









West Palm Beach, FL Venue Report #26 Wednesday, July 9, 2008

It is always a pleasure to present our Taste of NAB Road Show to the SBE Chapter of West Palm Beach. The meeting actually took place in the neighboring community of Boynton Beach, FL. Chapter 88 has hosted us from the start; seven years ago. The cooperation of all the local folks is hard to beat. We even had a few more folks in attendance this year than last with a total of twenty-three. Most all in attendance are folks we've seen in years past plus a few there for the first time.

We were greeted by Michael Maville, Director of Engineering of WXEL-TV in Boynton Beach, FL and he, along with one of the Master Control Operators, Gilbert Henry, helped us unload the van and get set up. They were later joined by Tommy Goodson of Leader Instruments. Both Shawn, my assistant and I truly appreciate this help. Total support like his is hard to find.

Thanks also go to Angelo "Butch" Figurella, Chief Engineer at WFLX for stepping in to help out SBE Chapter 88 by conducting the meeting in the absence of Chapter Chair Gary Minker. Butch is the Vice Chair of the chapter.

The group was very interactive with questions and comments on all the technology we brought with us. As my notes remind me, it was about all three of Audemat's technologies: HD Radio Monitor, ATSC Monitor and their Relio remote control box. In addition to these, there was much interest in JK Audio's Bluetooth devices, Linear Transmitters, ESE's digital time code device, Trilithic's EAS, Axcera's Transmitters, Blackmagic Design's 72X144 routing switcher and Leader Instruments' scopes.

We were fortunate to have on hand Tommy Goodson from Leader instruments to field questions on his technology, as well as Doug Cole and Don Ferreri of LH Computer Services who are both reps for Digi-Data in this area. Don and Doug answered questions on off premises storage.

Many stayed after the presentation to discuss further the technologies we had with us. I fielded the questions on just about everything not covered by the reps. I don't believe anyone departed without taking CDs from all of our. Interest throughout the presentation was quite high.

Several specifically asked us to remember West Palm Beach for next year's tour.

In closing, I'd like to specifically thank Tommy Goodson of Leader Instruments and Michael Maville, Director of Engineering of WXEL-TV in Boynton Beach, FL who both remained behind to both help us pack up; Shawn and I truly appreciate this kind of assistance.

The e-mail comments that have been received since the last posting in a venue report will be included in the Miami Venue report which will be completed soon.