



# Venue Report #58 Thursday, September 18, 2008



This was my fourth time presenting to SBE Chapter 118 in the Montgomery area of Alabama. In the past, I've presented at the Cumulus radio headquarters in down town in the shadow of the state capital, however that space is now a gift shop so we were moved to an excellent facility with lots of room; the Fellowship Room of the Taylor Road Baptist Church. This facility is a great place to hold the Taste of NAB Road Show with all our gear. I truly appreciate the generosity of the pastor, the staff and the management of church complex for their hospitality in permitting us to hold this event in their facilities.

Montgomery is listed as 118th largest TV market in the US - Montgomery-Selma, AL with 243,200 households.

The sign-in sheet says we had a total of twenty in attendance. Although I was told by some that the turnout was low, I was happy. Anytime I can get that many people to listen to me for that long, I'm stoked and it was good to see some familiar faces and to meet some new folks too. The mix of attendees was split about half and half: radio vs. television with a reporter from the local newspaper, the Montgomery Advertiser, thrown in for good measure. She was there, covering what we were doing and said she found it quite interesting.

I appreciate the generosity of Cumulus Broadcasting – Montgomery for covering the cost of the refreshments and for Larry Wilkins, CPBE CBNT and his wife for getting them, setting them all up and generally taking very good care of us. I didn't see anyone go away hungry – as it was quite good. In addition to Larry's tenacity in working with me to put this all together, I'd also like to acknowledge the help and assistance of SBE Chapter 118 chapter chair, Wiely Boswell of Faith Radio.

Present to help us with the presentation was Phillip Smith who represents Tiernan and several other companies. This gentleman has been involved in a number of our venues and that help is very much appreciated.

While I'm at it, I'd also like to thank all those who pitched in to both help us set up and, when we were done, to help us pack things up. We stayed as long as there were questions to be answered and gear to be checked, but we were told that there was another function in that same hall right after ours. I have to admit, that was one of the

fastest pack ups I've experienced in the fifty-eight presentations we've done this year. Both my assistant, Shawn Wixted, and I appreciate the help. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off. I know I've missed some and for that I'm truly sorry. I owe you!

My presentation of the technologies I have with me normally takes about 3 hours. The interaction with this group was such that I believe this is the longest presentation this year, taking nearly four hours to complete. There were either questions and or comments on just about every one of my twenty-two sponsors. I appreciate my assistant, Shawn Wixted, taking notes as I'd never remember all that was said. As I progress through the presentation, there was one station present that was quite proud of the fact that they too had the JVC HD250 cameras in use and loved them very much. The only other comment about them was that because of the light-weight and size, the felt they were fragile, but the light-weight and size were a distinct advantage. They also loved the quality of the pictures as they didn't have to transcode anything at any point in their process from acquisition to air.

There was a great deal of interest in the Plura monitor we had with us. Several made an issue about wanting more information and wanting to see the multi-screen display units. I advised them that that could happen, but Plura is in the process of gearing up and somewhat new to the market place. They were impressed that this is a US manufactured technology.

One station present was very supportive and added to my presentation about the Omneon MediaDeck saying that if it is anything like the Spectrum they have, it is a great device. The PBS member station present, Alabama Public Television, added their comments when we discussed the Network Time Protocol master clock from ESE, saying they had one and it worked flawlessly.

There was a flurry of interest in the Compix Media graphics technology in its ability to do nearly everything that the more expensive competitors could do. Although we have with us the digital dual channel box in digital standard def, we were asked about a dual channel box for HDTV. I responded that it was something that was under serious consideration and might well be available by NAB this next year, but no promises.

There was a lot of interest in the Audemat Golden Eagle ATSC monitor and the folks who have the Golden Eagle HD radio monitor said that if the ATSC device is anything like the HD radio device, it was a must to have at the local TV stations. Interest was also expressed in the new Relio remote control technology.

Questions were fielded about the Digi-Data off premises storage service. Those asking were impressed with the backup capabilities of this technology and the fact that they could store virtually an unlimited amount of information without the expense of on premise expansion.

As always, when asked if anyone in the audience was familiar with the Henry Engineering technologies, nearly all the hands went up. We did field questions about the new Multiphones guest pods and a lot of interest was expressed in the SixMix.

