



## **Baltimore, MD, Fort Meade, MD & Washington, DC**

Venue Report #33

Tuesday

July 29, 2008

Our presentation this year was at the CBS Radio's home of WPGC in their Lanham, MD facilities. This was my third time in the Baltimore/Ft. Meade/Washington, DC area. I truly appreciate the folks at WPGC for making their place available for this year's presentation.

There are three SBE Chapters within 40 miles of each other, Baltimore's Chapter 46, Ft. Meade's Chapter 132 and Washington, DC's Chapter 37. One would think the attendance would be high – in my opinion it wasn't, but I'm not complaining with thirty-two folks who showed up. No one can say that the three chapter chairs didn't try as I know they did from the e-mails I saw go out beforehand. The Washington, DC SMPTE section was invited and there were about half a dozen representing that segment of the area broadcast community. So, I bid my sincerest expressions of gratitude to both Fee Lee, Washington, DC SBE Chapter 37 Chair and Paul Curtis, Ft. Meade SBE Chapter 132 chair. I'm only sorry that Lee Dennis, Baltimore's SBE Chapter 46 Chair wasn't able to make it to meet one of his chapter's newest members, my assistant, Shawn Wixted a resident of Baltimore. After the Taste of NAB Road Show, he's planning to return there.

I've lived in areas like Los Angeles where traffic was and still is a real pain. Perhaps the banner for worst traffic in the US now needs to reside in the Baltimore – Washington area. The time for the presentation came and we waited, but no food. Word was received that Fee Lee was on his way with the grub, but time was getting quite late, so I stepped up to bat and had one of the WPGC folks ordered pizza.

As luck would have it, just as soon as we'd finished off the pizza, Fee arrived with the food we'd been waiting for. No one went hungry, I can promise you. The problem was all due to traffic congestion on the expressways, throughways or whatever they call them back here.

If you are interested in who won what door prizes and pictures of the event, you can see them posted on our website at: [www.tech-notes.tv/2008/34-Wash-Balt.htm](http://www.tech-notes.tv/2008/34-Wash-Balt.htm).

The mix of TV to Radio attendees was about 50/50. It was interesting to hear the folks from the Clear Channel stations and some of the other radio folks speak about their Audemat Golden Eagle HD radio monitor. One fellow said his organization has one in use all the times and they have fourteen of them for their other stations. One guy spoke up and said that his organization used the Avocent KVM system and they were please with it even though it is a little long in the tooth. There was also interest in the Adtec point of sale and advertising possibilities of that technology.

It never fails when the question is asked if anyone has ever used a Henry Engineering match box to see the plethora of hands go up and I was not disappointed this time either. Kim Sacks was present. She is a contributing designer of the Henry Engineering SixMix. When the time for the Henry Engineering part of the presentation came, her husband got up and was expecting to talk, but when he heard Hank Landsburg's voice, that was the end of that. It was almost humorous.

Questions were asked about the 1080i optional output on the JVC HD camera we have with us. Others were just interested in the camera itself. We had nothing but a website to give them. We were asked for more. In addition to these questions, we were also asked about the loss in an MX connector that was part of the Telecast segment of our presentation. All those kinds of questions might be put into a CD to give the folks who are interested.

There were plenty of ooos and aaaas over the Blackmagic Design 72X144 routing switcher – the video hub and the oooooos and aaaas didn't stop there – when the Trilithic EAS system was described. Several took business cards while asking questions after the meeting was over. Most all took CDs and other information to refer to later.

I'd like to thank Jack Herbert of Tiernan and Bob Sparks from Leader Instruments for showing up early and staying late to help us set up and strike the gear. I also appreciate Perry Priestly from Linear Transmitters and Henry Lassige from Nverzion for being present to help with their parts of the presentation.

I keep informing you, and don't kill the messenger, that most engineers like and prefer CDs or DVDs that tells of our sponsor's technology. You folks pay me to not only share your technology, but to give you input on what your potential customers want so they can digest to the fullest what you have to offer. CDs and/or DVDs in paper sleeves (so they can write on them) are the most frequently ask for and taken at our presentation.

Many stayed for an extended period of time checking out all the technologies we had with us.

The comments received to date from those in attendance will be shared in the venue report about Lehigh Valley coming up soon.

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