



## Venue Report #41 August 14, 2008

I truly appreciate being able to bring the Taste of NAB Road Show to the SBE founding Chapter, Chapter One, in Binghamton, New York and for the sixth time. It was truly good to see both familiar faces, folks who've become good friends and some new faces too.

The attendance was very good with twenty-seven signing in last night. This is what we did last year and a marked increase over previous years. The American Legion hall in Vestal was a great place to have the meeting and I thought the food was quite good. I didn't see anyone go away hungry and the manager said there was very little waste. I appreciate Jim Pratt, who is back as chapter chair after a year off, for making all the arrangements. I also wish to thank both Jim and Connie Pratt for getting the birthday cake for me for my assistant Shawn Wixted. He was very surprised and didn't quite talking about it most of the rest of the night.

Contributing toward making this year in the Binghamton area such a great success, was to have the in-person help and support of Kevin Dunsheath of Leader Instruments, Ken Freed of JVC and Guy Sayers of Digi-Data. Their input was most valuable to all of us. In addition to both the technical and sales support they brought with them, I truly appreciate Ken, who arrived early to help set up and, Kevin, Ken, Scott Phillips and Jim Pratt for staying around after to help us put things back in the van. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off.

If you are interested in who won what door prizes and pictures of this event, you can see them posted on our website at: [www.tech-notes.tv/2008/42-Binghamton.htm](http://www.tech-notes.tv/2008/42-Binghamton.htm).

As for interest expressed, one gentleman really spoke quite well of the JK audio devices and suggested that connecting the bluetooth devices through the bluetooth on a laptop or other computer would possibly give a full 20 KHz response to that device. Questions were asked and answered about the AJA IO-HD being able to up convert analog to digital and its other formats. The Time-Warner Cable company had several folks present and spoke quite highly of the Trilithic EAS system that they have. We were asked specifically by two individuals if we had Telecast Fiber CDs, to which we had to say no. I did refer them to the Telecast Fiber website.

I also got one question about the Plura monitors, which I was able to answer. There seemed to be interest in the Leader Instruments scopes, which Kevin Dunsheath fielded. I did see folks speaking with Ken Freed and Kevin, but I was not privy to those conversations. Guy Sayers did speak with some present about Digi-Data, but, again, I was not privy to the conversation.

If we were thanked once for bring the Taste of NAB Road Show to Binghamton's SBE Chapter One, we were thanks dozens of times by all, asking us to return next year.

***The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.***



+++++

#89  
Subject: Attendance at The Road Show  
From: Antonio Rubalcava [mcmedia@ellsouth.net](mailto:mcmedia@ellsouth.net)  
Date: Thu, 14 Aug 2008 13:12:02 -0400

Dear Mr Larry Bloomfield

Thanks for the invitation to attend your technical presentations on TV, Video and Broadcasting.

As this year we were not able to attend the NAB show in Las Vegas, the info you provided was very valuable indeed and made us think that we were able to obtain more in depth knowledge and received better responses from exhibitors (manufacturers) on a limited audience event. In comparison to the long lines and big crowds, at the exhibits in the massive trade shows.

Receiving the specs and literature from vendors was a fantastic resource and your comments and testimonials of technology and best practices stories were a plus.

Thank you again for the opportunity, as we have used the past few weeks reviewing the materials discussed in your presentations we may take better business decisions as a result.

Thank you again and notify next time you have a presentation.

Antonio Ruvalcaba  
Digital Imaging Designs  
Doral Florida

+++++

#88  
Subject: Re: Taste of NAB  
From: Joe Glynn [JoeGlynn@wvia.org](mailto:JoeGlynn@wvia.org)  
Date: Wed, 13 Aug 2008 19:54:07 -0400

(In response to a thank you note for the use of their facilities)  
No need to thank me Larry. We are the folks that need to thank you. The service you provide to broadcast engineers around the country and to the SBE only make me more proud than ever to be part of this industry. The thanks go to you, along with our appreciation for helping engineers throughout the country keep up with such a rapidly changing industry.

Many thanks to you and your sponsors from all of us at SBE Chapter Two, Northeastern Pennsylvania. Hope to see you next year.

Sincerely,

Joseph A. Glynn, CPBE  
VP Engineering  
WVIA Public Broadcasting  
Pittston, PA 18640-6197

The WVIA Mission Statement

People change and lives improve when powerful ideas challenge us. WVIA Public Media is a regional catalyst, convener and educator, using media, partnerships, ideas and programs to advance the best attributes of an enlightened society.

+++++

#87

Subject: Thanks  
From: Morkavage, Mike [Mike.Morkavage@WNEP.com](mailto:Mike.Morkavage@WNEP.com)  
Date: Wed, 13 Aug 2008 17:54:23 -0400

Thanks again for a wonderful show Larry. It was greatly appreciated.

Mike

+++++

#86

Subject: Thanks  
Date: Wed, 13 Aug 2008 18:02:46 -0400  
From: Jon Koons [JonKoons@wvia.org](mailto:JonKoons@wvia.org)  
Larry

Thanks for the technology presentation yesterday. Quite interesting. Although I did attend NAB this last April I do not usually get to do so and your program at least gives those who do not attend a "sample" of the latest products and technologies.

At NAB I was researching both the Omneon media server and the Audemat remote control and monitoring system. Quite a coincidence that your presentation included the two products that I was most interested in. The presentation on tactical fiber was also a real "eye opener".

Hope to see you next year, and thanks for the pizza!

Jon Koons  
Manager Information Systems  
WVIA TV/FM

WVYA FM

The WVIA Mission Statement

People change and lives improve when powerful ideas challenge us. WVIA Public Media is a regional catalyst, convener and educator, using media, partnerships, ideas and programs to advance the best attributes of an enlightened society.

+++++

#85

Subject: Re: Taste of NAB

From: Joe Glynn [JoeGlynn@wvia.org](mailto:JoeGlynn@wvia.org)

Date: Wed, 13 Aug 2008 12:34:58 -0400

To: Reed Haslam [rhaslam@nverzion.com](mailto:rhaslam@nverzion.com)>

CC: Larry (at) Tech-Notes.TV

Dear Mr. Haslam:

Thank you for the follow up email on the road show. I find it to be quite valuable for both myself and the engineering staff at WVIA. Mr. Bloomfield does an excellent and thorough job and I was very pleased at the content. Overall it was time well spent and in this day and age time is the thing everyone seems to have the least of. We are grateful this traveling road show came to us!

Many thanks.

Joseph A. Glynn, CPBE  
VP Engineering  
WVIA Public Broadcasting  
Pittston, PA 18640-6197

The WVIA Mission Statement

People change and lives improve when powerful ideas challenge us. WVIA Public Media is a regional catalyst, convener and educator, using media, partnerships, ideas and programs to advance the best attributes of an enlightened society.

+++++

#84

Subject: Thanks

From: fdt [fdt@bestweb.net](mailto:fdt@bestweb.net)

Date: Wed, 13 Aug 2008 10:53:34 -0500

Larry,

Thank YOU for an informative and entertaining session (yes, I picked up on your wordplay and the visual humor on-screen). It was well worth my time and a rather long drive (through heavy rain on way home). I have shared some of the product CDs with Paul Swartzendruber (WTBY C.E.) and the material will be quite helpful to him.

73,

-Michael Shovan, CBTE

fd&t technical services  
Newburgh, New York  
Amateur Radio Station WB2KHE

"Elegant Simplicity... That Works!"

+++++END

