



Tulsa, OK

Venue Report #71
Monday, October 15, 2008

This was my sixth time bringing the Taste of NAB Road Show to the fine folks in the Tulsa area, SBE Chapter 56 and my second time to be hosted in the KWHB-TV CH 47 studios. Tulsa is the nation's 61st largest television market serving well over half a million households.

There are forty-eight members listed on the official SBE roster. This chapter covers quite a large area with members living not only in Oklahoma, but also in Arkansas, where is no SBE chapter, and in Missouri. The list even shows members from Texas and Indiana. We had nineteen folks in attendance. Nineteen is a far cry from the largest attendance we had in 2004 of thirty-eight. I can't believe there were so many other pressing issues that prevented more from attending, but I am grateful to those who did show up. In truth, I'd rather have a small, but active group like we had in Tulsa, than a large, near somnolent bunch, void of signs of life. I truly enjoyed the interactivity we had. I concur with SBE Chapter 56 chair, Roger Newton who said: "I was really disappointed that we had such a low turnout but I think that everybody who attended got a lot out of it." I truly appreciate returning once again to Tulsa. Both Shawn Wixted, my assistant and I, appreciated the most gracious hospitality.

I'd like to thank Roger Newton, Chapter 56 Chairman, and Jim Hobbs, Chief Engineer at KWHB-TV, our host, for providing the location and for all the work they did in putting the



event together. In addition to this, we all owe Raun Hamilton, Vice President & General Manager of EVS, a vote of gratitude for covering the cost of the pizza.

Last, but not least, I appreciate Keith Tomiser of JVC for being there to help out with the presentation. When it comes to thanks, I appreciate all those who either showed up early and or who remained behind afterward to help us either in setting up and packing up. That kind of assistance is truly appreciated. Whenever you do a thank you list, there is always the chance that some are unintentionally left out. To those that may fall into this category, I'm truthfully sorry and extend to them my thanks as well and deepest apologies.

Did I say interactive, these guys had something to contribute with each of the twenty-two sponsors as they were presented. I've not had that much contribution at any of the venues this year to date. It started with AJA when one of the stations represented said they had sixteen FS-1s in use and spoke about nearly all the various functions they used them for. This was followed by the PBS folks bragging about their new Axcera transmitter that was being installed. They took particular interest in the slides about Mt. Wilson in our power point presentation.

The next sponsor to boast about the technology we had with us was the station that said they had a very old ComPix Media graphics device in use. They asked about upgrading it. I told them who to contact. One of the stations said that they used nothing but BlackMagic devices where ever they could as they felt they were very reliable. They were quite interested in the new developments and the 3 Gbt capacity of the newer BlackMagic equipment.

Nearly every one present show a great deal of interest in the JVC HD250 camera we have with us. I am very glad that Keith Tomiser of JVC was there to help in fielding the question. I fielded a number of questions about the Nverzion automation system. Nearly everyone took CDs on this technology.

There was a great deal of interest in the Plura monitors seemingly limitless features, functions and benefits that it brings to its users the come standard in each model. We used both the JVC camera and the Omneon servers to demonstrate the quality of the pictures that can be displayed which of those technologies generating even further interest in not only the camera, but the features, functions and benefits of the MediaDeck from Omneon server. All of these technologies really compliment themselves and show each other off quite well.

The other technology that really took the spotlight as well was the Telecast Fiber equipment. One groups present bragged about their Teleport system that they use quite often. The Rattlers made a big hit as did the Copperhead.

If you are interested in who won what door prizes and pictures of the event, I'll have them posted on the website soon: www.tech-notes.tv/2008/74-Tulsa.htm.

Before I share with you the comments received, I have to say that I can't think of a finer bunch of folks to spend my birthday with.

Since I received so many comments since the last posting, the following are only part of the comments that I've received from folks who attended our presentations. The remainder will be posted in the next report. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.



+++++

#177

Subject: Thank You
From: Roger Newton RNewton@oeta.tv
Date: Thu, 16 Oct 2008 15:19:41 -0500

Larry,

I want to Thank You for bringing your Taste of NAB Road Show to Tulsa. I was really disappointed that we had such a low turn out but I think that everybody who attended got a lot out of it.

I for one really appreciate the equipment manufacturers who had equipment represented in the show. I don't get to go to the big show in Vegas so I like to take advantage of any equipment demonstrations I can attend.

Once again a big THANK YOU to you and Shawn for all you do to keep those of us who work so hard to keep radio and television on the air informed about the new advances in equipment and technology.

God's speed and safe traveling.

