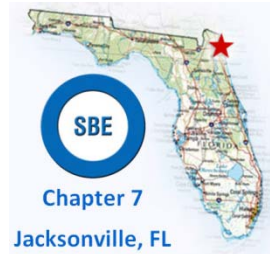




Oklahoma City, OK Venue Report #28  
Wednesday, July 16, 2008



The WJCT complex was a great place to have our meeting and I appreciate all those who helped to put it together. Of the five times I've done the Taste of NAB Road Show in Jacksonville, I was truly blown away with the attendance. We had forty-four, which is twelve more than we've ever had. SBE Chapter 7 folks working in conjunction with the staff at WJCT went all out to make

this one of the highlights of our 2008 Taste of NAB tour. The studio we used had all the amenities that we needed to show off the technologies we had brought with us.

It's always difficult when putting a "thank you" list together with unintentionally leaving someone out when so many contributed to making this one of the best attended presentations Shawn and I have been involved with. I appreciate all those who put this year's Taste of NAB Road Show together. The great success can be attributed to the efforts of George Birnbaum, Operations Manager at WCWJ-TV/DT and SBE Chapter 7's Program Chair, Bob Culkeen, VP Technology & Operations at the WJCT PBS & NPR Complex and his staff and the efforts of Jim Biggers, local retired television engineer. While I'm at it, I'd also like to thank all those who pitched in to both help us set up and pack our things when we were done. Both Shawn and I really appreciate it.

In addition to this, I'd like to again thank Tu.Be. Computers for the nice boxed lunch food they provided. I didn't see anyone go away hungry. If you have computer needs and wish to contact them, here's the info: Tu.Be. Computers, Inc., 113 Tavernier Dr., Nokomis, FL 34275 - (941) 966-1356. Their e-mail address is: [info@tubecomputers.com](mailto:info@tubecomputers.com) and website: [www.tubecomputers.com](http://www.tubecomputers.com). BTW: The proprietor

is Claire Bloomfield and she deals primarily with business and industry. (And yes, there is a relationship – she's my daughter-in-law).

The group seemed very attentive. There was only one question during the presentation and that was about the cost of some of the Telecast Fiber technology. As is the SBE policy and our policy, the question not answered during the presentation, but was deferred until after. We did field questions about the Omneon MediaDeck. Many remained after the presentation to check out much of the technology we had with us. Although this is not particularly unusual, the time they remained behind was much later than usual as their interest was quite keen. Nearly everyone departed with CDs.

If you are interested in who won what door prizes and pictures of the event, you can see them posted on our website at: [www.tech-notes.tv/2008/28-Jacksonville.htm](http://www.tech-notes.tv/2008/28-Jacksonville.htm)

It was most reassuring that many of those in attendance came up and thanked me in person and complimented me on the great show this year. They also asked if I was going to return next year.

Although we had no factory/sponsor representatives present, we did have three engineers from our sponsor, ADTEC Digital's manufacturing plant that is located in Jacksonville. It is always good to see any of our sponsor's people irrespective of their capacity with the company. They seemed please to see someone outside their company speaking of their technology.

There were two gentlemen from Media Products, Inc. who are part of a local sales team that represent many of our sponsors. There was one other gentleman who chose not to leave his business card, who had his own company that also represented many of our sponsors as well. His first name is Ed, but I don't recall his last name.

***The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.***



+++++

**#63**

Subject: Thanks

From: Bob Culkeen [BCulkeen@wjct.org](mailto:BCulkeen@wjct.org)

Date: Thu, 17 Jul 2008 16:00:33 -0400

CC: [GBirnbaum@mycw17.com](mailto:GBirnbaum@mycw17.com)

Larry,

I am glad you found the WJCT facilities to meet your needs. It was a pleasure to host the Taste of NAB. I believe you offered an excellent education and showcase for the Jacksonville SBE group. May the rest of

you journey be successful and safe. Also use care when you herd those cats.

