















New Orleans, LA Venue Report #24 Monday, June, 30 2008

This was our sixth time with the Taste of NAB Road Show in New Orleans. For the past two years we've been at the University of New Orleans in the very spacious Geoghegan Grand Ball Room.

Although I was told by some that the turnout was low, I was happy. Anytime I can get thirty people to listen to me for that long, I'm stoked ③. It was good to see some familiar faces and to meet some new folks too. I hope they become regulars also.

I have to say that New Orleans is and has been one of my favorite venues. The hospitality there is unequaled anywhere else along the trails I travel doing A Taste of NAB — Road Show. I appreciate all the support I got. A big thanks goes to Robert Carroll and Mike (?) the custodian who were very helpful. I also appreciate Garry Baylor for taking into account my personal tastes when it came to the sandwiches - I do love muffalatas (SP?) and everything else he got. He's been coming up with a great menu for the past several years. Leave it to a fat guy to remember the food. I never have a problem writing a check to cover what Gary gets for us.

I appreciate my sponsor's having reps present to fill in the gaps in what I do. The gentlemen I'm speaking about are from JVC; Scott Burch and Tommy Goodson from Leader Instruments. Again, thanks for showing up and assisting.

If you are interested in who won what door prizes and pictures of the event, I have them posted on the website: http://www.tech-notes.tv/2008/24-New_Orleans.htm

I would be very lacking were I not to mention that this group remained around for a considerable amount of time after the presentation checking out the gear, speaking with the reps and myself. I'm always happy and willing to remain as long as it takes for each and everyone who attends to be completely satisfied they've gain the knowledge they're looking for.

There was particular interest in the 3 Gig gear from both AJA and Blackmagic Design. Also interest was expressed in the Tiernan compression system, Avocent's KVM switching systems, both Henry Engineering's SixMix console and the JK Audio Remote Mix4 console. When it comes to Telecast Fiber, I believe the e-mail I received from SBE Chapter 72 Chair, Ernie Kain says it all (#49 below). These are the kinds of e-mail that support what I do and should let you know you've made the right choice in joining the Taste of NAB Road Show.

The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.

#50

Subject: Thanks

From: Bob Dunn - Soundesigner Media soundesigner@cox.net

Date: Tue, 01 Jul 2008 08:19:26 -0500

Larry:

Thanks for a first-class Taste of NAB presentation! Even when the technology involved is outside of my area of expertise, I still enjoy hearing/seeing what the folks far smarter than I am have come up with.

You do a remarkable job of keeping your presentations fresh and moving along, and its still fun to go "twiddle some knobs" afterward (even if technology seems to be doing away with knobs in favor of menu-driven controls).

Now, if you'll only consent to do a "Taste of Dayton", I'll really be set!

Thanks again and 73,

Bob Dunn, K5IQ Soundesigner Media, LLC

#49

Subject: Taste of NAB 2008 in New Orleans From: Ernie Kain erniekain@i-55.com
Date: Mon, 30 Jun 2008 23:06:09 -0500

Larry on behalf of Chapter 72 in New Orleans I want to thank you for the Taste of N.A.B. presentation today. I had several people tell me that it went well.

There are products that I have recently purchased for a studio build out and fortunately many items I have not yet purchased. Now I have a better insight on some options.

It is very timely to be reintroduced to the fiber optic world which I often overlook as an option. I may be involved in a facility refurbish in the near

future and I will definitely investigate the fiber option. It seems EMP may have played a part in the recent troubles we were contracted to help repair.

I was asked to give it some thought on a rebuild plan which will include pulling more cable....possibly fiber.

Henry Engineering has some new products that I did not know about...Nice to have hands on like we did today. I like his stuff and use it often. Please thank all of vendors for participating in the Taste of N.A.B. I am sure they realize the roll you play in helping the Broadcasters around the country. Enjoy your well deserved break.

The University of New Orleans has provided an excellent location for the presentation in 2007 and 2008 thanks to Robert Carroll C.E. of WWNO. I think as long as we give them a reasonable notice we can use it next year....I am looking forward to it again in 2009.........Thanks again,

Ernie Kain
Certified Technical Support
(504) 481-2327 cell
Chairman Chapter 72 New Orleans

#48

Subject: Thanks (Shreveport)
From: David Hitt <u>dhitt@lpb.org</u>
Date: Mon, 30 Jun 2008 11:41:03 -0500

Just wanted to send you a brief note to say that I enjoyed your informative & educational presentation. Also appreciate getting answers to the technical questions presented by myself and others who attended the "Taste of NAB". Hope that we will be able to attend next year's show.

#47

Subject: Thanks (Dallas)
From: KZQXFM@aol.com

Date: Sun, 29 Jun 2008 15:05:38 EDT

Thanks for coming. It was informative and fun. Don't forget to think of me if you should happen across any connections with DuMont or Marconi TV equipment. Progress can be monitored at www.telecruiser.com

Take care.

Chuck Conrad KZQX Radio www.kzqx.com

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