



### Columbia, SC Venue Report #29 Monday, July 21, 2008

Coming back to Columbia is an experience I look forward to every year and I've never been disappointed. The hospitality here is unequalled. It wouldn't surprise me if the folks in Columbia wrote the book on Southern Hospitality.

Of equal stature is South Carolina's Educational Telecommunications Center which is probably one of the finest and best equipped public television facilities in the country. It is very spacious and we've always looked forward to our presentation there. Adding to that, it was good seeing some very familiar faces and to meet some new folks as well. With thirty-six in attendance, we couldn't ask for more.

It's always difficult to put together a list saying thanks to all the folks when so many contributed to make this one of the better presentations this year without mistakenly leaving some off when. I appreciate all those who put this year's Taste of NAB Road Show together. In particular, it is important to mention all the help that Hap Griffin, Vice President of Engineering for SCETV and his assistant, Tara have given me over the years and they certainly came through once again this year.

I'd also like to thank the folks at Technical Video Systems, Inc. for sponsoring our very fine lunch and helping out with the presentation. They are reps for several of the Taste of NAB's sponsors and are interested in taking on some of our sponsors they don't rep.

We had so much help setting up and packing up that I didn't get all the names of those fine gentlemen who assisted. Nonetheless, it certainly was very much appreciated.

It was appreciated when Hap Griffin filled in for SBE Chapter 101 Chair David Tancig, who called in sick. After an announcement or two, we were hard at it. Except for Gary Ballard and Jim Holladay from Technical Video Systems (TVS) and Adam Daniul of Emerald Communications, Inc., who also reps some of our sponsors, we had no direct sponsor presence.

During the presentation, it was mentioned by the SCETV folks that they are taking delivery on an Omneon Spectrum server system. They seem to be very interested in what we had to say about that and the MediaDeck, which we demoed as part of our presentation.

There was a flurry of interest by several, including the folks at SCETV about the Trilithic EAS technology. I was told after the presentation that during the presentation one SCETV folks took one of the business cards and phoned Trilithic about specific applications of their technology within the SCETV system where they have many stations having different EAS requirements.

There was also interest in the CompixMedia graphic system. Adam Daniul addressed those questions.

The folks at TVS brought with them a JVC camera like the one we have. They had some additional options with them that they were able to demonstrate such as the different kinds of lens mounts. They were very interested in the Leader 5330 as a feature they'd like to offer with their JVC cameras. Interest was also expressed in the LV5750, which TVS sells.

See the e-mail below received shortly after we returned to the hotel room about this presentation for additional comments on the technology we have with us.

Many stayed for an extended period of time checking out all the technologies we had with us.

***The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.***



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#### **#64**

Subject: Taste of NAB Road Show 2008 - Columbia, SC  
From: Trent Muldrow [tmuldrow@innercitysc.com](mailto:tmuldrow@innercitysc.com)  
Date: Mon, 21 Jul 2008 17:08:02 -0400

Larry, I just wanted to drop you a quick note to tell you thanks for coming through Columbia, SC again this year for your taste of NAB road show! I was very pleased to see the increased radio product representation between Henry Engineering, JK Audio, and Audemat. We already own products from all 3 of these vendors and seeing what kinds of new things they've come up with and displayed at NAB is invaluable. I also enjoyed the mixed industry products like the Avocent KVMs, ESE, and especially the Trilithic EAS products. I had not heard of this company before the road show and will certainly be looking into them when the time comes to upgrade to CAP (and perhaps before then if the software upgrades are the right price).

Thanks again and we hope to see you again next year!

Trent Muldrow  
Vice Chairperson, SBE Chapter 101

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END