Roger Newton
Chief Engineer - Tulsa
Oklahoma Educational Television Authority
+++++

#176

Subject: Tulsa Presentation
From: acelam@aol.com
Date: Thu, 16 Oct 2008 16:08:17 -0400

Hi Larry,

You had yet another informative and interesting presentation on many topics of interest to me and others at our chapter gathering last night.

It makes it more fulfilling to be able to see equipment "in the flesh" and see it in action, as was the case in so many of the items that you brought for us to see.

You explanations never seem to be over our heads concerning equipment that we might not know much about.

Thank you for your effective efforts in involving us during your presentation.

I hope you will be able to return to Tulsa next year and share your observations with us.

Larry Miller (acelam@aol.com)
SBE/56 Treasurer

+++++

#175

Subject: Thanks
From: Kevin Bowen kbowen@oru.edu
Date: Thu, 16 Oct 2008 14:14:10 -0500

Dear Mr. Bloomfield,

I just wanted to say thanks for coming to Tulsa to present the road show. It was very educational and I appreciate your willingness to go to bat for us with AJA in regards to the FS-1 problems we have experienced. I look forward to your return another year.

Regards,

Kevin J. Bowen
Sr. Lighting Director/Video Engineer
KGEB TV-53,
Golden Eagle Broadcasting,
MC Productions

+++++

#174

Subject: Thanks
From: Jon Edwards jonme@efproductions.biz
Date: Thu, 16 Oct 2008 12:42:32 -0500

Hello Larry!

Wow! I just grabbed your card to send you an email and here I have one from you. I wanted you to know that your time with us was very much appreciated; it was both educational and fun. This week has been the week from hell for me and my staff and I had originally planned to do a hit and run with the event due to a

lack of sleep and the fact that my office was my home for the past two days. The show was well worth the time spent attending!

Thank You and Best Regards!

Jon Edwards
E.F. Productions
Audio/Video/Photography
Tulsa, Ok. 74136-1017
www.efproductions.biz

+++++

#173

Subject: Thanks
From: Skinner, Jim jskinner@kxvo.com
Date: Wed, 15 Oct 2008 17:25:17 -0700

Larry:

I appreciate your coming to Omaha and showing us cutting edge technology. I suspect any broadcast engineer who knew what you are presenting would be there, it is a must see in my book!

The Plura monitors really caught my eye. It is amazing all the test setups built into the MVM models. This is a well kept secret and I am glad you are working to get the word out.

I also was impressed by what the Audemat ATSC modulation monitors can do. Digital broadcasting needs tools to analyze the digital streams better, and Audemat sounds like a strong solution.

Thanks again

Jim Skinner CPBE
Broadcast IT Engineer
KPTM/KXVO TV
SBE74 Newsletter Editor

+++++

#172

Subject: Note of thanks.
From: John Langer jlanger@ksu.edu
Date: Wed, 15 Oct 2008 09:25:58 -0500

On behalf of all our chapter members!

Larry once again I want to say thank you for providing us a Taste of the NAB. I only make it out to Las Vegas every third year, and for some of our members maybe once in a decade so it really does help those that can't make it every year to get a feel for what's current in the industry. Please thank your sponsor's. I know that without their support this would not be possible.

I look forward to seeing you again next year either out on the floor at NAB or at the next Taste of the NAB.

Also thank you for adjusting your schedule and for working with the KAB convention this really work quite well for many of our members.

Best wishes to you and Shawn.

Have safe journey as you wrap up the rest of the tour this year.

Sincerely

John Langer

SBE #3

Chapter Chairman

+++++

#171

Subject: Thanks

From: Donald Hogg d-l.hogg@att.net

Date: Tue, 14 Oct 2008 17:14:04 -0700 (PDT)

Thank you for the presentation on the 13th at KAB (*Kansas Association of Broadcasters*) and SBE Chapter 3. The equipment you brought was a good mix of tools and knowledge for engineering staffs. A lot of things that make an engineers job a little easier.

Hope to see you next year.

Sincerely,

Donald E. Hogg (Retired)

Wichita, Kansas 67208-2724

+++++

#170

Subject: Thanks

From: Duane Loyd duane.loyd@washburn.edu

Date: Tue, 14 Oct 2008 13:17:32 -0500

Hello Larry,

Thanks for coming to Kansas again, to present the "Taste of NAB". I enjoyed your presentation and look forward to seeing you again. Also please express my thanks to Shawn for his hard work.

Regards and Best Wishes,

Duane Loyd
Director of Engineering
KTWU-TV
Topeka, KS

+++++

END

