



## San Diego Venue Report #12



Thursday, June 5, 2008



Thanks to Eric Schechter, SBE Chapter 36 Chair for all the work he did in putting the event together and to Steve Rosin (President and CEO of TV Magic) and his staff for providing the location. I'd also like to thank Kevin Campbell of APT for covering the cost of our lunch. While I'm at it, our thanks go to Eva Langer of TV Magic for pitching in to both help us set up and pack our things when we were done. I know there were others who helped out, but like Eva did.

Although the SBE folks said we had 32 at our presentation, they also did several head counts that came up with more, but we'll go with 32 for San Diego. It was a very interactive group showing interest in all the technologies we brought with us. It was a fair mix of Radio, TV and integrators present.

I've not had the opportunity to trim down the presentation, but will work on it this weekend. It was obviously longer than most of the audience wanted to stay for as they thinned out to just a dozen or so at the end. As said, I'll be working on getting the presentations shortened without losing any of the key points of the technologies being presented.

There was specific interest in the technologies presented by Telecast Fiber, JVC, Omneon, JK Audio and Henry Engineering. The reps fielded the interest for their technologies and I covered Blackmagic Design, JK Audio, Trilithic, AJA and Henry Engineering, not to mention the interests expressed in everything else.

We had representatives present from JVC Professional Products Company (Steve Milley), Leader Instruments (Pete Anderson), Telecast Fiber Systems (Jim Hurwitz) and a bunch of folks from Tiernan (this is their home base). If I left anyone out, it's because I either didn't remember, or they didn't put a card in the jar. ☺

As before, as each technology was discussed, the small and lighter items were passed around for these present to check out. All seemed to be impressed with what we had to offer.

***The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.***



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#24

Subject: Thanks for everything

From: Milley, Stephen [SMilley@jvc.com](mailto:SMilley@jvc.com)

Date: Sat, 7 Jun 2008 10:52:21 -0400

Hi Larry,

Thank you very much for having me at both the Riverside & San Diego events. I very much enjoyed them as well as learned something each time. In addition, I was able to see many people I hadn't seen in some time (or plain just met).

Thanks again Larry and I appreciate what you're doing for both JVC as well as our industry.

Stephen Milley  
District Sales Manager  
JVC Professional Products Company

To learn more about JVC Professional Products Company, visit us at <http://pro.jvc.com/prof/main.jsp>

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#23

Larry,

Thanks for the presentation. Although it was a little long, I did get a lot of useful information. I had gone to the NAB this year but I spent all my time researching equipment for a major project on the east coast. I've recently been handed a major project here on the west coast and your presentation gave me some good sources for major items I need for the new project. Keep up the good work. Thanks for keeping it light with the humor.

Kindest regards,  
Don Bartie, Project Eng.  
T-ASA / DMC

Riverside, CA 92518-2031  
[Don.Bartie@dodmedia.osd.mil](mailto:Don.Bartie@dodmedia.osd.mil)

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#22

Subject: A note of thanks

From: Les Kacev [leskacev@sbcglobal.net](mailto:leskacev@sbcglobal.net)

Date: Fri, 6 Jun 2008 10:23:09 -0700 (PDT)

CC: Mike Richards [mike@elkayselectronics.com](mailto:mike@elkayselectronics.com), Jim Dujo  
[jim.elkays@yahoo.com](mailto:jim.elkays@yahoo.com)

Hi Larry:

Thanks for your interesting and informative presentation. As a distributor, it is interesting to get a refreshing approach to what's new out there. We would be happy to work with any vendors to penetrate the San Diego market.

Thanks again and look forward to seeing you again next year!

Les

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**END**