasn't aware of.

Thanks again Larry

Mark Crumpton, Chief Engineer
Inner City Broadcasting

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#104

From: "Payne, Edgar (CBI-Charlotte)" [Edgar.Payne at wsoc-tv.com](mailto:Edgar.Payne@wsoc-tv.com)
Date: Mon, 25 Jul 2005 23:20:53 -0400

Hello Larry, Thanks for making the Road Show, A taste of NAB 2005 a reality. I have not been able to attend NAB since 2002 due to my schedule and enjoy your presentation of the products you represent. Hopefully the show will continue for years to come. It is one of the more interesting SBE meetings of the summer.

Best regards and 73 from Edgar Payne N3HWU.

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#105

Subject: Road Show

From: "Snyder, Todd" [tsnyder at wjzy.com](mailto:tsnyder@wjzy.com)

Date: Tue, 26 Jul 2005 09:20:18 -0400

Larry,

I really enjoyed your Road Show yesterday in Charlotte. This is a great way for those of us who can't go to NAB to see some of the newest equipment.

Hope to see you again next year.

Todd Snyder, Maintenance Engineer
WJZY UPN46/Charlotte's WB - WWWB
Charlotte, NC 28214

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#106

From: "Michael Campbell" [mcampbell at unctv.org](mailto:mcampbell@unctv.org)

Date: Thu, 28 Jul 2005 09:49:52 -0400

It is we who should be grateful for all your efforts to bring this new technology to us. Many of us are in the trenches, knee deep in solving the problems of those who always attend NAB Las Vegas. It is greatly appreciated by all of us here in the Raleigh-Durham area unable to stop working and go to Las Vegas every year. It may not be a substitute for Vegas, but it is water to a thirsty group. Next year we will try for twice the crowd. Thanks again,

Michael Campbell
Studio Engineer
NC Public Television Network

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#107

Subject: The Taste of NAB Road Show 2005

From: Lane Ridenhour L_RIDENH [Lane Ridenhour at uncg.edu](mailto:Lane.Ridenhour@uncg.edu)

Date: Thu, 28 Jul 2005 16:32:44 -0400

Larry,

I just wanted to take this opportunity to thank you for bringing the Taste of the NAB Roadshow to North Carolina. I saw the presentation in Charlotte. Like many people here in the mid Atlantic, I do not have the opportunity to travel to the West Coast, or even New York, for that matter. Having the roadshow within driving distance was truly a great experience. Seeing and examining a piece of equipment is so much better than just seeing the picture in a magazine.

I look forward to seeing you again next time. Again , many thanks !

Lane Ridenhour, Video Manager/Program Coordinator
UNCG TeleLearning Center
<http://www.uncg.edu/cis/telelearning>

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#108

From: Tim [timwalker at dilyns.com](mailto:timwalker@dilyns.com)
Date: Sat, 30 Jul 2005 08:26:40 -0400

Hi Larry;

Yesterday was my first encounter with "A Taste of NAB 2005" and I left convinced that the whole 184 mile roundtrip was worthwhile for me. Your presentations of various manufacturers' products and discussion of practical applications was very thought provoking and I have already identified several applications that answer immediate needs of stations I service. Manufacturer reps are very knowledgeable about their product lines and I've learned to use their expertise in the past but having an experienced, practicing engineer outline real-world solutions and applications just adds a knowledge dimension that I don't usually find a trade shows.

I'm looking forward to future shows and hope that manufacturers and vendors continue to support efforts like yours to put folks like me, who don't generally get to the big shows, a chance to put hands on their products.

Thanks for supporting SBE, good luck and safe journey!

Tim Walker
WYAT-TV Channel 40
Martinsville, VA

+++++

#109

Subject: The Road Show-Tast of NAB at SCETV Columbia
From: "ED BOLIN" [edbolin at bellsouth.net](mailto:edbolin@bellsouth.net)
Date: Sun, 31 Jul 2005 10:39:28 -0400

Larry thanks for an excellent, interesting, and informative presentation. I will definitely attend next year's presentation when hopefully you will come back. Lots of demonstrations of interesting new, and useful stuff. Very excellent presentation.

Ed Bolin, P.E. KA4IPM
WJEA-TV
Charleston, S.C. www.wjeatv.com

+++++

#110

From: "jonathangivens at juno.com" jonathangivens at juno.com

Date: Sat, 30 Jul 2005 23:14:16 -0400

Hi Larry,

Thanks for the presentation on all the equipment. What really caught my attention was the holographic storage device. I've read about it on the web and it was great to see and feel what is in print.

I volunteer running cameras at our church in Lynchburg.

I'm going to start coming to the meetings with Al every other month since radio and rockets were my hobbies bc(before children). 2 of the 3 have graduated so things are settling down some. You have a fine grandson. Hope he picks your brain while he can. Thanks for coming. The chip chart pins are great! I'm going to aggravate our engineer by putting that on the stand instead of the regular chart this Sunday.

Thanks, Jonathan Givens

+++++

#111

Subject: Charlotte SBE Meeting

From: Terryjtwx at aol.com

Date: Sun, 31 Jul 2005 20:18:41 EDT

Larry,

Another outstanding NAB Road Show stopover in Charlotte, NC. Thanks for bringing in Emerson (Ray) and George (Gonos) to demo their products and especially to you for all of your hard work and dedication to the broadcast industry and for your interest in our SBE Chapter 45. Hope to see you again next year.

Terry Johnson
Chairman
SBE Chapter 45
Charlotte, NC

+++++

#112

Subject: Taste of

From: "Tom Oliver" toliver at emfbroadcasting.com

Date: Mon, 1 Aug 2005 09:00:13 -0700

Hi Larry,

Just a note to let you know how much I enjoyed the show and your presentation today in WV. I hope there will be another one next year.

Also - how about coming to KY or OH in the future???

Tom Oliver
Regional Engineer
EMF Broadcasting

+++++

#113
From: "Petersen, Erick H (DLP Studio)" ehpeters@liberty.edu
Date: Mon, 1 Aug 2005 14:47:20 -0400

Hi Larry,
Just wanted to let you know that I enjoyed and learned from the road show you conducted at WDBJ-TV in Roanoke last week. This was my first experience with an SBE meeting...and I don't think it will be my last.

It was also good to chat with a fellow sailor.

Thanks again, and may you have "Fair Winds and Following Seas"...I think that's how it goes...?

Erick H. Petersen
Director, Center for Media Productions
Liberty University

+++++

#114
From: "Brad Stanford" bstanford@wtrf.com
Date: Mon, 1 Aug 2005 21:00:02 -0400

Larry,

You did an excellent job. And by the way I used to read your articles in BE. I look forward to your next visit.

Sincerely,

Brad Stanford
Director of Engineering and Production
WTRF-TV
WTRF-DT

+++++

#115

From: "Admix" [spots at admixbroadcast.com](mailto:spots@admixbroadcast.com)

Date: Monday, August 01, 2005 11:49 PM

Larry:

The Taste of NAB is a wonderful idea. I felt fortunate to be invited, and I'm going to end up buying some of the equipment that was shown.

Your presentation was truly useful: straight talk from an experienced broadcast engineer about the pick of items from the show, without the hype. My only caveat would be that I always hope for more about audio.

I've already expressed my appreciation to my old friend Noel Richardson, who invited me, and I hope you will relay to the manufacturers how important it is for us stay-at-homes to get a taste of NAB.

