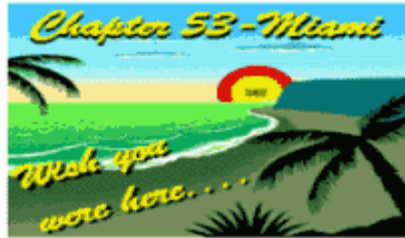




Miami, FL Venue Report #27 Thursday, July 10, 2008



I should be pointed out from the start that last year is the only year of the seven that the Taste of NAB Road Show has been around that we didn't do a presentation in Miami: SBE Chapter 53 was all but history last year. It certainly was good to see firsthand the efforts of Chapter Chair Jim Leifer reaching fruition and the excellent job he and a few others have done to bring SBE Chapter 53 back together.

I always look forward to my return to the Miami area to see the good folks of SBE Chapter 53. I have a few folks with whom I've worked with in the past and it's always a high point in the Road Show that I look forward to be able to see them once again. I'm so glad Chapter 53 is once again functional so I was able to do that this year.

Our presentation this year was held near Miami at the offices and showroom of Videoscope in Doral, FL. Although I got lost getting there, apparently that was not a problem for most everyone else. The SBE sign in sheet only had twenty two names on it, but we had thirty different business cards in the jar for the door prize drawing and several headcounts said we had well over thirty in attendance. Since Price-Waterhouse can't verify the head counts, we went with the business card count of thirty. ☺

It's always difficult to put a "thank you" list in order and not leave someone out when so many contributed to making this one of the better and fun presentations Shawn and I have been involved with. I appreciate all those who put this year's Taste of NAB Road Show together. If my memory serves me correctly, they are: Chapter Program Chair Rod Stumhofer (who wasn't able to make it due to some personal issues), Wade Klipper of Florida International University who stepped up to bat to help in Rod's absence, Chapter Chair Jim Leifer who's done an excellent job of bring things back together and Bill Craig of Videoscope who so generously let us use his facilities for the meeting. There were a number of folks who were there early to greet us and help us set up and both Shawn and I truly appreciate those who stayed around to help us pack things up and get us on our way. Since everyone didn't sign in on the SBE sign in sheet, I don't have their names to thank them here personally, so I'm sorry if I've left anyone out.

Not to be forgotten is Bill Craig of Videoscope for the use of his facility to do the presentation and his hard work in sending out flyers and notices to his customer base. Bill also was very kind to remain behind after the event was over to help us get things back into the van. You'll have to go a very long way before you'll get the hospitality we

got at Videoscope. Bill is very interested in helping SBE Chapter 53 get back on its feet. I have no doubt all will be successful in these efforts. Bill was also very helpful in our presentation as he represents many of our sponsors.

Speaking of representatives, it is always a pleasure when I'm joined by representation from my sponsors. I'd like to thank Carlos Noguera of Leader Instruments not only being present, but also for sticking around to help us get things packed up and back into the van. Doug Cole of LH Computer Services, who's the local rep for Digi-Data in this area was present to help answer question about off premises storage. I'm also please that the folks from Audemat were able to make it. This is their first year sponsoring our Taste of NAB Road Show and they are local with offices in Miami. I'm sorry if I've left anyone out. It's certainly not intentional.

In addition to this, I'd like to again thank Tu.Be. Computers for the nice boxed lunch food they provided. I didn't see anyone go away hungry. If you have computer needs and wish to contact them, here's the info: Tu.Be. Computers, Inc., 113 Tavernier Dr., Nokomis, FL 34275 - (941) 966-1356. Their e-mail address is: info@tubecomputers.com and website: www.tubecomputers.com. BTW: The proprietor is Claire Bloomfield and she deals primarily with business and industry. (And yes, there is a relationship – she's my daughter-in-law).

If you are interested in who won what door prizes and pictures of the event, you can see them posted on our website at: <http://www.tech-notes.tv/2008/27-Miami.htm>.

As we've done at the other venues, each technology was discussed; the small and lighter items were passed around for those present to check out. All seemed to be impressed with what we had to offer. The group was a mix of technical and non-technical folks. There wasn't a great deal of interactivity. Please don't shoot the messenger: we did our thing. Interest was expressed in Telecast fiber systems and ComPix Media.

The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.



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#55

From: bill.craig@broadcast-usa.com

Hi Larry.

FYI we emailed our data base of non SBE members and had 15 RSVPs. Chances are those were the non signers. My intentions are to get my contacts involved with the SBE so the group will have new members.

We have the JVC sponsored event on the 17th which will go deep into their studio configurations and options. I hope to see some return faces.

Also when I came into work the following day I had 6 people from your event shopping and hanging out. I was getting feedback that it is nice to come to a shop that has items in hand ready to deliver.

Talk soon and thank you.

Bill Craig (Videoscope-Miami)
Sent via BlackBerry from T-Mobile
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#54

Subject: Thanks
From: J. Epperson epperj@bellsouth.net
Date: Fri, 11 Jul 2008 13:15:55 -0400

Hi Larry,

Thanks for the NAB preview and the hardware demos at WXEL the other night.

I got my FCC license right out of High School while working for an RCC. I spent 6 years in the RF world, mostly in the Community Radio (local Motorola shop) and the RCC world. After that I went to work for NCR doing all sorts of IT type of work. But after 26 years there, they offered me a buyout and looking for a change of environment, I took it. So at the current time I am looking to get back in to the RF world in the local area. I have joined the SBE and am looking to update my certifications in the next few months. I loved that type of work and would like to go back to it and even though my current credentials might indicate I am more of an IT person. At least I can always go back to IT business as I also love that type of work, but just wanted a change of environment. If you hear of anyone looking for a hard working experienced IT/RF combination type person I would definitely be interested in following that up.

Thanks again

Jack Epperson
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#53

Subject: Thanks
From: Edward Roos ejroos@yahoo.com
Date: Fri, 11 Jul 2008 10:06:31 -0700 (PDT)

Larry,

Again Thank You for your usual wonderful presentation of the fine products you brought for us to see. It's always a pleasure to see you.

Ed Roos (Edward J. Roos, CPBE, SBE Fellow, Charter Member, co-founder of Chapter 88, Retired Engineering Manager WPTV)
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#52

Subject: Thank you
From: Jim Leifer jimleifer@hotmail.com
Date: Fri, 11 Jul 2008 10:55:29 -0400

Larry,
Thanks again for a great show
Being the third month since we restarted the chapter, it was important to encourage the Engineers to get in the habit of attending, and you fit the bill perfectly.

Thanks for the chat afterward; I'm glad we have common ground.
I look forward to your support as the SBE election season is upon us.

All the Best

Jim Leifer
Chariman Chapter 53
Director of Engineering
Clear Channel South Florida
Miramar FL 33023
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#51

Subject: A Taste of NAB
From: Michael J. Maville mmaville@wxel.org
Date: Thu, 10 Jul 2008 11:05:20 -0400

Hi Larry,

I just wanted to write you a note and say thanks for everything. It was a great SBE meeting and I'm sure our members learned a lot about the new equipment from the vendors.

Thanks again,
Michael J. Maville
Director of Engineering
WXEL TV42/FM90.7
Barry Telecommunications, Inc.
+++++

END