



Venue Report #56 Monday, September 15, 2008

This was my fifth year bring the Taste of NAB Road Show to Knoxville, TN, the nation's 60th largest television market. I truthfully looked forward to my return trips to Knoxville where I have renewed acquaintanceships that are becoming friendships. I've been telling my assistant, Shawn Wixted, since we started the trip this year that he'll have a chance to meet some of the finest broadcast folks I've come across in my seven years doing the Taste of Road when we get to Knoxville and neither of us was disappointed this year.

The Days Inn has been a good place to put on the presentation. I've gotten to know the management there over the years and they were more than cooperative in permitting us to set up early and stay as long as we needed to, to pack up. Both Shawn and I enjoyed the food and I didn't see anyone go away hungry. Ed Martin, SBE Chapter 113's Program Chair is and has been a great guy to work with all these years and I appreciate the work he did in arranging things for us again this year and getting the word out. It obviously paid off as we had twenty-nine in attendance. And thanks to Doug Stallard for his help in getting things on their way during the meeting.

A note of appreciation goes out to Phillip Smith, who represents one of my sponsors, Telairity, for being present to field any logistic questions on pricing and delivery, which I don't do. Also present was Fred Schott of Southern Digital Products whose company has hosted the Taste of NAB in the past at their HQ in Huntsville, AL and also represents several of my sponsors. In addition to answering questions, helping in the presentation was Tommy Goodson of Leader Instruments.

We had a few folks show up early, like Lawrence Yeatts, to help us get set up and I've not seen a group stay quit as late after things were over with as you folks did to check out the technologies I brought this year. I really appreciated that as it made me feel good and confirms my judgment on what you might have wanted to see. I also appreciate Rusty Armitage and Julian Burke who remained after to help us get things back into the van when we were done. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off. If I have done so, I truly apologize and I owe you.

This year's group was predominately television folks. After the meeting was over, several said they wanted their program chair, Ed Martin, to contact Leader for the camera alignment seminar. Engineers from one station spoke of their Omneon Spectrum server and how well it has been serving them. Another station spoke of their Avocent Keyboard, Video, Mouse (KVM) system and well it preformed for them, while others spoke about their ESE systems. One station was proud of their AJA FS-1 and their IO-HD, saying that it certainly performed as advertised. There was also additional interest in the Telecast Fiber Copperhead which we demonstrated while others found the MX fiber optic connector quite interesting. There was an interesting discussion with those present on some of the new technology available to splice fiber optic stands.

If you are interested in who won what door prizes and pictures of this event, you can see them posted on our website at: www.tech-notes.tv/2008/58-Knoxville.htm.

The following comment was received since our last report from folks who attended our presentations. This e-mail is unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.



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#124

Subject: The spread sheet
From: Noel Richardson nrichardson@wvradio.com
Date: Mon, 15 Sep 2008 08:35:31 -0400

Larry:

I did indeed, receive the list. Just a couple of minor corrections however: Stan Falor, Ralph Messer, and Larry Hoskins are engineers for West Virginia Radio Corp, not public broadcasting. We get that confusion all the time so it's not an issue. But if you're submitting the names for whatever, it may make a difference. And a huge West Virginia thank you for a job well done. You kept everyone glued to the presentation from start to finish and that is always a good sign. I understand there were about 5 more people that were headed that way but were detained for some reason.

Thanks again for a great show and we look forward to next year.

Noel Richardson, CSRE,
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