Charlie Cooper
Admix Broadcast Service

+++++

#116

From: "Gary Kirk" [gkirk at wvntv.com](mailto:gkirk@wvntv.com)

Date: Tue, 2 Aug 2005 08:41:08 -0400

Larry,

I truly enjoyed your taste of NAB. I hope you make this a regular stop. I'll be looking for you next year.

Gary Kirk

Chief Engineer
WVNS-TV

+++++

#117

From: "Gary McNair" [gmcnair at wboy.com](mailto:gmcnair@wboy.com)

Date: Tue, 2 Aug 2005 16:25:48 -0400

Larry

Nice job. It is probably very difficult satisfying everyone in that format. The Radio/TV thing is challenge enough. I think our guys benefited from being there. I think key to anything you might do in the future is try to show us/them items that are solving current issues they are facing. I'd limit the amount of items each vendor has to two or three of their best. You could

also split radio and TV specific items into different sessions. Considering everything, this was time well spent for our engineers. Thanks for making it happen.

Gary McNair
Sr. Vice President & General Manager
WBOY-TV - Clarksburg / WTRF-TV - Wheeling
+++++

#118
Subject: 44TB of program video and audio
From: "Tony Mancari" [TMancari at wvpt.net](mailto:TMancari@wvpt.net)
Date: Wed, 3 Aug 2005 09:37:40 -0400
To: <webinquiries@inphase-tech.com>
CC: Larry

Hello,

I am writing to thank you for your support of the Taste of NAB road show with Larry Bloomfield. Larry did an excellent presentation last week at SBE Chapter 78 in Roanoke, Virginia.

From that road show, I became familiar with your new storage technology and just took a look at your new c.d. on holographic storage. WVPT, Virginia's Public Television is currently looking for a cost effective way to back up our on air program library data files from a 44TB Sea Change Server.

Please contact me to quote out a system for us.

Thanks,

Tony Mancari Sr.
WVPT & WVPT DT
Vice Chair, PBS ETAC
Harrisonburg, VA 22801
+++++

#119
Subject: Thanks for the road show
From: "Bob Wilson" [bwilson at sccradio.com](mailto:bwilson@sccradio.com)
Date: Thu, 4 Aug 2005 09:43:56 -0400

Hey, just wanted to say thanks again for coming to Knoxville and bringing the road show! It's great to be able to have something like that come to me/us engineers in town.

Keep up the good work; you're a great asset to the engineering community! I hope that all your sponsors really know what they have by you being out there representing them and their equipment.

Take care.
Bob Wilson
Chief Engineer
South Central Radio Group
Knoxville, TN

+++++

#120
Subject: SBE Meeting - NAB Road show
From: "Persaud, Kishore" [KishorePersaud at clearchannel.com](mailto:KishorePersaud@clearchannel.com)
Date: Thu, 4 Aug 2005 11:47:25 -0500

Hello Larry, I wish to thank you for the presentation last night. The information given was invaluable.

My only regret was that the two hours was not enough time to do some in depth technical analysis of some of the products. I will most certainly take up your offer to contact you for additional information. Thank you also for the introduction to the guys at Clark Cable & Wire. I got exactly what I needed in four minutes. Hoping to see you at your next NAB Road Show visit to Richmond VA.

Very best regards

Kishore Persaud,
Chief Engineer
Clear Channel Broadcasting
Charlottesville, VA, 22901
WCHV, WKAV, WSUH, WHITE, WCJZ, WCYK

+++++

#121
From: "Gary Harrison" [gharrison at wjmaf.com](mailto:gharrison@wjmaf.com)
Date: Thu, 04 Aug 2005 19:26:51 -0400

Enjoyed the show and the conversation. Thanks!

Gary Harrison

+++++

#122

From: "SHAFFER, RANDY L" [RandyShaffer at ClearChannel.com](mailto:RandyShaffer@ClearChannel.com)

Date: Fri, 5 Aug 2005 00:34:14 -0500

Larry -

Thanks for the presentation and the door prize! It was an enjoyable evening. (I was very disappointed with the turn out. I expected we would have had a much better showing) I would have liked to chat more,(and helped to load up) but I was in the middle of my shift tonight and had to get back to the station for the 11pm news.

I did want to get some more information, but got sidelined talking to Tony and John afterward. I'll email you with some questions later.

BTW, when you were discussing Chucks' collection of cameras, I wanted to mention he has one of our stations old studio cameras. I thought I knew about all of the cameras we used over the years and was shocked when I saw our call letters on the side of one in his collection. I later determined it was one of a couple remote cameras from the late 50's-early 60's.

Hopefully, you'll get a good night sleep and leave our area refreshed!

Randy Shaffer
WLYH-TV/WHP-TV
Clear Channel Television
Harrisburg, PA 17110

+++++

#123

From: Mark Humphrey [mark3xy at yahoo.com](mailto:mark3xy@yahoo.com)

Date: Sun, 7 Aug 2005 07:00:33 -0700 (PDT)

Larry,

Thanks again for making the stop in Philadelphia, and hope you have safe travels and successful meetings on the remainder of your circuit.

73, Mark

+++++

#124

From: [nrichardson at wvradio.com](mailto:nrichardson@wvradio.com)

Date: Sun, 7 Aug 2005 18:50:12 -0400 (EDT)

Larry:

It certainly was a pleasure meeting you and having you in beautiful West "by God" Virginia. The feedback I received was very positive, especially from the TV guys. Hopefully next year, you'll have more on the latest developments for radio, particularly HD-Radio. I know it may not be your favorite subject but my company is aggressively pursuing it. The board members of chapter 116 are trying to schedule the first Friday in August for next year. I know you won't know your schedule until after the NAB but by then we'll have something more to show. I think you've put a lot into your road show and we will be delighted to have you back again.

Travel safely and plan on returning.

Noel Richardson, CSRE, Chairman Chapter 116
Vice President / Engineering
West Virginia Radio Corporation / MetroNews Networks
+++++

#125

From: [IOwens at hearst.com](mailto:IOwens@hearst.com)

Date: Sunday, August 07, 2005 5:18 PM

Hi Larry,

Thanks for the thanks. It is always a pleasure to attend the Roadshow. I think you do a tremendous job of presenting some of the industry's latest goodies.

Also wanted to mention that I did not receive the Sennheiser Broadcast (grade) Headphones that I won at the 2004 NAB Roadshow that you hosted at the EOC. Thought this would be a good time to mention it, although so much time has gone by. I had bragged about winning them at the time, to the Chief Engineer / Director of Engineering here at WPBF-TV who is also a very supportive member of SBE. I never did mention that they didn't arrive.

Hope all goes well with you in all your ventures and I look forward to seeing you and attending the next NAB Roadshow here in Palm Beach County, Florida.

Thanks again from yet another "Survivor".

Ian R. Owens, Engineering Dept. WPBF TV
Palm Beach Gardens, Fl. 33410
+++++

#126

From: "James Zaroda" [jzaroda at earthlink.net](mailto:jzaroda@earthlink.net)
Cc: "Joe Glynn-WVIA" [joe_glynn at wvia.pbs.org](mailto:joe_glynn@wvia.pbs.org)
Subject: Road Show
Date: Tuesday, August 09, 2005 10:55 PM

Hello Larry and Congratulations upon another successful presentation of the NAB Road Show.

I wanted you to know that one of the products you presented caught my eye. When I returned to my office I went online to visit the company's web site. After a quick review I contacted them. We are now engaged in a conversation that will make my company a representative of their products and we are discussing a partnering agreement on an upcoming trade show.

Thanks again for visiting SBE Chapter #2 and North Eastern Pennsylvania with the NAB Road Show.

