



Shreveport Chapter 44



Shreveport, LA Venue Report #23 Friday, June, 27 2008

This was our fourth time bring the Taste of NAB Road Show to the Shreveport, LA area. I'm not particularly please with the turnout of only twenty, but, without question, this was **THE** most interactive group we've had on the tour this year.

The presentation was held at Holiday Inn in the Airport Financial Center. This facility is and has been a good place to hold SBE meetings, especially the Taste of NAB Road Show with all our gear. All things said and done, I truly appreciate Shreveport's SBE Chapter 44 having me back and on behalf of Shawn, and I, we appreciated their most gracious hospitality and friendship.

A big thank you goes to both Gene Powell and Rudy Johnson for all the work they did in putting the event together and providing the location. I'd also like to thank the chapter for splitting the cost of our refreshments.

I appreciate my sponsor's having reps present to fill in the gaps in what I do. In this instance I'm speaking about JVC's Scott Burch. Again, thanks for showing up and assisting.

My assistant, Shawn Wixted helps me by making notes on all the interest, question and comments we have before, during and after the presentation so I can report on them in these reports. I also make mental notes to add to this. Despite the low turnout in Shreveport, the level of interest, comments and questions is the highest we've had to date at any of the presentations. Here's our notes: AJA converters and the IO-HD, JVC's HD camera (the one we had with us), JK Audio's Bluetooth gear, Telecast's fiber systems, Trilithic's EAS system, Omneon's servers, both Audemat's Golden Eagle HD

Radio and ATSC monitoring devices, Axcera transmitters, Blackmagic's routing switcher and Telarity's encoders. Scott Burch handled the JVC interests and I was able to field all the questions on the remainder of the technology. It was quite interesting to say the least.

If they'll have us back, perhaps next year's attendance will improve.

If you are interested in who won what door prizes and pictures of the event, I have them posted on the website: <http://www.tech-notes.tv/2008/23-Shreveport.htm>

The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.



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#46

Subject: The Road Show
From: wray reed rfstxftw@charter.net
Date: Fri, 27 Jun 2008 12:57:48 -0500

Hello Larry,
I believe your in Shreveport today!
Just a note to say that I did enjoy the presentation at the SBE meeting in Dallas last night.

I thought that the program was very informative and I know many of us learned something.

Keep up the good work!

Wray W. Reed
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#45

Subject: Thanks
From: Robert Scolli bob1440@swbell.net
Date:
Thu, 26 Jun 2008 08:37:13 -0700 (PDT)

Larry,

I enjoyed the show, yes, maybe a program that starts at 6:00 PM on a work day or 9:00 AM on a Sat morning would bring in another 50 people but 46 is

exceptional for OKC and at lunch. I recommend just half hour for meal and a 15 min half time break with awarding of one or two door prizes.

I apologize for refusing the \$300 door prize just want to thank you again for the opportunity. I am retired so your gift would serve a younger person better than just residing in my library. I was not to smart, should of ask you to substitute a memory stick or one of those Radio Broadcast switch boxes to wireless cell phone application. Not dead yet.

How much bandwidth could this wireless cell phone application provide??

I am more of an applications engineer just have an intense desire to know how gear interconnects, power requirements and operates as a system. For Western Electric I worked at Bell Labs NO 2. Electronic Switching Systems on manufacturing, ordering and installation documentation also controlled the stenciling on the Front and Back of the equipment so I too appreciate looking at the installation side of a unit.

Will send a note to Robert Strattan whom represents Tulsa IEEE as Past Past Chair and the Oklahoma Engineering Foundation as Newsletter Editor . Tulsa also has an IEEE Communication Society with about 200 active members not to sure about the Tulsa SBE chapter membership.

Thanks for a very good and informative program.

Bob Scolli

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#44

Subject: Technician class study - Taste of NAB
From: Ray Bagby ray@wrightwradio.com
Date: Thu, 26 Jun 2008 08:43:41 -0500

Greetings Larry,

I hope things are well for you and Shawn.

The Taste of NAB show was great! There were several pieces of equipment I believe will have an immediate impact on our operation.

I am interested in getting my Technician class amateur license. You mentioned yesterday some study material you have available on your web site. If you would please allow me access to that information I will be grateful.

Again, the show was entertaining and informative. I hope we will be able to sponsor more shows in the future.

Thank you,

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Ray Bagby, Tech. Dir.
Wright Broadcasting Sys. Inc.

KWEY-FM/AM KCDL-FM KCLI-AM
Weatherford, OK, 73096
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#43

Subject: Taste in OKC
From: Chris Novy chris@siu.edu
Date: Wed, 25 Jun 2008 20:16:35 -0500

Larry:

Thanks again for presenting your "Taste of NAB" for our Oklahoma City SBE Chapter 85. As always, it was very informative.

I'm the guy that teaches the SKYWARN classes and originally met you several years ago in Champaign, IL. I'd like to give you a few suggestions. Take these for what they're worth.

1) Build in a break at about the one hour mark. I realize you risk losing people but you'll keep those that stay much happier.

2) Speak from the front of the class and handle the equipment the way you used to. Use the Powerpoint slides as supplemental information to accompany your talk but the actual equipment and you should be the focus of th talk.

3) Try to switch between radio and TV every other product. The engineers in these fields are, in my experience, different audiences. You risk losing people by spending too much time covering any one discipline.

4) Don't hide Shawn (Shaun?) in the corner. He's a good-looking kid and could assist you (both physically and visually) with handling the equipment and a reduced set of Powerpoint slides. Let's see him as your partner and not "the man behind the curtain".

..Chris.. WA9V
Asst. Chief Engineer
KOKH/KOCB TV
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END