There was one organization present who added to our discussion of the Avocent KVM system saying that they have a system and were very pleased with it. As I've said many times before, it is always a plus when I get audience support for any of the technologies I have with me.

I spend a bit of time explaining why the industry was migrating to a 3 gig bandwidth for some of the digital content, especially with respect to 1080P60 streams. It wasn't easy to get the concept across as the folks asking were from the radio sector. This mostly came up when I was discussing the new AJA 3 gig multiplexer. I don't believe anyone left with any questions in their minds about this technology when I was finished.

Several in the group showed a great deal of interest in the Blackmagic 72x144 routing switcher, not to mention the video capture devices, wanting to know when the capture devices would be on the market. The TV guys were impressed that all of the Blackmagic devices are 3 gig compatible.

The radio guys were blown away with the JK Audio Bluetooth technologies wanting to see them in action. I explained that the local JK Audio dealers would be glad to return for that demo, but my units were there as exhibits and were non-functional.

Some of the folks didn't quite understand that there was no issue with audio delay or being advance from the video (lip sync) with the Telairity encoder. When it was explained that the audio at that point in the process was imbedded and there would be no issues, it put that question to rest. I did, however explain that if there was a lip sync issue before imbedding, it would be there in the imbedded stream and should have been corrected beforehand.

If you are interested in who won what door prizes and pictures of the event, you can see them posted on our website at: <http://www.tech-notes.tv/2008/60-Montgomery.htm>.

***The following comment was received since our last report from folks who attended our presentations. This e-mail is unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.***



+++++

#133

Subject: Taste!

From: Mark Earle [mearle@mearle.com](mailto:mearle@mearle.com)

Date: Fri, 19 Sep 2008 19:49:21 -0500

Larry,

Hope you and the crew are doing well on the roadshow.

Saw you in Corpus Christi, certainly enjoyed the presentations.

We dodged Ike totally - did not even rain here until Ike was in OH.

I know quite a few folks in Houston, and they've all had issues. The worse thing is no power, and all that that means. At least they didn't lose water and sewage.

About 1/3 of the city, so far, has had power restored.

Senior road (2,000', 9 FM's) was off for a few hours, at first, some issue with genset. Most of the stations there have alternative off-site backups, so I suspect the station were on the air.

I've been listening to KTRH 740 CC's 50kW news talker quite a bit - it comes in down the coast day and night.

--

de WA2MCT Mark

+++++

**#132**

Subject: Louisville's Taste of NAB

From: David Callan [dcallan@Fox41.com](mailto:dcallan@Fox41.com)

Date: Thu, 18 Sep 2008 14:00:29 -0400

Hi Larry,

I wanted to tell you how much I enjoyed your presentation last week. I went to the NAB show this year. I was there for all of the floor show dates and didn't get a chance to see any of the equipment that you had in your road show. There are several pieces of equipment that you had in your road show that I will be adding to my capital budget like Plura monitor, JK Audio and Leader scopes just to name a few. Thanks again for a great presentation. I hope you come back to Louisville next year.

Sincerely,

David Callan

Director, Production

WDRB/WMYO Television

Louisville, KY 40203

+++++

**#131**

Subject: Thank you for the Taste of NAB

From: Scott Wills [scott@engineerscott.com](mailto:scott@engineerscott.com)

Date: Thu, 18 Sep 2008 12:14:31 -0400

Larry,

It was good to meet you and see some of the equipment on display at NAB. Some of us are either too tied up to get to Vegas or don't have budgets to go, or both, and this is a very good thing.

Best wishes and safe travels!

Scott Wills  
Broadcast Engineering Consultant  
Atlanta, GA  
+++++

**#130**

Subject: The Road Show  
From: Daniel Hall [dhall@tibroadcastsolutionsgroup.com](mailto:dhall@tibroadcastsolutionsgroup.com)  
Date: Thu, 18 Sep 2008 12:06:07 -0400

Larry,

Thank you so much for the show last night. I was unable to attend NAB this year and this really gave me an insight as to what went on at NAB product wise. Your presentation was very informative and rounded regarding broadcast products. I was especially interested in the fiber portion of the presentation. I would like to get any info that you could possibly forward to me regarding that portion of the presentation. Thank you again for helping those of us without the ability to attend NAB.