Jim Zaroda, VP Sales
LUCID INC
Mountaintop, PA 18707

+++++

#127

From: [BobKB3VS at aol.com](mailto:BobKB3VS@aol.com)
Date: Wed, 10 Aug 2005 07:15:47 EDT

Hi Larry, I just read your note and want to thank you for the informative presentation yesterday. I know I learned a lot and I'm sure many other folks picked up some good information. I'll look forward to reading your Tech-Notes now.

If you are going to be coming back to the area again please let us know and I will try my darndest to get to see you.

Thanks also for the parting gift. I am looking forward to checking it out. Hope to catch you on the air sometime. I'm not on all that often but hope to do better now that a new roof has been put on my house and I have a place to mount antennas. (My lot is 40 by 150 feet and I have NO trees on my property.)

73's Bob Folmar KB3VS

+++++

#128

From: "Randy Miller" [randy_miller at witf.org](mailto:randy_miller@witf.org)

Date: Thursday, August 11, 2005 3:02 PM

Larry;

Sorry this is so late. As always things got hectic the moment I got in on Friday. I enjoyed the show, and I really appreciate the time and effort you have put into this show to put it together. Now that I know what is involved, I will know better how to plan for future endeavors of this kind. Thanks again.

Randall F. Miller Jr - CBNT

+++++

#129

From: "Brenner, Paul" [pbrenner at tribune.com](mailto:pbrenner@tribune.com)

Date: Fri, 12 Aug 2005 05:53:47 -0500

A note of gratitude to you as well. Always a chance for those that don't make it to NAB to get some time with devices that are current for our needs. Would be thrilled to hear from someone at InPhase. Thanks again and have a safe journey

Paul R Brenner

Director of Engineering

WTIC/WTXX Tribune Broadcasting

Hartford, CT 06103

+++++

#130

Subject: The Road Show in Connecticut

From: "Thomas G. Osenkowsky" [tosenkowsky at prodigy.net](mailto:tosenkowsky@prodigy.net)

Date: Fri, 12 Aug 2005 13:48:31 -0400

Hello Larry,

I'd just like to pass along my thanks for a wonderful and educational Road Show during the SBE Meeting last night. Bottom line: I learned a lot! I was exposed to equipment I had not seen before and learned more about the TV side of broadcasting as well as having hands on exposure to equipment that I will use in upcoming projects.

I was impressed with your ability to answer questions from the attendees and your on-the-spot method of getting the answers by cellphone directly from the manufacturers when you were unsure yourself. Very professional. Your personal hands-on style is a great benefit to those who make the decisions to purchase the equipment their stations need to get the job done.

You are a credit to those who you represent and a nice guy too!

Thanks again!
Tom Osenkowsky, CPBE

+++++

#131
From: "Koerner, Gary L" [gary.l.koerner at lmco.com](mailto:gary.l.koerner@lmco.com)
Date: Mon, 15 Aug 2005 08:14:49 -0400
CC: [w3egc at aol.com](mailto:w3egc@aol.com), [shu at psu.edu](mailto:shu@psu.edu)

Dear Larry:

Thanks again,

Gary L. Koerner
LMC

+++++

#132
From: "Dave Talamas" [dtalamas at talamas.com](mailto:dtalamas@talamas.com)
Date: Tue, 16 Aug 2005 06:12:42 -0400

Larry,

Thanks for taking the time to present the show.

I was paged last night so left early to attend to our customers need.

Dave Talamas

+++++

#133
From: "Bob Kerrigan" [BKerrigan at entravision.com](mailto:BKerrigan@entravision.com)
Date: Tue, 16 Aug 2005 13:15:07 -0400

Thank you sir for the great presentations on those products. I enjoyed your style in explaining the products and adding your personal experiences to the presentation. I hope to see you next year!

Bob Kerrigan
WUNI-TV 27
Needham, MA 02494

+++++

#134

From: "Beverly Dieterich" [beverly.dieterich at adtech-sys.com](mailto:beverly.dieterich@adtech-sys.com)

Date: Tue, 16 Aug 2005 20:48:00 -0400

Hi Larry,

Thank you very much for a very informative discussion on the latest technology from the participating manufacturers.

Product changes to fast these days; it is hard to keep up with technology so opportunities to learn and meet colleagues are appreciated.

Best regard,

BEV

Beverly Dieterich - Account Executive
ADTECH Systems, Inc. - Sight & Sound -
Audio/Video Display Presentation Systems Integrator
Wayland, MA

+++++

#135

Subject: NAB Road Show

From: "Joe Glynn" [joeglynn at wvia.org](mailto:joeglynn@wvia.org)

Date: Wed, 17 Aug 2005 16:58:20 -0400

Dear Larry:

On behalf of SBE Chapter Two I would like to extend my sincere thanks for bringing your Road Show to Northeastern Pennsylvania. Everyone who attended found it most useful and enjoyable. You do a first class presentation and have very good knowledge of the different products you displayed. We are grateful for your effort in keeping broadcast engineers up to date.

I hope you enjoyed the white pizza!

Many thanks,

Joseph A. Glynn, CPBE
Chairman SBE Chapter 2 & VP Engineering
WVIA Public Broadcasting
Pittston, PA 18640-6197
www.wvia.org
Stay Curious!

+++++

#136
Subject: RE: Rasterizer remote control
From: "Strieby, Paul" [paulstrieby at pax.net](mailto:paulstrieby@pax.net)
Date: Thu, 18 Aug 2005 15:05:19 -0400

Larry,

Thanks for your prompt response. I enjoyed your presentation yesterday. Even though I go to NAB each year, there are so many different ways you can go in searching out things, it is so easy to miss some of the really neat and new stuff that can help our daily operations. I hope that you will be able to get more sponsors in the future. This kind of presentation is a valuable tool and is much appreciated. If you get some sponsors to pay the lunch bill (sandwiches and drinks), you would probably get a bigger crowd. Some engineering staff have to take their own time and lunch hour to come to these kind of meetings.

Thanks again for coming.....

Paul Strieby
Chief Engineer
WBPX - Boston
(Satellites - WPXG & WDPX)

+++++

#137
From: "Nathan Chervek" [NChervek at nhpr.org](mailto:NChervek@nhpr.org) >
Date: Thu, 18 Aug 2005 09:29:22 -0400

I enjoyed your presentation yesterday at our SBE chapter meeting. Continuing education is so important in our field, especially given the pace of today's digital technology. Your efforts are greatly appreciated.

My one suggestion for future shows would be to include more radio/audio technology. Items like DAs or microphones would be of interest to radio and TV.

Thank you again for your time and energy, and best of luck and safe travels on the rest of your show.

-Nate

Nathan Chervek
Broadcast Engineer New Hampshire Public Radio

+++++

#138

From: "Dennis Heymans" [dheymsans at myat.com](mailto:dheymsans@myat.com)

Date: Fri, 19 Aug 2005 10:39:47 -0400

Larry,

Just wanted to send you note of Thanks. Your presentation was very informative and you brought about a nice relaxed atmosphere for all to enjoy. Being on the RF component (filters, coax, antennas) side of the business for 30 years, I am always curious to learn more about what happens to the signal after it leaves the antenna. Your presentation was great and the new products sparked my interest.

It would be nice if you could get the folks involved with "IBOC" to provide equipment for you to present as there are a lot more radio guys looking for answers.

Again, Thanks for putting this on.

