



Society of Broadcast Engineers

Chapter Thirty Eight

El Paso, TX Venue Report #15
Friday, June, 13 2008

Yes it was Friday the 13th and we had all the luck that goes with this infamous date, but thank heavens it wasn't anything to do with the contents of the presentation, the equipment or the folks who attended. The Styrofoam tubs that cans of soft drinks and bottle water with ice were put in fell apart spilling their contents and melted ice water all over the place. Then no one remembered to bring a large knife to cut the two very large (18 inch in diameter) sandwiches. Thank our luck (or not so luck) stars, there was pizza enough for all. To make life interesting, we were told and understood that our presentation was to begin at noon: SBE Chapter 38 had announced that the program would begin at 11 AM. Other than that, all went well and we had a total of 30 folks show up according to the sign in sheet. Many were from previous year's attendance, plus a few new faces.

This group was not quite as interactive as most with only a few questions during the presentation, but all appeared to drink in what we had to present. There was no one or more technology that interest was demonstrated in, but once again, after the presentation, we were asked to return next year.

Thanks go to Antonio Castro, Director of Engineering at KFOX-TV for setting things up for us, but couldn't be there due to a FOX corporate meeting he had to be at out of town. We do appreciate Marvin Hanley of KTSM-TV (NBC affiliate) for stepping in as master of ceremonies. The El Paso Community College where we conducted the presentation is a new yet old facility. It is new as a Community College, but was once the plant where Tonka toys were manufactured.

Leader was the only company who had representation (Tommy Goodson). Tommy showed up early to help us set up, but had to leave right after the presentation for a flight. Many others did

stay after the presentation to check out the technologies we had with us, but none seemed to have any questions. I don't believe anyone departed without taking some CDs from most all our sponsors.

In closing, I'd like to specifically thank Tommy Goodson of Leader Instruments who showed up early to help us set up; Shawn and I truly appreciate this kind of help.

The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.



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#33

Subject: A Taste of NAB
From: RDFNBA@aol.com
Date: Sat, 14 Jun 2008 11:08:21 EDT
To: tim@lionlamb.us
CC: Larry@Tech-Notes.TV

Tim,

Please let me know when you have your confirmed 2009 date for A TASTE OF NAB. Also, when you have your confirmed time. You had a large number of KNPB staff at the afternoon session. At issue is if you would draw a larger crowd of engineers from the Reno market if the event began with a barbecue and continued throughout the evening.

I am not sure. It is certainly your call and we will support your decision.
Hope to lend as much promotion from the NBA office as possible for 2009.

Bob

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#32

Subject: Thanks
From: Brad Hamlin brad@burstelectronics.com
Date: Fri, 13 Jun 2008 08:35:18 -0600

Hello Larry,

I want to say thank you for bringing the TONABRS to Albuquerque. It was great seeing you again. As always, you bring a unique perspective to the latest technology being offered by broadcast manufacturers. I was particularly interested in Aja's FS1 "Anything In, Anything Out" device. I found the device online and was very happy to get the opportunity to see it in person. So again, thank you for coming to Albuquerque, I'm looking forward to what you'll bring back next year. Take care and have a safe trip.

Sincerely,
Brad Hamlin
www.burstelectronics.com
Albuquerque, NM 87193

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#31

Subject: Taste of NAB Lunch (*Los Angeles*)
From: Urban E. Stiess uesmanagement@att.net
Date: Thu, 12 Jun 2008 20:19:24 +0000

Larry:

Thanks for the show!
Too long and, of course, poor showing by the hotel on the lunch [again].
See you next year, may be. :-)
¡DEFINITELY!

73

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Urban E. Stiess

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UES Management & Construction

CSLB #: 842820

FCC #: PG00010828

OSHA #: 000440805

Certified:

- Industrial

- RF Construction

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END