



## The Society of Broadcast Engineers Chapter 70 Northeast Ohio

Serving the Cleveland Metropolitan area and more!



### Venue Report #47 Wednesday, August 27, 2008

This was the third time that the Taste of NAB Road Show has been in the Cleveland Metropolitan area TV market #17. Between the sign-in sheet and the business cards I collected, we had a total of thirty in attendance. Nice going!

I appreciate the efforts of both incoming and outgoing SBE Chapter 70 chairs, Joe Mate and Ron Bartlebaugh, WKSU's Director of Engineering, for making this all possible. Additionally, I appreciate Ron's making his facilities available and hosting us. When it comes to saying thank you, I can't leave out Blake Thompson, CBNT, Chapter 70's Program Chair for booking us and Bob Kruppenbacke who was there to greet Shawn and I; staying to the bitter end to help us pack up and get on our way.

The only rep that showed up was Henry Lassige, representing Nverzion. It always adds a great deal to the presentation when a sponsor's representative is there to give me a break during the presentation and answer any sales related question. Henry not only helped us out in that respect, but he also arrived early to help set up and was able to stay for a while to help us pack up too.

I was also happy to see one of our door prize providers have a presence – Dave Kaltenborn, from Coaxial Dynamics. This is the first time Coaxial has had anyone at one of our presentations. I believe we exceeded Dave's expectations and he said he'd carry his good impressions back to his employer.

It's always difficult when putting together a list of folks to thank without unintentionally leaving some off.

Because of the preponderance of radio folks present, I was very happy to have been able to include more radio technology this time than in the past. Radio oriented sponsors have always been difficult to recruit. I'd sure like some referrals in that area if any of you have any suggestions or ideas.

There were several electronics instructors in the audience and one student. There were supposed to be eight, but the rest didn't make it. The teachers said that this was a good program and they wished we'd consider doing at their schools next year. I agree and have their information. Finding vocations into the broadcast industry is a rare thing and if we can encourage young folks to consider us with such attractions, it's a very good idea all around. Keep in mind that it does plant seeds and presents an early opportunity for name and product recognition.

Although this was a well attended presentation, I was told that when the SBE meetings are held closer to Cleveland, more TV folks show up, but when they are held in the suburbs, the turnout is predominantly radio folks, as it was for us. To this end, it should be quite obvious that there was a great deal of interest in the Audemat Golden Eagle HD and the Relio remote control device. Two gentlemen lauded their Avocent KVM system, saying they had little or no problems with it and recommend it to anyone needing a KVM system. Needless to say, the Henry Engineering equipment and the JK Audio gear caught the attention of nearly all.

Several said that they had ESE equipment their plants and were wondering if there was anything new on the horizon in the area of NTP, master clocks and digital DAs. I assured them that there is always something brewing at ESE and they should stay tuned.

This group was not particularly interactive during the meeting, but a great number remained after to check out the various technologies and to the number, all departed with CDs and/or business cards, wiping us out of some.

If you are interested in who won what door prizes and pictures of this event, you can see them on our website at: [www.tech-notes.tv/2008/48-Northeast\\_OH.htm](http://www.tech-notes.tv/2008/48-Northeast_OH.htm).

***The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.***



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#108

Subject: Roadshow at WKSU - SBE 70

From: GODFREY, JAMES [jgodfrey@kent.edu](mailto:jgodfrey@kent.edu)

Date: Thu, 28 Aug 2008 13:03:24 -0400

Larry:

Enjoyed your presentation and it was pleasure meeting you.

Thank you for the pizza!

Thank you,

73s

Jim - KC8RKV

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**#107**

Subject: Thanks

From: James Hartzler [hbsradio@yahoo.com](mailto:hbsradio@yahoo.com)

Date: Thu, 28 Aug 2008 19:43:38 -0700 (PDT)

Larry:

While I am now retired after 40 years in broadcast engineering, and just do some part time contract work, I am glad for the NAB roadshow to help me keep up on the new technology. While SBE chapter 122 is not your largest group I appreciate your willingness to bring the Road Show to us. Also thanks to each of the companies who are willing participate and make the Road Show available. THANKS

James Hartzler, CPBE

Hartzler Broadcast Service, LLC

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**#106**

Subject: Labor day greetings

From: Rod Stumhofer [stumhofr@fiu.edu](mailto:stumhofr@fiu.edu)

Date: Thu, 28 Aug 2008 12:18:27 -0400

Larry

You are an inspiration to us ALL. Be safe and well, thanks for giving up all those family days and holidays.

God Bless

Rod (*Director of Engineering for television - Florida International University*)

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#105

Subject: The Taste of NAB Road Show at WKSU

From: Thompson,Blake E. [blake@uakron.edu](mailto:blake@uakron.edu)

Date: Thu, 28 Aug 2008 11:20:03 -0400

Hi Larry, I wanted to thank you and Shawn again for all your hard work in bringing the Road Show to Chapter 70 and the greater Cleveland/Akron/Kent area. The show was a tremendous success, as usual, and we all learned a great deal about all the gear presented. I saw some stuff I had wanted a better look at and some gear I had never even heard of. I was very impressed with the Blackmagic router, it was hard to believe how much power fit in such a small space, you couldn't make it any smaller and still have all the connectors on it! I hadn't heard of the Trlithic EAS gear but it looks like a nice upgrade from the usual 'S' or 'T' boxes. I also enjoyed getting 'hands on' with the Henry & JK stuff, I have used both and love seeing the new stuff in person and playing with the knobs. Everyone seemed to enjoy themselves as we had good food, some fun, some prizes, and we all learned quite a bit, what more can you ask of any SBE meeting? We will plan on having you back next year, maybe even at the school we talked about.

Thanks again, take care and we'll see you next year,

Blake Thompson CBNT

WZIP-FM / Z-TV [www.wzip.fm](http://www.wzip.fm)

SBE Chapter 70 Program Chair

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