Best regards,

Dennis Heymans

RF Filter Sales

Myat, Inc

www.myat.com

+++++

#139

Subject: NAB Road Show

From: "James Hatch" [nerdfulthings at earthlink.net](mailto:nerdfulthings@earthlink.net)

Date: Fri, 19 Aug 2005 13:19:03 -0400

I want to thank you and all the vendors for bringing informative, interesting and educational NAB show highlights to my doorstep. It is a great concept and I look forward to more shows in the future. I also thank you for putting a bug in our ears about attending SBE and other meetings. With Boston now a pleasant and inexpensive 2 hour train ride away, I will keep an eye out for related events there.

Manchester NH is a good meeting point for me as I am only 1.5 hours away from my former residence there, and I have friends and business contacts there.

Thanks again,

Jim, AA1FR (I was the "Vanna White", "camera operator" and minivan "compactor" after the show).

James Hatch

+++++

#140

SBE Chapter 14
Connecticut Valley
Hardford – New Haven - Springfield
Mike Fitzpatrick, Chairman • P.O.Box 368 • Chicopee, MA 01014
Phone (413)377-1132 • Fax (413)377-2260
On the web! <http://www.necrat.com/sbe14>

August 20, 2005

Larry Bloomfield
The Taste of NAB

Dear Larry:

Thank you for another fantastic and successful presentation of "The Taste of NAB Road Show 2005". Your hard work and dedication provide an invaluable service to those of us who are unable to attend Las Vegas in April. And unlike Las Vegas, your show is oriented towards the techs who actually work with the equipment. The guys who install, test, and maintain it. I've been going for the last three years of the show, and plan to go to your future shows. Thank you for your hard work and dedication.

Sincerely,

Mike Fitzpatrick

SBE 14 Chairman
Engineer – LIN Television N.E. BOC.
KB1HWH
NECRAT Webmaster

+++++

#141

From: [fantoni at wcax.com](mailto:fantoni@wcax.com)
Date: Mon, 22 Aug 2005 08:23:42 -0400
CC: [teffner at wcax.com](mailto:teffner@wcax.com)

Hi Larry;

It was useful to see equipment on display and being demonstrated. Some of us in the business do not get chance to visit the NAB trade show.

K.C. Fantoni

+++++

#142

(In Miami, the presentation was streamed over the internet, recorded and put onto a DVD. As the result of illness, that was the substance of the presentation in Binghamton, NY. The DVD

had everything on it that would have been presented live in Binghamton. The following is from a person who attended that Binghamton, NY presentation.)

From: "Motor Sports Radio" [motorsportsradio at msrpk.com](mailto:motorsportsradio@msrpk.com)
Date: Mon, 29 Aug 2005 09:34:51 -0400

Hope you are feeling better, Larry...that certificate which I won from Clark Wire and Cable will be quite well used.

Although I was there for Radio World (I'm a contributor, BTW) I still enjoyed your take on what was new.

In July, I presented a program on the Marantz PMD-660 & 671 (audio flash card recorders) and was able to glom onto some Neutrik NC3F/MXXX new style two piece connectors (no more greenies) so I could distribute. So thanks to you, chapter One was just a bit more ahead from the power curve on NAB new stuff.

Keep up the good work. If I can be of any help (as a resource, sounding board, etc.) please let me know.

Finally, Larry, thanks for your service in the Navy. I retired from the US Army (active, Guard and Reserve service) with 28 years as a Sergeant 1st Class (E-7). Won't get the pension until I'm 60...but I can't complain.

Paul Kaminski

+++++

#143
Subject: Thanks
From: James Hartzler [hartzler at zoominternet.net](mailto:hartzler@zoominternet.net)
Date: Sun, 4 Sep 2005 07:21:40 -0400

Larry:

Just a note to say thanks for bringing a taste of NAB road show to Chapter 122 in Youngstown. It was very informative and gave us an exceptional program. I will look forward to next year and hope you can include us again on your schedule.

By the way I went to your web site and looked at the Chapter 76 members and see that Terry Cowan is a member of your chapter. Terry and I are good friends and his wife grew up about 2 miles from each other. A small world.

Jim Hartzler
SBE Chapter 122

+++++

#144

Subject: SBE meeting 9-6-05

From: Augie Borgen [aborgen at verizon.net](mailto:aborgen@verizon.net)

Date: Wed, 07 Sep 2005 17:14:34 -0400

I am retired for 25 years (born 11-30-1915) but still attend our S B E meetings. Not too old to learn and still trying to keep up with the new technology. Your Road Show was both, very informative and educational. Also I found it very entertaining with the variety of products displayed and explained,

Thank You for a great presentation

August A. Borgen

SBE Member #2789

Chapter 20,Pittsburgh PA.

+++++

#145

From: Humphrey, John [john.humphrey at azcar.com](mailto:john.humphrey@azcar.com)

Date: Thu, 8 Sep 2005 09:29:05 -0400

Larry,

Thanks for your effort in putting on the "Taste of NAB" road show event on in Pittsburgh. I was disappointed by the turnout, but it may have been because it was the day after the Labor Day weekend. I noticed the parking lot was light at the office when I got back. We were able to get the stuff set up and working pretty well in the short time we had.

In these hectic times, education is too often relegated to a back seat by TV station management. I would like to think the engineers at the local TV stations ARE interested, but are discouraged by the lack of local input in engineering.

Your SBE "Educator of the Year" honor is well deserved. Your tireless efforts with the Taste of NAB Road Show are a credit to you and your sponsors who see the value in "grass roots" education and information.

SBE Chapter 20 Vice-Chairman and OITP Admiral,

John J. Humphrey, CPBE

Director, Broadcast Business Development

AZCAR USA, Inc.

<http://www.azcar.com>

+++++

#146

Subject: Taste of NAB - Thank you

From: George Maier [George at OrionBroadcast.com](mailto:George@OrionBroadcast.com)

Date: Thu, 08 Sep 2005 00:22:23 -0400

Larry:

I realize that I'm behind the curve in getting this to you, but I wanted to let you know that your road show was really well done, and very informative. It's not often that we have an opportunity to see so many interesting products presented in such a way as to impart enough information to create interest, without getting too deep, unless someone asked you to.

I wish you success, and hope that you complete this year's project in good spirits and in good health.

Thanks again for making Boston one of your stops.

George Maier - CSTE
Director of Programs, SBE Chapter 11

Orion Broadcast Solutions
+++++

#147
Subject: Taste of NAB Road Show 2006
From: Clarke, John \"(YNG)\" [JohnClarke2 at clearchannel.com](mailto:JohnClarke2@clearchannel.com)
Date: Thu, 8 Sep 2005 12:49:04 -0500

Larry,
We just had our September SBE meeting at our regular time.

It was overwhelming decided to ask you back next year to present your outstanding show. We would as a suggestion like to have more radio /audio gear at next years show.

Again thanks again for the excellent presentation you gave and the good conversation. Looking forward to seeing you in 2006!

John A Clarke
Director of Engineering (Chairman SBE Chapter 122)
Clear Channel Radio Youngstown
+++++

#148
From: Nick [Nick at Dobil.com](mailto:Nick@Dobil.com)
Date: Fri, 9 Sep 2005 07:43:19 -0400

Mr. Larry Bloomfield;

The "Thank You" is to you. I agree that getting information and know out is the best for all parties concerned. You; sure brought some information with you and your vast knowledge from being on the job Talent. IN the field knowledge goes a long way "Thanks" Nick

+++++

#149

Subject: Enjoyed

From: Kenn Martin W9MR [kmw9mr at shawneelink.net](mailto:kmw9mr@shawneelink.net)

Date: Thu, 8 Sep 2005 22:34:22 -0500

Just a note to let you know I really enjoyed your equipment presentation at Wabash Valley Junior College tonight (9-8-05).

