



## Chapter 25 Indianapolis, IN



Venue Report #52  
Monday, September 8, 2008

It was an honor to be one of the first events to be held in the new facilities of PBS member station WFYI-TV Channel 20 and WFYI-FM. I truly appreciate them making their place available for this year's presentation. This was sixth time presenting the Taste of NAB to the good folks of SBE Chapter 25. Between the business cards we collected for the business card door prizes and the SBE sign in sheet, I concluded we had a total of twenty-six in attendance. Nice going and thanks. Indianapolis Metropolitan area is TV market #26.

It should be noted, to those who were not aware; last night was the very first time WFYI originated a live broadcast from their new facilities. To permit us to do our Taste of NAB Road Show at the same time is truly appreciated. In that same light, I also appreciate WFYI's VP Allen Cloe for his words of welcome at the opening of our presentation, and I'd like him to know my heartfelt appreciation for the use of WFYI under the pleasures of that first live broadcast and the patience and assistance we got from him and his staff while all that was all going on. Added to this is my appreciation of Steve Jensen, VP of Engineering for WFYI, who I met after the presentation and his expressions of hospitality he so graciously extended to me and the Taste of NAB Road Show. Having been a Chief Engineer, I can truly appreciate the pressures he had last night "getting that first show on the road."

Not to be eclipsed by the above, I truly appreciate all the effort that Tom Weber, Engineering Maintenance Supervisor at WISH-TV Channel 8 and SBE Chapter 25's program chair put out to help make our presentation such a great success. Tom's wife Becky, who did an excellent job of getting the food together and they both served up a fine barbeque for all. I didn't see anyone go away hungry. I also appreciate the help that we got from Mike Goode, RF Supervisor for WYFI and George Fowler, WYFI's radio engineer, both of whom greeted us as we arrived and stayed along after, with Tom Weber, to help us pack up and see us on our way. Shawn and I truly appreciated that.

While I'm at it, I'd also like to thank Ed Simeone of TC Electronic for being there to help us both set up and strike the gear and for his presentation of TC Electronic's

technology. This was the first time TC Electronic has presented as part of the Taste of NAB Road Show and will be with us through to the final presentation this year in Seattle, WA. Welcome aboard, Ed.

It's always difficult when putting together a list of folks to thank without unintentionally leaving some off. I apologize for anyone I didn't mention here.

If you are interested in who won what door prizes and pictures of the event, you can see them posted on our website at: [www.tech-notes.tv/2008/54-Indianapolis.htm](http://www.tech-notes.tv/2008/54-Indianapolis.htm).

The WFYI break room is a very large room with two levels. It is the first time I've ever had a balcony where folks could watch the presentation. There wasn't very much interaction during the meeting, but most all cruised the tables where the various technologies were displayed. Many of the questions and interest was expressed before and after the presentation and during the break we took in the middle of it. Most all took CDs with them. During the presentation we were informed that Linear was represented in Indianapolis at channel 69 where their transmitter was giving trouble-free service. There were a few questions about the Trilithic EAS technology and the ADTEC approach to point of sale displays and the like. I was very surprised that no one from Trilithic was present as they are located in Indianapolis.

Several said that they had ESE equipment at their plants and were wondering if there was anything new on the horizon in the area of NTP, master clocks and digital DAs. I assured them that there is always something brewing at ESE and they should stay tuned.

In closing, two things: First I would like to wish Phil Alexander, your outgoing chapter chair well. It has been a pleasure working with him and I look forward to working with your new chapter chair, Mike Rabey. Secondly, I would appreciate any and all comments you may have about this year's Taste of NAB Road Show. If you'd like to have the Road Show back next year, please let me know that also.

***The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.***



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**#121**

Subject: Taste of NAB

From: Gary Blievernicht [garybliev@yahoo.com](mailto:garybliev@yahoo.com)

Date: Tue, 9 Sep 2008 05:42:22 -0700 (PDT)

Thank you, and your sponsors, for the TASTE OF NAB road show at the Lansing/Jackson, Michigan SBE Chapter meeting.

We found several items in the presentation that may well be useful for us. The JVC camera is in our bid specifications for a suitcase production system, the Linear ATSC exciter is in our order to ATS for transmitter modifications, the Plura monitor is attractive as well. We're also looking at Leader scopes and test generators in our suitcase system.

Again, thank you.

Gary W. Blievernicht  
Director of Engineering  
WKAR AM/FM/TV/DT/HD  
Michigan State University

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**#120**

Subject: Sept. 4 NAB road show South Bend IN  
From: Al Wujcik [awujcik@sbcsc.k12.in.us](mailto:awujcik@sbcsc.k12.in.us)  
Date: Mon, 8 Sep 2008 08:08:19 -0400

I would like to thank Larry & the NAB road show staff for the presentation in South Bend IN on Sept. 4th . Larry was very informative about the equipment on display & entertaining on the side . He is a perfect choice to be doing a show like this with his personality and knowledge of broadcasting. He stopped often for questions & to make sure things were clear. As a small market FM station engineer who never gets to attend the trade shows like NAB , this is a perfect way to keep up with the new technologies . My only criticism would be sitting 3 hours in a metal folding chair and having to listen to alot about the TV industry in which I am not involved though some of it was very interesting. I give the Taste of NAB show a thumbs up & appreciate the opportunity to attend. This is my first year attending and I hope to do it again next year.

Allen Wujcik CE WETL-FM

Allen Wujcik  
Media Services/WETL-FM  
South Bend Community School Corp.  
South Bend, Indiana 46637

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**#119**

Subject: Thanks

From: Custom Electronics Service  
[customelectronicssvc@earthlink.net](mailto:customelectronicssvc@earthlink.net)  
Date: Tue, 9 Sep 2008 09:15:01 -0500 (GMT-05:00)

Dear Larry,  
Thank you for your presentation last night at our SBE meeting at TPC. Coming from the other side of the antenna, I really appreciated seeing the broadcasting side of the world.

Sincerely,  
Dave Yates  
Custom Electronic Service  
1520 Mishawaka Ave.  
South Bend, IN 46615

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*END*

