



Venue Report #54
Thursday, September 11, 2008



This was my second time presenting to West Virginia's Mountain State SBE Chapter 116 and at the Days Inn Conference Center in Flatwoods. This facility is and has been a good place to hold the Taste of NAB Road Show with all our gear. Between the business cards I collected for the door prizes and the sign-in sheet, we had a total of nineteen in attendance. Although I was told by some that the turnout was low, I was happy. Anytime I can get that many people to listen to me for that long, I'm stoked. There is one thing that I noted about the folks in West Virginia is that this is the only place I've presented to in my seven years of doing the Taste of NAB Road Show where everyone, to the number, stayed until the entire presentation was over. I truly appreciate that. It was good to see some familiar faces and to meet some new folks too.

There are five different markets in West Virginia, but there is only one SBE Chapter. The largest market is Charleston-Huntington, WV #65.

I appreciate all the support I got from chapter chair, Noel Richardson in tying down the location, for publicizing the event and for arranging for the food, not to mention the help he got from the West Virginia Association of Broadcasters. As for the food, I didn't see anyone go away hungry.

I appreciate Nverzion having Henry Lassige present to help in the presentation this year. I've been working with Henry for quite a few venues. Since I'll be traveling outside his territory, this will be the last one Henry and I will do together this year. Thanks Henry for showing up and for all the assistance over these past several weeks.

We had several folks who arrived early and some who stayed late to help us get on our way. These folks really helped make my assistant, Shawn Wixted's and my life a lot easier. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off.

If you are interested in who won what door prizes and pictures of this event, you can see them when I get them posted soon on our website at: www.tech-notes.tv/2008/56-WVA.htm.

As I've said in many of the previous reports, it's always helpful when those in attendance have some of the technology in use that we are presenting. That is the case with the JK Audio Remote mix-4. One of those present has four of them and he said he and others at his station love them.

There was an engineer from Clear Channel Radio who touted the features functions and benefits of the Audemat Golden Eagle HD. In addition to this, our host and chapter chair said that he had one also. He said it was very functional and very easy to use – that it did everything they needed it to do.

As we moved into the information about the AJA, we were told that one of the stations present had three FS-1s in use. The gentleman reporting this said he couldn't understand why more stations did have them as they are very flexible and very useful. There was discussion on that technology and we were able to answer the few questions that came out of it.

Add to this list of user reports is one for Tiernan. One of the television stations said they had a very early Tiernan encoded that has been up graded. They said it gives them little or no trouble.

There was also a lot of interest in the fiber optic connectors with two guys who have terminated fiber optic cabling both of whom said they wouldn't wish that task on anyone. All were quite interested in the MX connector. There was also a great deal of interest in the tactical fiber and its usages. Several said they had rented and used the Rattler fiber gear from Telecast and when it was pointed out by one to the other, he could have bought a pair for the price the other had rented the set the three times he'd used them.

The comments we've received via e-mail will be shared in my next venue report #55 – Kentucky.

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