Didn't catch that you are a ham until I checked your "card".

You did a very impressive presentation, Larry, and am very glad I was able to attend.

I've retired from Electronics Research, Inc. in Chandler, IN. For 30 years I was in charge of service to our FM antenna customers. In the last few years, we purchased Andrew Corps line of rigid transmission line and TV antennas. My replacement at ERI is Mark Steapleton who is very knowledgeable about FM transmission systems, including combined systems with the digital audio addition.

Am "trying" to relax these days, but still spend 2 afternoons a week at ERI. At home I've been running a Winlink messaging system since 1993. We are very active in the LA, MS, and AL storm damage.

At any rate, seeing you are also a ham I just had to let you know I enjoyed your presentation and learned a lot.

Take care and hope to maybe catch you on the air sometime.

73

Kenn Martin W9MR

Retiree from Electronics Research, Inc of Chandler, IN

+++++

#150

Subject: A note of thanks

From: Jim Wagner [jim.wagner at moody.edu](mailto:jim.wagner@moody.edu)

Date: Tue, 13 Sep 2005 14:07:20 -0500

Larry,

I greatly appreciated the information that you presented at the Taste of NAB 2005 in Indianapolis at last evening's SBE meeting. I have already ordered four of the Henry Engineering Superrelays as a result of seeing it on display. It is exactly what I needed to complete the interface in my new studios between the SAS Rubicon consoles and the on-air lights, as well as phone muting.

I would also encourage you to expand your line up of product, including more radio RF and audio. It would also be helpful to have one of your vendors supply plastic "advertising" bags for us to conveniently carry all the CD's and literature that you provide.

Thanks also for the door prizes. I was somewhat excited to hear that I had won a Sundance "Digital" notepad, but then realized that Sundance "Digital" was the name of the company, not some digital type of handheld PAD or PDA or tablet PC. Oh well, the pen was digital :-). It is greatly appreciated.

Joseph really enjoyed the evening. He is 16, and I am home-schooling him. He comes from a very disadvantaged home situation in Chicago. At this point he would have been a high-school dropout in Chicago, and sitting around all day in a rented basement playing video games and watching TV. Joseph helped with the construction of our new studio/transmitter complex and practically did the work of a full-time engineer during this past year. He is also a big help on my little ten acre farm and loves woodworking and mechanics, as well.

Thanks again and keep me on your e-mailing list.

Jim Wagner
Engineer, WGNR, WGNR-FM, Anderson, IN
WIWC (fm), Kokomo, IN
WHPL (fm), Lafayette, IN
WMBL (fm), Mitchell, IN

+++++

#151
From: Tom Mills thomas.mills@wright.edu
Date: Thu, 15 Sep 2005 13:56:25 -0400

Larry,
Thanks again for brining the road show to us. I know we learned a lot and had a great time.
See you next year,
Tom Mills
Wright State University

+++++

#152
Subject: Taste of NAB
From: Meece, John [JMeece at mvh.org](mailto:JMeece@mvh.org)
Date: Thu, 15 Sep 2005 15:55:09 -0400

Larry,

Thanks again for bringing the "Taste of NAB" to the Dayton/Cincinnati area again this year. I was not able to go to NAB last year or this year. I wanted to let you know that at your show last year, I had the opportunity to review the Quartz routing switcher you had on display. I was in the market for a routing switcher, so the timing was perfect! Your show gave me a chance to get to know the equipment and meet Steve Olson, a Sales Engineer with the company. If it were not for your show, I may not have pursued following-up with Quartz and ultimately including them in my selection process.

Keep up the good work,

John Meece
Media Services
Miami Valley Hospital
Dayton, OH 45409

+++++

#153
Subject: Thanks and compliments from Cincinnati
From: Jeff Johnson [jjohnson at goodnews.net](mailto:jjohnson@goodnews.net)
Date: Fri, 16 Sep 2005 13:20:32 -0400

Larry -

Thank you again for your super Road Show presentation for our SBE chapter at Harris in Cincinnati!

Your presentation was well done, informative, and engaging. Explaining the features of the products of each manufacturer represented was the best way a vendor's product line could be promoted. It is better than wandering the aisle of a show trying to discover useful information on one's own!

Jeff.Johnson@goodnews.net
Vice Chair, SBE #33

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#154

Subject: A Taste of NAB - Detroit

From: Kenneth Fretz [KFretz at HomesteadNetworks.com](mailto:KFretz@HomesteadNetworks.com)

Date: Mon, 19 Sep 2005 11:53:55 -0400

Larry –

I want to thank you for bringing your “Taste of NAB” presentation to Detroit. As a media technology consultant, I get stretched in many directions and this year I wasn’t able to attend the NAB convention. Your “dog and pony show” helped fill in the holes in my knowledgebase. Websites are great and PDF files are wonderful but nothing beats being able to talk with a knowledgeable human and holding the product in you hands.

Again thanks and looking forward to seeing you next year.

Ken

Kenneth L. Fretz, MCSE

President

Homestead Networks LLC

Sterling Heights, MI

+++++

#155

Subject:

Taste of NAB - Lansing

From: Herrbach, John A [john.herrbach at eds.com](mailto:john.herrbach@eds.com)

Date: Mon, 19 Sep 2005 22:36:45 -0400

Larry: Thanks for a great presentation. I haven't been to NAB for a few years, but this was worth my time. When I make it back to NAB, I'll look you up. Too bad you had to come to Michigan before the fall color season. Next year, make the trip a little later and you can see it. Have a good remaining trip.

John Herrbach, CTS, CVE

EDS Network Engineering

Video Streaming & Videoconference Engineering

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#156

From: Jim Prest [jimprest at htdconnect.com](mailto:jimprest@htdconnect.com)>

Subject: Taste of NAB

Date: Tuesday, September 20, 2005 11:35 AM

Hi, Larry.

Thanks for your presentation of the "Taste of NAB" in Detroit on September 16. It's great to be able to see some of the new gadgets in person and not just read about them. That was a lot of stuff to haul around and set up 50+ times a year.

Thanks again,

Jim Prest - WA8SEL - Farmington Hills, Michigan

+++++

#157

From: John Shutt Johns@wkar.msu.edu

Date: Tuesday, September 20, 2005 12:17 PM

Larry,

Thank you for bringing the "Taste of NAB 2005" road show to Lansing, MI. I know that all who attended was thoroughly impressed with the offerings that you brought, your expertise and experiences with the equipment and the manufacturers behind the equipment, and we all appreciated the informative and entertaining way you presented the material.

I hope that you will bring the 2006 version back to East Lansing, and I will make sure to drag every broadcast engineer and tech in our market to the program, it is that important that they attend.

Keep up the Herculean task of bringing such a polished and well rounded program to the "unwashed masses" all across this country. We appreciate it more than you know when the Mountain of information, experience, and expertise known as Larry Bloomfield comes to the individual Muhammads stuck at our respective stations.

Warmest regards,

John A. Shutt

Michigan State University
East Lansing, MI 48824-1212

+++++

#158

From: Benson, David H. davidb at arbor.edu

Date: Wed, 21 Sep 2005 01:03:41 -0400

Larry-

Thanks for the presentation. You did a very good job representing the products you were showing. It was enjoyable to meet "the man behind the legend."