Later,

Bob Culkeen  
Vice President, Technology & Operations  
WJCT  
Jacksonville, Florida 32259  
+++++

## #62

RE: THANK YOU]  
From: [GBirnbaum@mycw17.com](mailto:GBirnbaum@mycw17.com)  
Date: Thu, 17 Jul 2008 15:57:42 -0400  
CC: [jobtv4@aol.com](mailto:jobtv4@aol.com), [BCulkeen@wjct.org](mailto:BCulkeen@wjct.org)

Larry,

Thank you as well. Yes it was an incredible crowd and many thanks to Bob (Culkeen, VP Technology & Operations at the WJCT PBS & NPR Complex) for the hospitality.

Take care,  
George in Jacksonville  
+++++

## #61

Subject: THANK YOU  
From: Carl VanOrmer [carl@mpi-itec.com](mailto:carl@mpi-itec.com)  
Date: Wed, 16 Jul 2008 16:28:04 -0500

Thanks you so much for including me in your presentation today. I apologize for leaving early, but I had a crisis back at the office that demanded my attention. You did a great job pointing out the individual features of each product while sneaking in some education at the same time. I enjoyed meeting you. Thanks again.

Carl VanOrmer  
Media Products, Inc.  
Jacksonville, FL 32216  
+++++

## #60

Subject: SBE at Google  
From: Mike Dow [MDow \(at\) klru.org](mailto:MDow(at)klru.org)  
Date: Tue, 15 Jul 2008 15:56:23 -0500

A couple of weeks ago I drove from Austin to Dallas to see your show at Google. Who made those little HDSI to fiber converters that were small, red and blue? I think one was a transmitter and the other was a receiver.

Thanks,

Mike Dow  
Creative Services Director  
KLRU-TV, Austin PBS  
Austin, TX 78713  
KLRU, TV and Beyond

+++++

## #59

Subject: Thanks  
From: Steve Satkowski [satk3737@hotmail.com](mailto:satk3737@hotmail.com)  
Date: Tue, 15 Jul 2008 11:05:28 -0400

Hi Larry,

Thanks you for conducting an interesting and educational Road Show for our West Palm Beach Chapter 88.  
I am interested in following up on the camera alignment presentation given by Leader Instruments.  
Please email the place and time when available and thanks again!

Steve Satkowski, KI4JZE  
2 GHz BAS coordinator, SW Florida  
Equity Broadcast

+++++

## #58

Subject: Thanks  
From: Rod Stumhofer [stumhofer@fiu.edu](mailto:stumhofer@fiu.edu)  
Date: Mon, 14 Jul 2008 09:50:18 -0400  
To: <SBE-Miami (at) yahoogroups.com>  
CC: Wayde Klipper [wayde.klipper@fiu.edu](mailto:wayde.klipper@fiu.edu), Bill Craig  
[Bill@videoscopeusa.com](mailto:Bill@videoscopeusa.com), Larry Bloomfield

SBE Folks

Wayde, I would like to thank you for standing in for me at the Taste of NAB Road Show event with Larry.

Bill, I would like to thank you for your hospitality, I understand the venue is terrific.

For all of you who attended I thank you for helping with your attendance to show that the Miami Chapter is still alive and kicking and please see the email below from Larry..

Larry, I am so sorry I was unable to be with you last week. God Speed to you.

Rod

+++++

## #57

Subject: Thanks  
From: Michael Rotariu [mrotariu@browardschools.com](mailto:mrotariu@browardschools.com)

Date: Mon, 14 Jul 2008 08:53:51 -0400

Hi Larry,

It was a good and interesting show, and your presentation was great. I am a VideoGraphics designer, but at heart I am engineer. I am interested always in the "nuts and bolts" of the equipment that I am working with. If possible, I have a request.... can you (or point me in the right direction), send me a digital image (jpg or tga) of any other test patterns that resemble the Indian Test Pattern?

Thanks,

Michael Rotariu  
[mrotariu@browardschools.com](mailto:mrotariu@browardschools.com)  
[mrotariu@becon.tv](mailto:mrotariu@becon.tv)

+++++

**#56**

Subject: Thanks

From: Fernando Portela [FPortela@UNIVISION.NET](mailto:FPortela@UNIVISION.NET)

Date: Sun, 13 Jul 2008 10:56:23 -0400

Larry,

I forgot to sign but I left my business card.  
It was an excellent presentation.

Fernando Portela  
Director of Engineering  
Telefutura Network

+++++

**END**