



Friday, August 22, 2008

This was the first time the Taste of NAB Road Show was brought to the broadcast community of Erie, PA, TV market #142. We had fifteen in attendance and despite the small number; I was truly impressed with the interaction that took place and took place and took place. This was a fun group to present to. Several TV and radio stations were represented, giving us a good cross section of the Erie broadcast community.

I appreciate the efforts of SBE Chapter 130's Chair, Michael Kobylka for making it all possible. I also appreciate and thank the good folks at WQLN, in particular Ed Upton, Director of Engineering at WQLN, for hosting us at their facility and his assistant, Aaron Coseo, who assisted us in bringing in the gear and then, when things were over, helped us to get it all back in the van. As I've said so many times before, it's always difficult when putting together a list of folks to thank without unintentionally leaving some off: if I have, I'm sorry and I owe you.

I had questions about any natural deterioration of fiber optic cable. I only speculated that glass has an indefinite life and the only thing that might show any deterioration would be the sheath that it is clad in and/or the Kevlar, as in the case of tactical fiber.

There was keen interest in the BlackMagic video capture devices. If I had one, I could have demonstrated it. Interest was expressed in Digi-Data's off premises digital storage. It was also good to hear that our host, WQLN, had an Axcera transmitter in use and they're quite please with it. In addition to this, several present said that their stations have ESE clocks and DAs in use.

In addition to those thanked above, I'd also want to thank Henry Lassige of Nverzion for being present to help out and answer addition question from those of you who were interested in the Nverzion technology. WQLN has Nverzion as its automation system.

If you are interested in who won what door prizes and pictures of this event, you can see them on our website at: <http://www.tech-notes.tv/2008/46-Erie.htm>.

We were asked by all present to return again next year.

The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.



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#100

Subject: Thanks

From: Ray Felckowski rfelckowski@wned.org

Date: Fri, 22 Aug 2008 16:33:08 -0400

Thanks again Larry. Hope all went well in Erie.

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#99

Subject: Thanks

From: avaneyesdey@aol.com

Date: Fri, 22 Aug 2008 13:15:42 -0400

Dear Mr. Bloomfield,

Thank you very much for your time during the presentation. As a student of broadcasting it was particularly interesting to learn more about the field's technology than what is just taught in the classroom. I was especially taken by JK Communications' work with Blue Tooth instruments. I know of a lot students who use this and I can surely see its utility broadcast journalism, etc. Thank you also for all the free promotional items. I hope your tour concludes smoothly and I look forward to attending more of your presentation in the future.

Sincerely,

Sean A. Bowerman

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#98

Subject: Thanks

From: Joe Puma jpuma@wned.org

Date: Fri, 22 Aug 2008 09:22:07 -0400

Hi Larry,

Thank you - it was indeed informative. Although I am one of the lucky folks who usually attends the NAB show each year, there is obviously no way to see everything - especially items from some of the smaller companies that you highlight, and many times these products can be undiscovered "gems".

Thanks again, and best of luck.

Joe

Joseph C. Puma
Director of Engineering and Technology
Western NY Public Broadcasting Association
WNED-TV/DT/AM/FM & WNJA-FM
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#97

Subject: Thanks
From: Brian Cunningham brianc@crawfordbroadcasting.com
Date: Fri, 22 Aug 2008 07:50:24 -0400
CC: Ray Felckowski rfelckowski@wned.org

Larry:

Thanks!! for a very interesting and informative presentation yesterday at the WNED studios. It was well worth my while to attend your presentation, and I do hope you will come back next year. As the CE of 3 stations in two separate markets, it is virtually impossible for me to attend the yearly NAB shows, and equally difficult to keep up with the ever-changing technology in our industry. I came away from yesterdays' presentation with ideas on how I can better our operations with some of the equipment presented. My only regret was that I could not stay for the entire presentation, as I was called away for a studio problem.

Thanks again, Larry, for a job Well Done! Hope to see you again next year, and hopefully with a FULL attendance!

Best Wishes,

Brian Cunningham
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#96

Subject: Thanks
From: Cianciotto, Maryann (Visual & Performing Arts)
mcianciotto@monroecc.edu

Date: Thu, 21 Aug 2008 16:09:00 -0400

Hi Larry,

Thank you for the double duty that you did for both presentations. That's about 6 hours of talking!

Have a safe trip throughout the rest of your tour. Hope to see you next year.

Maryann

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#95

Subject: Thanks

From: Ananko, Jaime jananko@harris.com

Date: Thu, 21 Aug 2008 10:14:56 -0400

Hi Larry:

I thought that your presentation was great and I hope that you come back to present the Road Show Taste of NAB WXXI next year. I was happy that I won the Indian Head Test Pattern, maybe I'll be lucky and win the Wattmeter or the Dorrough Loudness Meter. By the way, I noticed that your assistant Shawn's last name is Wixted. I remember a child TV actor Michael-James Wixted whose father is writer James L. Wixted. Is Shawn related to them?

Thanks,

Jaime

Jaime Allyn Ananko, BSEET, CPBE

Test Engineer

HARRIS RF Communications

Rochester, NY 14610

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#94

Subject: Thanks

From: Repich, Kenneth J krepich@alionscience.com

Date: Thu, 21 Aug 2008 09:29:39 -0400

Larry,

You and your team provided a great service to both the technical community and your vendors. These times are challenging for all

given the time and resource constraints, not to mention the information explosion. I'm overwhelmed at times when I try to ascertain signal from all the noise, that is, the true data from all the marketing hype. You did a great job of providing signal. Please let me know the next time you're in town.

All the best,

Ken Repich

Alion Science and Technology

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#93

Subject: Thanks

From: Art Cosgrove ajcosgrove@earthlink.net

Date: Thu, 21 Aug 2008 09:21:42 -0400 (GMT-04:00)

Hi Larry;

First thanks for coming to Rochester and presenting the NAB Roadshow. I'm the fellow who pointed out that DC-25 was really DC-28. This (DC-28) was the original committee designation. The SMPTE committee's were recently reorganized by SMPTE and today the Digital Cinema Committee is now called DC-21 (as of this June, 2008). I don't think Jim M is still actively involved in this committee (but I could be wrong on this point).

I'm presently retired after putting 41 years with Eastman Kodak, but am working as a consultant on a part time basis and do still review all of the Television and Digital Cinema standardization efforts within SMPTE. My background in Video goes back to the early days of the space program in the mid 60's (Video Engineer on Lunar Orbiter Project that mapped front and back side of Moon prior to Apollo visits to moon). I was an early receiver of your Tech -Notes way back when you just started them (lots of years ago as I recall) and had previously met you at a number of point in time (West Coast?, NAB, etc). I think I originally was introduced to you by someone (maybe George G) in our Hollywood Office (Kodak), anyway I have met many people in my traveled career and recall only a small number of them. I think your efforts on the Tech-Notes showed a real work ethic which is extremely valuable! Thanks

Best Regards;

Art Cosgrove

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END