



## The Society Of Broadcast Engineers Chapter 67 Inc.

### Dallas/FortWorth



Dallas, TX Venue Report #22  
Thursday, June, 26 2008



This was our seventh year with the Taste of NAB Road Show in the Dallas area. This year we were at the Google Radio Automation's facility in Coppell, TX. It was a great place to have our meeting and I appreciate all those who helped to put it together from David Gerety, who suggested the use of the Google facility, Jim Hammond, who hosted us, to Jim Woods, who approved our being there. These gentlemen are all part of the Google team. I also appreciate Google contributing to the Door Prize selection at the end of the meeting.

Also at the top of the thank you list is Chris Waddell of Commercial Video Systems for the splendid selection in the food he and his company provided. Everything, and I mean everything, was top drawer all the way, in all respects.

It's always difficult to put in any special or particular order the "thank you" list when all contributed to the fullest to make this one of the best presentations that Shawn and I have been involved with this year. Especially not to be forgotten is the much appreciated help from SBE Chapter 67 in their efforts in coordinating all the various strings that had to be pulled and for getting the word out. As I mentioned to Chapter 67 Chair, Bill Ryan, I was blown away with the turnout we got: forty-seven. That's a dozen more than we've ever had in the past seven years.

I'd like to especially thank all those who pitched in to both help us set up and pack our things when we were done. It was most important that we get things in the van when the event was over as Shawn and I had to drive to Shreveport to do it all over again Friday morning. I believe we set a record by getting things packed up and in the van in only an hour.

Helping in the presentation were Monte Bennett of Avocent, Tommy Goodson of Leader Instruments, Scott Burch of JVC, John Harvey of Nverzion and Chris Waddell of Commercial Video Systems' Dallas Area Office representing several of our sponsors. They all pitched in and got a nice round of applause when they completed their segment of the presentation.

In addition to those questions answered by the representatives above, particular interest was express in the technologies from Linear Transmitters and Telecast Fiber Systems. Several of those present said they had firsthand knowledge of the quality of the Linear Transmitters with several in service themselves and the folks from WFAA said they had used with great satisfaction Telecast Fiber Systems optical systems.

If you are interested in who won what door prizes and pictures of the event, you can see them posted on our website at: <http://www.tech-notes.tv/2008/22-Dallas.htm>.

If we were asked once, we were asked a dozen times to come back next year by those in attendance.

Since the folks at Google Radio Automation were not familiar with exactly what we do during the Taste of NAB Road Show presentations, I believe we exceeded their expectations and they seemed please that they had made their facilities available to both us and SBE Chapter 67. I did hear the Google folks extend an invitation to Chapter 67 to return so they might take a tour of their plant and make an evening of it.

The e-mail comments that have been received since the last posting in a venue report will be included in the Shreveport Venue report which is due next.

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