



Los Angeles (area) Venue Report #10



Monday, June 2, 2008



Los Angeles SBE Chapter 47 was my very first SBE Chapter, but in this market, SBE means almost all radio. Los Angeles is the only place where there is a television organization called the Society of Television Engineers. STE was founded back in the early 40s and arguably predates all other broadcast engineering organizations anywhere. When asked for all television engineers to raise their hands, I only counted 3 out of the 32 in attendance (according to the sign in sheet); the remainder of those who were not reps were all radio folks.

Our presentation was hosted by SBE Chapter 47 at the Burbank Holiday Inn and lunch was covered by Kevin Campbell of APT North America, a developer of both audio compression algorithms and broadcast audio hardware. There was some interest in the audience about this particular technology.

Despite knowing our program is a bit longer than what my audiences have wanted (see the comments posted to date), those here in LA seemed not to mind too much. We are working on getting the presentations shortened without losing any of the key points of the technologies being presented.

It goes without saying that there was keen interest in all the audio related products from Henry Engineering's new MixSix Console to the BluTooth gear from JK Audio. I found there were some interested in the Audamate Golden Eagle HD Radio RF monitor. All interested persons departed with CDs from these companies.

We had representatives present from Compix Media (Bob Johnson), Digi-Data Corp (Victor Garcia & Tom Fabrizio), ESE (Bill Rajaniemi & Monica Trotter), Henry Engineering (Hank Landsburg), JVC Professional Products Company (Alicia Reed), Leader Instruments (Pete Anderson), Omneon (Ben Rapoport), Telecast Fiber Systems (Jim Hurwitz), and Trilithic (Tomas Burka & Arthur Leisey). If I left anyone out, it's because I either didn't remember, or they didn't put a card in the jar. ☺

Don McCroskey of STE arrived very early and helped us set up. Everyone was gone within a half hour after the meeting was finished.

As before, the various reps fielded question about the technology from their companies and I fielded the remainder. As each technology was discussed, the small and lighter items were passed around for these present to check out. All seemed to be impressed with what we had to offer.

The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.



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#19

Subject: A note of thanks

From: Donald McCroskey mccroskey2@earthlink.net>

Date: Tue, 3 Jun 2008 10:21:46 -0700

I enjoyed your presentations and learned a lot.

Don McCroskey

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#18

Subject: Venue Report for Portland

From: john.j.pierce@tektronix.com

Date: Mon, 2 Jun 2008 10:19:41 -0700

Keep up the good work.

Thanks,

John Pierce

Product Manager,

Video Product Line

Tektronix, Inc.

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#17

Subject: Thanks for attending the Taste of NAB 2008 Road Show

From: mike feist mikef@csufresno.edu

Date: Mon, 02 Jun 2008 08:53:25 -0800

Larry,

Your show was greatly appreciated, but at the same time it was unreasonably long. As one example, That "how to" video at the beginning is TOO much.

MJF

Michael J Feist, CPBE, CBNT
Broadcast Engineer/Network Analyst
Digital Production Group
California State University, Fresno
www.mfeist.com

(Note: We are aware of the problem of the presentation being too long and are working with our sponsors to shorten it and still retain all the key technological points.)

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#16
Subject: Fresno Road Show
From: Dresser, Steve [SDresser \(at\) kmpfh.com](mailto:SDresser(at)kmpfh.com)
Date: Fri, 30 May 2008 07:38:21 -0700
To: [RoadShow \(at\) Tech-Notes.TV](mailto:RoadShow(at)Tech-Notes.TV)

I would like to Thank Larry Bloomfield for once again bringing the 'Taste of NAB' Road Show to Fresno. Always a great way to catch up on the latest TV & Radio broadcast products for those of us unable to attend the NAB Show in Las Vegas. From all of us at KMPH FOX 26 & KFRE CW 59 Engineering, Thank You for the valuable information you provide with the Road Show. Hope to see you again in 2009!

Steve Dresser-KMPH TV, KFRE TV Fresno, CA
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END