



Beaumont, TX - Lake Charles, LA  
Venue Report #20  
Monday, June, 23 2008

This is the second time that the Taste of NAB Road Show has presented to the folks of SBE Chapter 134. This year's event took place in the studios of KITU-TV 34 in Orange, TX; a midway point between Beaumont and Lake Charles. KITU's studio is a great place to hold SBE meetings as it permits the space necessary for nearly any kind of presentation, including ours.

It is my understanding that our turnout, though small, was more than what is typical for SBE Chapter 134 and I truly appreciate that. I was also impressed with the number of folks who told me that they'd been to the other presentation we did three years ago (June 13th, 2005) and had enjoyed that so much that they were looking forward to this year's event.

It was unfortunate that our host, Wayne Ozio, had some transmission issues that called him away. I understand that other engineers in this market also had some technical issues that prevented them from attending.

I'd like to thank Richard Rhodes, SBE Chapter 134's chairman and Wayne Ozio, Manager, Chief Cook and Bottle Washer of KITU for all the work they did in putting the event together and providing the location. I'd also like to thank Joel Skogen of Commercial Video Systems, Inc. for covering the cost of our refreshments. While I'm at it, I'd also like to thank all those who pitched in to both help us set up and pack our things when we were done.

I appreciate my sponsor's having reps present to fill in the gaps in what I do and to help when the equipment or the set up doesn't quite function as we'd like it to. Present at our event at KITU were JVC's Scott Burch and Avocent's Monte Bennett. Again, thanks for showing up and assisting with our presentation and helping us get things packed up when it was over.

Despite the fewness in numbers, I really appreciated the questions and interaction both during the presentation and after. In particular, we had questions about stereo on the JK Audio Bluetooth equipment. I called JK Audio the next day and was able to answer that question in my thank you note to those who attended and provided e-mail addresses.

In addition to this, Monte was able field several questions about the Avocent technology. The Leader scopes were checked out as was several other items we had on display. Comments were made about how some of the AJA converters were being employed.

Everyone present took copies of every one's CD and or business cards.

*The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.*



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**#42**

Subject: NAB road show

From: Richard Rhodes CBRE [richard.rhodes@cumulus.com](mailto:richard.rhodes@cumulus.com)

Date: Tue, 24 Jun 2008 16:36:48 -0500

Larry, Shawn,

Thank you for opportunity to host this fantastic event. We are honored that you and the sponsors allowed our small chapter to participate. Most of those who attended don't have the opportunity to attend NAB for budgetary or staffing reasons so bringing a taste of NAB to us really helped expose our members and guests to the latest products and technology.

The presentation is far better than what I envisioned it would be, and by no means at any time did it ever seem like a sales pitch. It's hard to believe you guys fit that much gear in the van!

We would also like to thank Joel Skogen, Scott Burch and Monte Bennett for their time presenting their products to the group. Being able to touch and feel the product goes way beyond what you get from reading an article or seeing a brochure on the product, and having the product experts in house to answer those unique questions only engineers could come up with was a big plus.

We also appreciate the tips and suggestions you shared with us about growing our SBE chapter. We will definitely put those to use.

Safe journeys and we look forward to seeing you at next year's event!

Richard N. Rhodes CBRE



Lake Charles LA.

KYKZ-96.1 KKGB-101.3  
KQLK-97.9 KBIU-103.3  
KXZZ-1580 KAOK-1400

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**#41**

Subject: Thanks

From: wayne ozio [wozio@sbcglobal.net](mailto:wozio@sbcglobal.net)

Date: Tue, 24 Jun 2008 09:55:04 -0700 (PDT)

Larry,

Thanks for all that you do. I will keep in touch.

I had problems with my microwave and got that repaired and then lost my Digital Exciter last night. "Hope to find it soon"

Waiting on Thales.

Today I have been working on the Thales server Rack. When it rains it pours.

The good news is that I am on the air with my analog signal. Good old analog just keeps on going and going!

Thanks again,

Wayne Ozio

KITU-TV

Orange, TX.

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*END*