



The Society of Broadcast Engineers, Inc.

CHAPTER 33

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SOUTHWEST OHIO

Venue Report #53

Wednesday, September 10, 2008

This was the second time the Taste of NAB Road Show has been privileged to present to the good folks in the Dayton area of Southwestern Ohio. Between the sign in sheet and the business cards I collected for the door prize drawings, we had seventeen in attendance. The Dayton television market is ranked the #62

I appreciate the efforts of SBE Chapter 33's chairman, George Hopstetter, CPBE in making this all possible. I'm also aware that he was disappointed that we didn't get a better turnout. I know that George really tried his best and that's all any of us can ask for.

I also appreciate the assistance we got from George's place of employment, Think TV, the Dayton area PBS member station, for letting us use their very fine facility for this year's presentation. In addition to this, I also appreciate Henry Lassige, who represents Nverzion automation, for being there to assist in the presentation.

We had several who arrived early and some who stayed late to help us get on our way. In particular, I'd like to thank George Hopstetter and George Mac Knight, CSTE. They really helped make my assistant, Shawn Wixted's and my life a lot easier by staying until all things were packed and we were ready to go. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off.

While we were setting up, Richard Nordstrom, Chief Videographer at Think TV noticed and check out the JVC HD camera we have with us. He was very impressed with its size, weight, balance and configuration. It was difficult to get it back from him as he really like it in most every respect.

It is always helpful in our presentation when our host has some of the technology we are presenting and this is the case it is the automation system. Think TV has an Nverzion automation system and has had it from nearly the start of the company. They had nothing but good to say about it and report that they are very pleased. They were also proud that they were responsible for and recommended the Nverzion automation system to the center from which the Ohio state public television system emanates, which is now in use there. Henry Lassige, Nverzion's representative in this area was present to help with that part of our presentation. He is well known by most of the folks who attended.

That said, we found out that one of the stations present has a Tiernan encoding system in use and they're very pleased with it. They also mentioned that they were quite pleased with Tiernan's customer support on those rare occasions when questions did arise.

Several took great interest in the Trilithic EAS system, noting that it would fit well into their multi-casting plans. Add to this was interest in the Telecast Fiber optic systems. I was able to answer questions about both technologies.

As we moved into the information about the AJA, we were told that one of the stations present had five FS-1s and they said it did everything advertised. There was discussion on that technology and we were able to answer the few questions that came out of it.

It has been a while since we've presented to a venue where no one had either Henry Engineering gear or was unfamiliar with the Audemat Golden Eagle HD radio monitor. Testimonials from the audience on the various technologies always go a long way to help us in presenting the various technologies.

If you are interested in who won what door prizes and pictures of this event, you can see them when I get them posted soon on our website at: www.tech-notes.tv/2008/55-Southwestern_Ohio.htm.

The comments we've received via e-mail will be shared in venue report #55 – Kentucky.

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