David Benson
Chief Engineer
Spring Arbor University Radio
WSAE, WJKN AM & FM, KTGG

+++++

#159
Subject: A note of thanks
From: David Stoneburner [david.stoneburner at wright.edu](mailto:david.stoneburner@wright.edu)
Date: Wed, 21 Sep 2005 08:50:08 -0400

Larry,

Thanks for a great show. Some good information on things that I missed while at NAB. I plan on attending next year.

Thanks again,

David Stoneburner
Video Production Manager
Wright State University

+++++

#160
From: Mark A. Holman [mark.holman at talkamerica.net](mailto:mark.holman@talkamerica.net)
Date: Thu, 22 Sep 2005 21:16:41 -0400

Larry;

Thanks for coming to GR! Your info was a great help for me and probably for the rest of the members and non-members as well, I enjoyed it all.

Respectfully yours
Mark Holman AB8RU
<http://www.ab8ru.org>
webmaster for www.harvestassemblyofgod.org

+++++

#161
From: [wingsdad11 at yahoo.com](mailto:wingsdad11@yahoo.com)
Date: Thu, 22 Sep 2005 18:40:01 -0700 (PDT)

Thanks Larry! If you didn't remember me, I'm the older student from MCTI. I had a great time...very informative! ...looking forward to seeing you again next year...I will copy this email and give it to my fellow classmates...Thanks Again!!

Sincerely, Leon J. Caleo, Jr.

+++++

#162

From: dennis dennis [little_man1084 at yahoo.com](mailto:little_man1084@yahoo.com)

Date: Tue, 27 Sep 2005 06:22:18 -0700 (PDT)

Hello this is Dennis from MCTI. (*A Student in Grand Rapids, MI*) I was just writing to say thanks for the presentation that you gave at the Road Show. I thought you did a wonderful job. Take care.

Thanks

Dennis

+++++

#163

Subject: road Show

From: David Senzig [dsenzig at wjq.com](mailto:dsenzig@wjq.com)

Date: Tue, 27 Sep 2005 14:05:06 -0400

Hello Larry.

Thanks for coming to our chapter SBE102 in Grand Rapids Michigan. Dontae' and I really liked your presentation. I did not have time to fill out the evaluation form from the meeting. I will check the web page to see if materials are available. Do you have any ideas of how to get younger people involved in broadcast?

Thanks again.

David Senzig

Chief Engineer WPNW / WJQK

Zeeland Michigan USA 49464

+++++

#164

From: James Graham [james.graham at wright.edu](mailto:james.graham@wright.edu)

Date: Thu, 29 Sep 2005 09:43:59 -0400

Dear Mr. Bloomfield,

I wanted to thank you for the opportunity to attend the NAB Road Show at the Harris plant in Mason, OH. This is the second year I have attended and have found the presentation to be valuable to our planning efforts for new purchases. This year the Road Show was very timely, as we are in the process of purchasing new equipment and found a few of the items you presented to be just what we needed. As a direct result of your presentation we purchased 30 Henry Matchbox interfaces and a Leader signal generator.

Also, I wanted to thank you for your willingness to discuss and answer questions we had about Henry and the Leader products when we called you a couple of days after the show. We were looking for an end-user opinion from someone who had experience with several manufacturers' products, not just a company salesman who was trying to hard-sell their products. Though every product has its benefits and deficits your ability to streamline the comparison process and highlight the strengths of these products was instrumental in the purchase decision when time constraints wouldn't allow us to see these differences through demonstration.

Thank you for your insights,

James Graham
Senior Broadcast Engineer
Wright State University

+++++

#165
From: Justin Harrington understudygit@hotmail.com
Date: Fri, 30 Sep 2005 03:05:54 +0000

(*Milwaukee*) No problem Larry, and once again, though I didn't know as much about the subject, being a designer and not a Broadcast Engineer, I was definitely able to pull a few pages about public speaking from your book.

It was a pleasure speaking with you!

Justin Harrington

+++++

#166
From: Tom May tmay@uwm.edu
Date: Fri, 30 Sep 2005 09:17:35 -0500

Larry,
Thank-You for presenting in Milwaukee this year. I was extremely impressed. Not only did I take away information about new products, but I took away the message about how important it is for engineers to maintain their professionalism in this world of do now, ask questions later. Fortunately I work for a very good employer, but I think your message is very important to those who do not.

Thank -you,

Thomas J. May
Chief Engineer
89.7 WUWM Milwaukee

+++++

#167

From: Tim Laes [tim at mwcradio.com](mailto:tim@mwcradio.com)
Date: Friday, September 30, 2005 4:40 PM

Larry, Thanks for today I certainly walked away with something from today.

Timothy Laes
Director of Engineering
Midwest Communications Inc.

+++++

#168

From: Hubbard, William [bhubbard at wbay.com](mailto:bhubbard@wbay.com)
Date: Monday, October 03, 2005 3:34 PM

Hello Larry,

Thank you for bringing the Taste of NAB Road Show to our SBE Chapter 80 (*Green Bay, WI*) September meeting. You provide a valuable service to SBE chapters with this type of presentation. The variety of equipment and technology presented was, and will be, helpful as we try to stay current with available technological options and features.

Thank you very much for your time, effort and presentation.

Bill Hubbard
Sr. Maintenance Engineer
WBAY-TV

+++++

#169

Subject: Thanks For A Great Show!
From: Larry Kozal [kozall at gvsu.edu](mailto:kozall@gvsu.edu)
Date: Thu, 06 Oct 2005 08:44:15 -0400

Hi Larry,

Hope you are doing well - folks here are reporting that they are receiving their doorprizes, and I thought I'd better catch up on sending you some comments.

I think the Taste of NAB 2005 Roadshow was one of the best couple of hours I have ever spent in 37 years of broadcast engineering - and I have been receiving nothing but positive comments from the attendees.

I was really tickled at how you involved the MCTI students in the equipment hookup and familiarization process - and it appeared they stayed mentally involved during your seminar!

I hope you enjoyed your first trip to Grand Rapids, and I really hope you can work us into the scheduled again - we certainly want to have you back.

All the best,
Larry Kozal
WGVU
Chapter 102 Chair

+++++

#170
Subject: Taste of NAB Oct 11 Omaha.
From: H SIEGL [hsiegl at unl.edu](mailto:hsiegl@unl.edu)
Date: Wed, 12 Oct 2005 07:07:26 -0500

Larry,

You are correct in saying that the Road Show is Educational. It is nice to actually hear what the presenter is saying about his product. This is not always possible due to the extremely noisy conditions at NAB.

Keep up the good work.

P.S. I will try your suggestion of tying the power cords in knots.

Hermann Siegl
CE Nebraska ETV

+++++

#171
Subject: Thanks to YOU
From: Mike Shane - KCRO [mikeshane at kcro.com](mailto:mikeshane@kcro.com)
Jim Leedham [JLeedham at kcro.com](mailto:JLeedham@kcro.com)

Date: Wed, 12 Oct 2005 15:58:26 -0500

Larry,

Thanks very much for bringing your fine presentation to Omaha once again. For those of us who don't get to go to NAB it truly is a taste of the exhibits there. Plus we don't have to travel and take as much time away from work. We always learn something we can use from you and with the various equipment on display. (Somebody said they thought I had a future in video - I dunno...;)

Thanks, too, on behalf of the local SBE Chapter. Best regards and we look forward to seeing you again next year.

