



Society of Broadcast Engineers

ST. LOUIS, MISSOURI CHAPTER 55

Venue Report #61
Thursday, September 25, 2008



St. Louis SBE Chapter 55 delivered 21 folks to our gathering. I was very much impressed with the interaction that took place. This was one of the warmest, friendliest groups I've presented to yet this year. St. Louis is the 21st largest television market in the US and counts 1,249,820 households it can deliver to. That said; it was surprising that the preponderance of SBE membership in this market is from the radio sector and the chapter has 53 members on their roster.

I appreciate the efforts of Bob Hoffman of Bonneville Int'l - St. Louis for working with me in putting this all together along with Chapter 55 Chair, Terrence Dupuis, Chief Engineer at KWMU - FM 90.7. Bob arranged for the location, American Legion Post 397's meeting hall. It was a great place with plenty of room, tables and lighting.

I also want to thank Keith Tomiser of JVC and Jack Herbert of Tiernan Video for being present to help out and answer addition question from those interested in their respective technologies.

This group was very interactive asking a lot of questions and commenting on the various technologies we brought with us. Particular interest was expressed in the Leader Instrument scopes and the Cinelight/Cinezone concepts of camera alignment. I fielded several questions about the Digi-Data offsite storage. One question was about a radio station storing their music library and of course the answer was yes. One of the TV stations present lauded their Avocent KVM system saying it really was of great benefit to them. Not to be out done; one of the folks said that their facility uses the TC

Electronic technology at their facility and it has solved numerous level issues both with ingest as well as with out-going feeds. I did have one question about the MX fiber connector – the person wanted to know what the lens was made out of. I did not have the answer, but promised I'll send them an e-mail with that info in it when I found out.

I was blown over with the interest in the JK Audio Bluetooth technology. I had three people give me their business cards, asking for more info. I've sent that request on to JK.

Many stay after the presentation to check out the gear we had with us and most left impressed with what we brought, inviting us back next year.

We had the largest group yet that remained after to help us pack things up and see us on our way. There must have been no less than half a dozen. It was difficult departing because of the very friendly and warm attitude that they had. I truly appreciate those efforts as Shawn and I had a long drive and very little sleep facing us before our next presentation in the morning in Central Illinois. Those who stayed around after we were done to help us get on our way lightened that load significantly. Shawn and I can't thank them enough. It's always difficult when putting together a list of folks to thank without unintentionally leaving some off: if I have, I'm sorry and I owe you.

If you are interested in who won what door prizes and pictures of this event, you can see them on our website at: www.tech-notes.tv/2008/64-St.%20Louis.htm.

The E-mail comments received will be shared in the Venue #62 report on Central Illinois.

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