



#### Venue Report #44 Thursday, August 21, 2008

Am I disappointed in Buffalo? You be the judge: In the words of Buffalo's SBE Chapter chair, "We're luck go get 3 or 4 to our meetings." With Buffalo being DMA market #50, this is very sad. I guess getting fourteen is an unusually good achievement when it came to the SBE chapter. Nonetheless, I appreciate all the efforts of SBE Chapter 133's chairman Ray Felckowski for helping to make it all possible. I saw the several e-mails he put out to encourage his local broadcast community to attend. I also appreciate and thank the good folks at WNED for hosting us at their facility. We didn't even have one person from Buffalo's Channel 7 WKBW across the street from WNED. Other than those of us who put on this presentation and members of WNED's staff, the only other engineer in attendance was from WDCX-FM for which I'm grateful. 🙄

Add to this, I would not be truthful if I didn't say that I was very disappointed when I did not see any of the folks from the Toronto SMPTE Section after all the promises from their leadership that the Taste of NAB Road Show was well advertised and would be supported. Despite the fewness in attendance, I believe it was all worth it! I was very much impressed with the interaction that took place with those who did take the time to come and learn.

During the meeting, I did have questions about the Plura monitor. WNED's director of engineering has been experiencing a problem with audio latency with his current monitors. He wanted to know if this was also a problem with the Plura monitors. I advised him that Plura was very new to the Road Show and I'd get back to him on this issue. One individual asked about imbedding digital information in over the air broadcast to Adtec's ad insertion devices and another asked if there was a digital interface with the Henry Engineering SixMix. I was able to answer both of these questions. Ken Freed was able to field a number of questions about the JVC camera we had with us.

I was very surprised to find that Amber Alerts are not part of the EAS system in the state of New York. Other aspects of the Trilithic EAS system were discussed and all were very impressed with its capabilities.

In addition to thanking both SBE Chapter 133's chair, Ray Felckowski and the management of WNED, I also want to thank Ken Freed of JVC and Henry Lassige of Nverzion for being present to help out and answer questions from those interested in their technology. Both of these gentlemen remained after we were done to help us put things back in the van and to get us on our way. Shawn and I really appreciate their help. Shawn and I will miss Ken Freed and all his help as this was the last venue he will be with us in this year as we now move out of this territory. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off: if I have, I'm sorry and I owe you.

If you are interested in who won what door prizes and pictures of this event, you can see them on our website at: <http://www.tech-notes.tv/2008/45-Buffalo.htm>.

Since I will be writing another venue report after this about Erie, Pennsylvania presentation, I will reserve the comments received via e-mail for that report.

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