



The board of directors' room at the headquarters for the Pennsylvania Public Television Network (PPTN) provided a fine place for us to hold our Taste of NAB 2008 Road Show presentation for SBE Chapter 41 and their guests. PPTN is located in Hershey, PA; the home of the chocolate giant of the same name. The first and only other time we presented to Chapter 41 was three years ago. I truly appreciate the folks at PPNT for making their place available so I could return this year.

As a point of interest, the sign-in sheet only showed twenty in attendance, but we had twenty-two business cards from the drawing bowl. We'll go with the business cards for the attendance count. ☺ My sincerest and deepest expressions of gratitude are extended to Randy Miller, SBE chapter 41 chair, for all his efforts and help in making our visit and presentation such a great successful event.

I'd like to thank the folks of SBE Chapter 41 for the fine box of Hershey's Pot of Gold. Unfortunately its life in this world was very, very short, however the taste will linger on for a long time as the memory of the tribute in the birth place of the milk chocolate candy bar will not be forgotten after the taste has diminished. ☺

If you are interested in who won what door prizes and pictures of the event, you can see them posted on our website at: [http://www.tech-notes.tv/2008/35-Central\\_PA.htm](http://www.tech-notes.tv/2008/35-Central_PA.htm).

About 27% of those in attendance were from PPNT with several others from the local Fox affiliate, WPMT. 23% were from radio representing Clear Channel, Citadel and a local high school AM station. The remaining folks were from a mix of different places including an engineer from the Pennsylvania state senate TV operations and the director of communications for the local Catholic diocese. Summing it up, it was a very interesting group, to say the least.

I really appreciate the help that Jack Herbert, Regional Sales manager for Tiernan and Bob Sparks, Regional Business Development manager for Leader Instruments both gave us in both setting up and staying well after things had concluded to help get us on our way to our next presentation only a few hours later. They were also very beneficial during the presentation to add to the information I presented.

It would be difficult to single out one or two of my sponsors over the others; interest was express in all of the technology I had with me. I do know that I was thanked by several after the meeting for the tutorial on fiber optics and the offer for additional training on camera alignment made by Leader Instruments.

Many stayed for an extended period of time checking out all the technologies we had with us.

The comments received to date from those in attendance will be shared in the venue report about Lehigh Valley coming up next.

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