Best of luck on the road... and be safe out there!

Daniel

Daniel Hall  
TI BROADCAST SOLUTIONS GROUP  
BROADCAST EQUIPMENT CONSULTANTS  
[www.tibroadcastsolutionsgroup.com](http://www.tibroadcastsolutionsgroup.com)  
+++++

**#129**

Subject: The Road Show / A Taste of NAB  
From: Van Duke [sales.usa@playbox.tv](mailto:sales.usa@playbox.tv)  
Date: Thu, 18 Sep 2008 11:35:19 -0400

Larry,

PlayBox Technology attended you're, A Taste of NAB road show at the SBE Atlanta Chapter 5 on September 17.

I thought your presentation of the product line you had displayed was excellent, you gave probably one of the best overview I have ever seen anybody give, visually using the projector and with narrative description of all the products you had displayed.

With what I witness of your unbiased presentation just the facts, PlayBox Technology would like to participate in your next Road Show / A Taste of NAB

Please feel free to contact me.

Thank You

Van Duke  
USA Country Manager

PlayBox Technology USA  
Atlanta, GA 30329  
[www.PlayBox.tv](http://www.PlayBox.tv)

+++++

**#128**

Subject: Indianapolis SBE/Taste of NAB program  
From: Jim Wagner [jim.wagner@moody.edu](mailto:jim.wagner@moody.edu)  
Date: Thu, 18 Sep 2008 10:27:04 -0500

Thanks, Larry, for another good Taste of NAB program. It was good to see some new companies represented. I really enjoyed the new facilities that WFYI allowed you to use. Your new assistant also seemed to be doing a good job for you. Thanks for another good offering of door prizes. Thanks to the companies who participated in providing them.

Jim Wagner, Chief Engineer  
WGNR -FM 97.9 Anderson, IN  
WGNR 1470 AM Anderson, IN  
WIWC 91.7 FM Kokomo, IN  
WHPL 89.9 FM Lafayette, IN  
WFOF 90.3 FM Covington, IN  
WMBL 88.1 FM Mitchell, IN

Moody Broadcasting Network  
Anderson IN 46013  
[www.wgnr.org](http://www.wgnr.org)

+++++

**#127**

Subject: SBE Function  
From: Raymond Davis [raymond.davis@playbox.tv](mailto:raymond.davis@playbox.tv)  
Date: Thu, 18 Sep 2008 09:24:03 -0400

Dear Larry,

I truly enjoyed the SBE meeting and was able to glean vast amounts of information. I do apologize that I had to leave early, it was a family matter. I thank you for coming out and hope that this letter proves that your travels are not in vain. I eagerly look forward to your next visit and wish you a happy and safe birthday.

Sincerely with warmest regards,

Raymond Davis  
USA Sales Engineer

PlayBox Technology USA  
Atlanta, GA 30329  
[www.PlayBox.tv](http://www.PlayBox.tv)

+++++

#126

Subject: the Road Show  
From: Vaden, Ronald [rvaden \(at\) wave3.com](mailto:rvaden@wave3.com)  
Date: Tue, 16 Sep 2008 15:36:39 -0500

Larry Bloomfield,

Thanks for the road show, please continue - 'don't stop' the show. I enjoyed the time, your showing of the new technology/equipment, even if it was my day off, and of course networking.

Ron Vaden  
WAVE 3 TV  
Broadcast Technician

+++++

#125

Subject: Thanks  
From: Monday, Gene [GeneMonday \(at\) ionmedia.com](mailto:GeneMonday@ionmedia.com)  
Date: Tue, 16 Sep 2008 12:58:07 -0400

Larry,

I just wanted to say thanks for all the friendly hospitality, good food, and a very delightful presentation.

I need some help in locating a program router.

At present we use a Leitch 16x16 SDI router that was installed 10 years ago. It was custom wired to accommodate 1998 sources which included SDI, component, and composite in and out along with separate analog stereo audio in and out. Is there a low cost slightly larger router out there, that would be an improvement over what we now have. We need a few more in's and out's and a router that would accommodate all formats.

Thanks,

Gene Monday  
Chief Engineer  
WLPX-TV-DT Charleston, WV

+++++

**END**