Mike Shane - Chairman SBE Chapter 74 +
Operations Manager
660 KCRO Omaha's Christian Talk
& News/Talk 1420 KOTK

and

Jim Leedham
Chief Engineer - KGBI(FM)/KCRO/KOTK
Omaha, NE 68154-1500

+++++

#172
From: Bob Effland [jersey1 at accessus.net](mailto:jersey1@accessus.net)
Date: Friday, January 14, 2005 2:17 AM

THANKS FOR COMING TO MT. CARMEL AND WABASH VALLEY COLLEGE
(*Evansville, IN*)

WE WERE PLEASED TO HAVE YOU !!!!!

YOU HAD A VERY GOOD PROGRAM AND I HEARD MANY GOOD COMMENTS ON
IT

I VERY MUCH LIKED SEEING FIRST HAND THE EQUIPMENT YOU HAD AT THE
SHOW

-- IT WAS VERY GOOD __ I LIKED IT !!!!

73'S BOB EFFLAND
2004-2005 PRESIDENT
SBE CHAPTER 121

+++++

#173
Subject: Thanks for the roadshow.
From: (*Rodger Clements*) [Ctsdesigns at aol.com](mailto:Ctsdesigns@aol.com)
Date: Fri, 14 Oct 2005 19:07:42 EDT

I enjoyed the show of equipment you had for the road show. It takes a lot of work and time to put together an equipment display and talk about the equipment. I will look into purchasing the Tek rasterizer for the upgraded system at Wyoming Public Television. So many meetings I

have attended are only power point on a screen and handouts of the power point pages. You had real equipment working with time to talk about the equipment then some hands on time. Hopefully I can catch another road show in the future.

Thanks for the show,

Rodger Clements
President
CTS Inc.

+++++

#174

From: Gale Totten gtotten@neb.rr.com
Date: Sun, 16 Oct 2005 19:27:42 -0500

Hi Larry,

Just a note to let you know that all who attended the taste of NAB 2005 had nothing but good things to say about it. It was a good show and well done.

Thanks for the Iron test pattern patch. Check sbe74.org and you can see your picture.

I have just put up a Web for myself. If you have time I would like for you to check it out and give me your comments. How can I improve it?

+++++

#175

Subject: The Road Show in Riverton, WY
From: Hickerson, Pete phickers@cw.edu
Date: Mon, 17 Oct 2005 08:22:43 -0600

Larry the show was good this year. The question I had was, will the real time mpeg encoder box encode video for streaming over the web in real time as well. My name is Pete Hickerson and I am an editor producer at WPTV. Thanks again for the show.

(Answer: Yes it will.)

+++++

#176

Subject: Winner
From: KKTY kkty@netcommander.com
Date: Mon, 17 Oct 2005 15:52:38 -0600
CC: Andy Marken

Andy/Larry;

Thanks so much for the extra loot. As a small market owner/operator out here in the boonies, there's less chance to network and much less chance to actually get a hands-on look at equipment and hardware. It was certainly worth the drive to the Road Show to do a bit of both.

Andy, thanks. I'll look forward to giving the Verbatim discs a spin.

And Larry, thanks again for lunch and for an informative afternoon. I haven't taken the time yet, but I'm looking forward to a browse through the Larcan catalog. I've had an FMS-1000 for my main for about 13 years, and it's been a good rig.

Sincerely,

Dennis Switzer
KPTY AM/FM
Douglas, WY

+++++

#177

From: Helming, Gary gary.helming@northwestern.com

Date: Tue, 18 Oct 2005 07:50:01 -0600

Larry:

Thanks for the "Taste of NAB" road show. I haven't actually been in Broadcasting since the early 80s, when I worked at a couple of commercial radio stations. I am a telecommunications engineer turned technician for Northwestern Energy (formerly called The Montana Power Co.), the power utility for most of Montana. I am amazed at all of the digital technology, and how easy it makes handling recorded materials. I am glad that my time in radio was involved with the old tape drives and big tape reels and cart machines. Getting that stuff to work right and sound good was a real skill. Nowadays, it all runs itself practically.

Something else of interest to me was a discussion with Dean Lawver of Montana PBS about digital TV. All of us in the FCC world have been bombarded by propaganda that going to DTV will save all of this spectrum, which will go to public safety and be auctioned off to new technology providers. I was shocked to hear that the DTV stations take 6 MHz of bandwidth just like analog TV. I guess you can stack them together tighter than analog TV, without interference, but this big bandwidth savings is just misinformation! I am sure a lot of broadcasters around here are worried that their very significant investment in DTV will turn out to be a good thing. I think many fear that a substantial number of their viewers will just stop viewing local TV when it goes all DTV and will use their satellite systems for everything. That has happened to a goodly extent now, and would be made worse by the conversion to DTV.

At any rate enough of my ramblings. Thanks again for the show--see you next year.

Gary H.

Gary B Helming PE
NorthWestern Energy
SOCC Communications
Butte, Montana 59701

+++++

#178
From: Hyypa, Eric eric_hyypa@montanapbs.org
Date: Tue, 18 Oct 2005 08:58:24 -0600

Larry,
Thank you again for your time this year. I will work in the coming year to expand my mailing lists to insure that we can allow more folks to benefit from your hard work next year. It was a pleasure seeing you again, and good luck finishing up your tour.

--Regards,
Eric

P.S. - I will wear my ESE shirt with pride!

Eric Hyypa
eric_hyypa@montanapbs.org
Information Systems Manager, MontanaPBS

+++++

#179
Subject: The Road Show in Riverton, WY
From: Haight, Robert rhaight@cw.edu
Date: Tue, 18 Oct 2005 09:12:29 -0600

Larry:

Thanks so much for bring a sample of NAB to us here in Riverton. It's great to be able to stay abreast with the latest technology with out being able to go to Vegas.

Robert Haight

+++++

#180
From: Bill Burckhard billb@khmt.com
Date: Tue, 18 Oct 2005 09:33:08 -0600

Larry;
I want to say thank you for bringing the road show to us here in Montana. We do not get vendors who come through very often to show us equipment. I was interested in all the

equipment that you had at the show and will consider those vendors when I am looking for solutions to my broadcast needs.

William R Burckhard
Billings, MT. 59102

+++++

#181

(The following is a letter received today - October 19, 2005 - from Elmo W. Reed of Green Bay, WI by US mail. It is copied here, in its entirety, exactly as received.):

W9VNC
October 5, 2005

Dear Larry:

A note from the Guy that sat on your right last Friday when you presented your program in Green Bay. This is when we had lunch in the old Railroad depot.

I enjoyed your talk and demonstration very much and especially the information as to how we could get some Chief Engineers off their butt and attend our meetings.

I admire your knowledge and presentation of the subject and I know the program was enjoyed by all of those in attendance. It helped too in that you had the equipment there to demonstrate how it works and what it could do in a station.

As I mentioned to you during the lunch hour, I am 88 years old. I started in Radio at WROK in Rockford in 1937 after graduating from RCA Institutes. At that time we only had AM and we had to have a licensed operator at the transmitter during the times the station was on the air. I served 4-1/2 years in World War II and was a LT. with a high powered RADAR nit. After the WAR, I served 15 years at the Newspaper Station in Green Bay. Then became Vice president of Engineering for Post Corporation with 5 TV stations, a number of Radio Stations, four large printing plants and about a dozen Newspapers.

I and the rest of the Guys enjoyed your program and at the same time learned a great deal.

We hope you return some day.

Sincerely,

/s/Elmo

I'm still part owner of a couple of stations.

+++++

#182

From: Tim Anderson Tima at kxly.com

Date: Thu, 20 Oct 2005 10:31:04 -0700

Larry....good show, ran a bit long for me, but enjoyed the "cutting-edge" discussions the most. Very interesting in a copy of the original Indianhead test pattern and artwork.

