



Chapter 35

Louisville - Lexington

The Society of Broadcast Engineers



Venue Report #55
Friday, September 12,
2008



This was my first time presenting to SBE Chapter 35 and broadcast engineers in the state of Kentucky. I was truly blown away at the attendance. Between the sign in sheet and the business cards I collected for the door prize drawing, we had a total of thirty-seven. We had the privilege of presenting in the studios of CBS affiliate WLKY in Louisville. This facility is a great place to hold the Taste of NAB Road Show with all our gear. I truly appreciate the generosity of Jim Stanley, the new Chief Engineer of WLKY for his hospitality in permitting us to hold this event in his studios.

There is one guy who really put this all together that deserves full recognition for his efforts; SBE Chapter 35 chair, Gary Schroder, Chief Engineer at WDRB – WMYO. His tenacity in this effort is reflected in the fine turnout we experienced. Gary is also responsible for the fine food-spread we had and that I paid for. I didn't see anyone leave hungry. Well done Gary!

While I'm at it, I'd also like to thank all those who pitched in to both help us set up and pack our things when we were done. Greeting us as we arrived was Gil Lochner, retired Chief Engineer at WLKY. Gil knew the facility like the back of his hand. That experience really helped us in getting set up. Gary Schroder remained behind and with the assistance of Guy Partridge; we got things back into the van getting us on our way. Shawn Wixted, my assistant and I really appreciated all the help we got. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off. I know I've missed some and for that I'm truly sorry.

This group was very interactive. They had interest in just about everything we have with us. In particular, there was a great deal of interest from several in the Plura monitors. One fellow spoke very highly of his Nverzion automation system that he has at his station in neighboring Lexington, KY. He related a similar story to the one I tell about the

station in Reno, NV where they don't find it necessary to man their master control because of the automation's high degree of reliability.

Several radio engineers in attendance spoke quite well of their Audemat Golden Eagle HD monitor. Another bragged about his Axcera transmitter that he says he has had on the air since 2000 and that it works great with little or no problem.

Needless to say, the sport of kings reigns high on the list of events that take place in the Louisville market. Several shared stories of their use of fiber optics in this covering this effort and other events. One story was shared about the use of the Telecast Fiber Rattler that delivered their camera signals a mile and a half away over tactical fiber cable. Others in the audience appreciated the brief tutorial we do about fiber optics and the sharing with them of other fiber optic options from Telecast.

There were two individuals who spoke very positively of the Blackmagic devices they had in use and said that where ever they could, that was the only converter equipment they ever have at their station due to it's reliability.

There was one gentleman who introduced himself as the local Telairity rep, but he didn't remain for any length of time to be of any help.

We did have some discussion about the AJA FS-1. One fellow said that he had one and that the LEDs were too bright. Before I could address that issue, one other person said they also had several FS-1s and that it was a menu addressable control.

We also had a station that touted their Tiernan encoder saying they really liked the device. It's always great when you have folks in attendance that can give witness to the fine quality, functions features and benefits of my sponsor's technology.

We did have one question about the Compix Media graphic systems: "Are they MOS compatible?" I was not able to answer that question and we still have not had our compliment of Compix Media CDs replenished so we'd have info to give out to those who wish additional information.

Speaking of CDs, we did receive CDs from several of my sponsors, but I'll never understand why some of them bother to send only a few at a time when we go through them so fast. I will be calling them for additional ones as folks really do want to know more about what you have to offer I would recommend sending no less than fifty to one hundred when you do ship. As of this writing, I have twenty-two venues remaining and if we give out only 3 to 4 per venue, that would take us through to the end of this year's tour.

If you are interested in who won what door prizes and pictures of the event, you can see them posted on our website at: www.tech-notes.tv/2008/57-Kentucky.htm.



The following comments were received since our last report from folks who attended our presentations. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.

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#123

Subject: The Taste of NAB!

From: gsloc@bellsouth.net

Date: Sat, 13 Sep 2008 00:18:41 +0000

Thanks for bringing the show to Louisville. You had a very good program. Wished I could have stayed to help get your van loaded. I hope you were pleased with the turn out. Thanks for the good food. Gil

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#122

Subject: Thanks

From: Mark Pridgeon mpridgeon@lesea.com

Date:

Tue, 9 Sep 2008 13:29:57 -0400

Larry,

Thank You, for putting this together. I found your program very interesting and informative. I plan on looking into some of the vender's equipment for our use here at WHME. Again, thank you.

Mark Pridgeon

Staff Engineer

Lesea Broadcasting Corp.

South Bend, IN 46614

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END

