



Venue Report #38 Friday, August 8, 2008

I truly appreciate being able to bring the Taste of NAB Road Show to the folks in New England for the third time. This area in New England reminds me very much of my home in Oregon but with the added enhancement of a very rich tradition in our country's history.

This year things just seem to be getting better. We had twenty-five on the sign in sheet which is a sharp contrast to the nineteen we had last year and the sixteen we had the first time we were here in 2005. SBE Chapter 110 covers a very large area and it is difficult for many of the engineers in this area to break loose to attend the chapter meetings due to the distances many of them have to travel.

There are several factors I believe that contributed to this year being as successful as it was with one being the relentless efforts of SBE Chapter 110's chairman, Dave Raymond, and the other being the fantastic folks at Great Northern Video. The folks at Great Northern Video have a somewhat vested interest in what we brought to Northern New England as they represent many of the organizations that sponsor the Taste of NAB Road Show. As I said in my thank you note to those who attended, "Many of the various technologies I brought with me are available through our host, Great Northern Video. If you didn't get a CD or other material on something that interested you, Great Northern is a valuable resource for additional information."

The Great Northern Video facility is an ideal setting for what I do. The attitude of everyone from Joan Weinstein - General Manager / Owner / a.k.a. "The Big Cheese," (as stated on their website) through John Ward - Director of Sales, Lenny Mordarski and the many others whose names escape me at this moment who all contributed in making our program this year such a great success.

In addition to this, I would be very remiss if I didn't mention the great victuals the folks at Great Northern Video provided us. There was more than enough for all and it was quite good besides. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off. If I have, I'm sorry.

Also contributing toward making this year in New England such a great success, was to have the in-person help and support of Kevin Dunsheath of Leader Instruments, Ken Freed of JVC, Guy Sayers of Digi-Data and Steve Nelson of Telecast Fiber. Their input was most valuable to all of us. In addition to both the technical and sales support they brought with them, I truly appreciate both Kevin and Ken, who arrived early to help set up and, even though it was a Friday afternoon, for staying around after to help us put things back in the van to get us on our way. In no way do I wish to leave out the fact that several folks at Great Northern also stayed late to help us pack up too.

If you are interested in who won what door prizes and pictures of this event, you can see them posted on our website at:

http://www.tech-notes.tv/2008/39-Northern_New_England.htm.

As for interest expressed before, during and after the presentation in anyone particular part of the presentation, it would be difficult for me to single out one or two that stood out from the rest. I do know that most all took CDs with them. I did get questions about the Trilithic EAS system, which I now have CDs to give out and was able to answer those questions. I also got one question about inputs for the Plura monitors, which I was able to answer. There seemed to be interest in the Leader Instruments scopes, which Kevin Dunsheath fielded. I did see folks speaking with Ken Freed and Kevin, but I was not privy to those conversations. I'm not sure if others had conversations about what we had with us with the other sponsor's reps. I do know that I played very heavily to Great Northern being able to take care of any future needs of those present and I did see many conversations with their folks.

If we were thanked once for bringing the Taste of NAB Road Show to Northern New England, we were thanked dozens of times by all, including the folks at Great Northern Video, all asking us to return next year.

In closing, most of you know that I'm an amateur radio operator (KA6UTC). The Taste of NAB Road Show does provide both Shaw and I the opportunity to visit and see things along the way. Once such stop we made on our way to Northern New England was by the headquarters of the American Radio Relay League (ARRL), the voice of Hams in the United States. In case you are not aware, many of the technological advances made in the broadcast industry, especially in the early days, can be traced directly to experiments hams made. It was really a treat to see the museum there. If any of you happen to be traveling near Newington, CT, it would be worth your time to stop by, if you're interested in that kind of thing. You know, I've never met an electron that knew the difference between commercial broadcast and amateur broadcast. ☺

Since the last venue report, I've not received any additional comments via e-mail.

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