Regards

Tim

+++++

#183

Subject:

Re: Thanks for attending the presentation in Spokane

From:

Jerry Olson jolson at kpbx.org

Date:

Fri, 21 Oct 2005 08:48:42 -0700

Hello, Larry

I wanted to thank you for your presentation at KSPS this past Tuesday. It's a rare thing (especially with NAB) that we radio guys get included in any significant manner. I feel that you had a really good balance of products on display.

Jerry Olson

Spokane Public Radio

+++++

#184

Subject: Meeting info and Road Show Follow Up....

From: Ince, Charles ChuckInce at ClearChannel.com

Date: Sat, 22 Oct 2005 10:30:28 -0500

I want to extend a very BIG THANK YOU to Larry Bloomfield, Ed Daily, and the Tri-Tech Skills Center, for your contributions to the October 21st 2005 "A Taste of NAB" road show. You guys are Awesome.

And special thanks to all who helped with setting up and tearing down, and helping Larry get packed up.

I think we made a difference, in the way we included "our future replacement engineers", and the student at Tri-Tech. And Including students, I think we had a record attendance for Larry.

Ed has given us an open invitation to ask Larry to return next year. I would like to make this a reality.

Yet, Next year, I hope to be better prepared to represent SBE and our local chapter. Not having been to one of Larry's shows, I really didn't know what to expect and was not prepared.

November 3rd is our next regular scheduled meeting. We will be holding Officers Elections at that meeting. The current positions are:

President-Chair; Dave Hebert
Sec/Treasurer; Chuck Ince
Frequency Coordinator; Neil Bennet
Be ready to vote...

I also want to discuss working with Tri-Tech students and helping those interested in joining our SBE chapter. Possibly even contributing to each of there Dues, from our SBE refund check.

Please be thinking about this.

Ed, you are welcome to join us, and/or any students that may want to attend. Our monthly meetings are held the first Thursday of each month, at 12:00 noon. Currently we meet at Granny's, next to Best Buy, in Kennewick. Anyone interested is welcome.

Thanks again to Everyone,

Charles A. Ince
Chief Engineer & IT
Clear Channel Radio - Pasco
KORD, KXRX, KEYW, KOLW, KFLD
Pasco, WA 99301

+++++

#185
Subject: RE: Tri-cities, Washington
From: Darrel Colbert [dcolbert at avidexav.com](mailto:dcolbert@avidexav.com)
Date: Mon, 24 Oct 2005 10:42:39 -0700

Hi Larry,
I hope you and your lovely wife had a safe trip home from Tri-Cities!

Thank you so much for allowing me to participate in the 3 Road Show Venues! (Spokane, Pullman, Tri-Cities) You are providing a much needed service for the small market stations and production people. I have had the pleasure of working both the small market communications industry (Eastern Washington, Idaho, Montana, Alaska, etc.) and the larger market (Seattle, Portland, etc) since 1984 and must say I prefer the camaraderie and pace of life in the smaller market! I hope you get enough feedback to encourage you to continue with

your road show events for as long as you can, and I do hope you will allow me to participate again next year!

Keep up the good work! You do an excellent job! After listening and watching you spread the word for the Digital Media Industry it is easy to see why you were voted "Educator of the Year!"

Take Care and good luck with the remaining 2 venues!
Darrel Colbert
Avidex

+++++

#186
Subject: The Road Show- A Taste of NAB
From: Dierks, Gina [Gdierks at kptm.com](mailto:Gdierks@kptm.com)
Date: Mon, 24 Oct 2005 13:04:18 -0500

Larry,

I just received my SMPTE CD door prize. Thank you very much. I thoroughly enjoyed your Road Show. Several of the products I will keep in mind for my upcoming projects.

Gina

Gina Dierks CBT, CBNT, CTO
Midwest Transmitter Engineer
Pappas Telecasting Companies

+++++

#187
Subject: Door Prize
From: Todd Zschernitz [tzschernitz at wqow.com](mailto:tzschernitz@wqow.com)
Date: Mon, 24 Oct 2005 17:02:20 -0500

Larry,

I just received my SMPTE standards CD today from your show here in Eau Claire, WI.

I just thought that I would let you know that I got it and that it is greatly appreciated. It will prove very useful as we get 'deeper' into DTV and all of the new formats. I learned some new things off the CD today.

I really enjoyed the Road Show presentation and hope that we can get you to come back again. Most of us guys that aren't Chief Engineers never get to go to any of the events that show equipment like you had, so it was very informative.

Keep up the good work.

Todd Zschernitz, CBTE
WQOW-TV 18
Eau Claire, WI 54701

+++++

#188

Subject: Taste of NAB
From: Dick Jenkins [djenkins at cmc.net](mailto:djenkins@cmc.net)
Date: Wed, 26 Oct 2005 16:46:40 -0700

That was an excellent show! I saw several products that we could use and got some other really good information as well. This is the highlight of the year for SBE meetings in my opinion. Having the equipment running for hands-on is really an asset. I am looking forward to next year's show since I won't be going to NAB.

-- Dick Jenkins: Engineering Shop KEZI-TV Eugene, OR

+++++

#189

From: Peter Hoegg [peter_hoegg at opb.org](mailto:peter_hoegg@opb.org)
Subject: taste of NAB
Date: Wednesday, October 26, 2005 7:40 PM

It was a good show as always.

Pete Hoegg (ac7f)
tech
koac-am-tv
Corvallis, OR

ps--I put down that I'm not a member of the SBE on the sign up sheet today. If your SBE chapter gets money based on members, you might want to check. I can't remember if I sent them a check this year or not. I'm definitely no longer a certified CBRTE though. During years prior to my 2000 renewal, SBE had night meetings in Portland, so by attending almost all of those, I was able to get the points, but I just can't get to many day meetings. The one time I tried the Sunday 20 meter SBE session, it was worthless. It was just people checking in, and finding out who could hear them.

+++++

#190

From: [NWTV at aol.com](mailto:NWTV@aol.com)
Date: Fri, 28 Oct 2005 19:08:20 EDT

Larry;

Thanks for the information and I really like the though pattern of education rather than product demo as the motivation for the SBE meeting.

Oh yea I did call Mark and thanked him for the food as well.

Ken

Ken Lewetag
Northwest Television, LLC
FREE TV - KWVT UHF 52
Dallas, Oregon 97338
www.NWTV.us

Bringing television back to the Mid-Willamette Valley and the rest of Oregon

+++++

#191

From: John Mackey KBOO Chief Engineer [engineer at kboo.org](mailto:engineer@kboo.org)

Date: Wed, 2 Nov 2005 16:37:52 -0800

Larry-

Thanks for putting on the "Taste of NAB Road Show"!! For those of us out in the sticks who can't make it to NAB, it is great to see what types of things are now out there. I don't know what I would do without your Road Show.

John Mackey - GROL, CBT
Amateur Radio Call Sign: KSØF
Chief Engineer, KBOO 90.7 FM
Email Address's: engineer@kboo.org jmackey@usa.net

Maintaining the 443.575 MHz amateur radio repeaters in Portland, Seattle, and Sioux City.

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#192

Subject: Thanks

From: Carrie Coleman [crcclu at yahoo.com](mailto:crcclu@yahoo.com)

Date: Wed, 2 Nov 2005 19:32:35 -0800 (PST)

Hi Larry,

Thanks for showing us all the great products at the Road Show. I hope you will be back next year with even more great products.

Thanks,
Carrie Coleman

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END