



SBE Atlanta-Chapter 5



Peach State Chapter-Serving Atlanta and all of Georgia

Venue Report #57

Monday, September 8, 2008

This was my fifth time in the seven years I've been doing the road show that I have been privileged to bring the Taste of NAB Road Show to the good folks in the Atlanta market and to SBE Chapter 5. I truly appreciate the generosity of the staff and management of Technical Innovations for



their hospitality in permitting us to hold this event once again in their facilities. Although a bit out of town from Atlanta, Technical Innovations is a great place to have our meeting. I also appreciate their generosity in covering the cost of the refreshments. That said, I didn't see anyone go away hungry – it was quite good. The Atlanta Metropolitan area is TV market #8 with over 2.3 million households.

I was happy with the 21 folks in attendance as it is a fifty percent increase over last year's attendance. There is one guy who really put this all together that deserves full recognition for his efforts; your SBE Chapter 5 chapter chair, Bill Magliocco of Turner Television. His tenacity in this effort is reflected in the increase in turnout we experienced.

Present to help us with the presentation was Tommy Goodson of Leader Instruments. Tommy is always an asset and his input is appreciated. Also present and very much appreciated was Phillip Smith who represents Tiernan and several other companies. Both of these gentlemen have been involved in a number of our venues and that help is very much appreciated.

While I'm at it, there were several who arrived early to help set up and even more remained after to help us pack up to see us on our way. We stayed as long as there were questions to be answered and gear to be checked, but getting things back into the van and getting us on our way for a very late hour drive to Montgomery was much

appreciated by both my assistant Shawn Wixted, and myself. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off. I know I've missed some and for that I'm truly sorry. I owe you!

One fellow bragged about the three Axcera transmitters he had in service in the Atlanta area, saying they are very dependable and gave him little or no trouble. There was also a great deal of interest in the Plura monitor we have with us. It was difficult to explain that I do not know the prices of any of the technology I have with me as discussing that would be in violation of my agreement with SBE not to do so. There were those who said they have Telecast Rattlers in use and loved them very much for what they do. One person asked about the insertion loss that is typical of the MX style connector. I was unable to answer that, but promised I'd get him the information.

In addition to the above, also touted was the Audemat Golden Eagle HD radio monitor; the gentleman who spoke of his use and great satisfaction with it. When we discussed the need not to transcode the 20Mbps camera output of the JVC HD250 camera for purposes of editing or other transport purposes, one person in the audience insisted that it is not possible to edit 20 Mbps digital streams. I could see no reason to argue with him as his mind was made up. This same person asked a question about the color temperature of the display on the Leader wave form monitors. Tommy Goodson fielded that question.

If you are interested in who won what door prizes and pictures of the event, you can see them posted on our website at: <http://www.tech-notes.tv/2008/59-Atlanta.htm>

Emails received to date will be shared at the end of the next venue report.

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