



SBE SPOKANE
Chapter 21
 Society of Broadcast Engineers
 Venue Report #74
 Wednesday, October 29,
 2008



It sure was good making it to Spokane after all the van problems in Montana. In case you weren't aware, the generator in our Dodge Sprinter van went out about 70 miles east of Missoula, MT and we had to be towed into town. The meant that we had to cancel the presentation in the Tri-Cities area of southern Washington State that would



have been hosted by SBE Chapter 51 in the Tri-Tech Skills Center in Kennewick, WA. and presentation in Pullman, WA that would have been sponsored by SBE Chapter 117 in the Washington State University's Visitor Center in Pullman, WA



This was my sixth time bringing the Taste of NAB Road Show to the fine folks in the Spokane area of Washington State and to SBE Chapter 21. Spokane is the nation's 75th largest television market, serving some 416,630 households.



This year's event was hosted once again in the studios of KSPS-TV CH 7. I truly appreciate KSPS-TV's hospitality over the years. This is their sixth year hosting our event.

SBE Chapter 21 has twenty-seven members on the official roster. Between the sign in sheet and the business cards we collected, we counted a total of twenty-five in attendance. I was particularly please to see so many students participating from Spokane Community College.



I'd particularly like to thank Jerry Olson, Chapter 21's new chapter Chairman, and Bob Wyatt, Engineering Service Manager (Chief Engineer) at KSPS-TV, our host, for providing the location and for all the work they did in putting the event together. I also appreciate Bob Trimble of RF Specialties for both his and his company's generosity in supplying additional door prizes for our event.

Last, but not least, I appreciate Scott Nix of Omneon for being there to help out with the presentation. Scott and I have worked together for the past seven years in various

capacities. This will be the last venue Scott will be with me at this year and I appreciate all he has done for me and the Road Show. When it comes to thanks, I appreciate all those additional folks who either showed up early and or who remained behind afterward to help us either in setting up and packing up. That kind of assistance is truly appreciated. Whenever you do a thank you list, there is always the chance that some are unintentionally left out. To those that may fall into this category, I'm truthfully sorry and extend to you my thanks as well and deepest apologies.

Arriving early and staying late, everyone checkout ALL the technologies we have with us. There was particular interest in the Blackmagic Video Hub with several folks speaking about its compactness and how it would easily integrate into their facility.

In addition to this, there was also a great deal of interest in the JVC high def camera. Questions were answered about its flexibility with very positive comments about its size and versatility. Several commented about the use of the Leader LV5330 scope as a viewfinder on the JVC camera as it has the Cinezone and Cinelite software that makes the creative side of camera work for the non-technical types much easier. There was also interest in the Leader LV5800 and its flexibility in being able to use the six different input slots in the back.

One of the stations was very proud of their Omneon Spectrum video server and we heard several very positive comments about the MediaDeck's size and utilization.

If you are interested in who won what door prizes and pictures of the event, I'll have them posted on the website soon: www.tech-notes.tv/2008/81-Spokane.htm .

Since I received so many comments since the last posting, the following are only part of the comments that I've received from folks who attended our presentations. The remainder will be posted in the next report. These e-mails are unedited except as noted. The "To" line has been deleted when it is our address as well as sender's physical address and phone numbers. Anything in italics has been added for clarification.



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#188

Subject: Thanks

From:

"Tom Fabrizio tomf@digidata.com

Date: Fri, 31 Oct 2008 08:42:37 -0700

Thanks Larry, it was very worthwhile for our company!

Tom Fabrizio

Director of Sales, Commercial Storage Division
Digi Data Corporation

Woodland Hills, CA 91367

www.digidata.com

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#187

Subject: Taste of NAB Thank You

From: African-American Broadcasting Company of Bellevue, Inc.

kwog_tv@msn.com

Date: Fri, 31 Oct 2008 08:40:26 -0700

Hi Larry,

I enjoyed seeing you and hearing your presentation on the selected manufacturers of broadcast equipment. I found it to be very educational and informative. It is especially nice to be able to see what I missed by not being able to go to the NAB show this year.

I didn't know that you were the CE for the first season of Hard Copy! I used to record that show from the satellite uplink and rebroadcast it to the Anchorage, AK DMA back in my early years of broadcast. We were part of a team and didn't even know it! I may have even called you to ask for a refeed. Heh!

Sorry that I couldn't stay and help you load up, like I had done in the past.... (2005 at Ivar's Clam House and 2007 at KCPQ).

Again, I wished that I had remembered to wear my OITP pin that you gave me 3 years ago. Oh well, maybe next year. I'll see you then.

Hope you had a safe trip home.

Arthur Willetts

KWDC Chief Operator

Seatac, WA 98188

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#186

Subject: Thanks

From: C. Turner turner@ussc.com

Date: Tue, 28 Oct 2008 17:38:53 -0600

Hi Larry,

Thanks for dropping by for the Taste of NAB Roadshow: It's always good to see new gear and old faces.

73,

Clint Turner
Engineer, U.S. Satellite Corp.

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#185

Subject: Thank you for coming to Tulsa
From: Michael Zubek tvdirector6@yahoo.com
Date: Sun, 26 Oct 2008 18:21:42 -0700 (PDT)

Thanks for coming to Tulsa. I really enjoyed your visit and insights into the industry.

I look forward to your next trip to Tulsa.

Have a safe trip home.

Mike Zubek
Production Manager
KWHB TV-47
Tulsa, Ok 74133

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#184

Subject: Thanks
From: Matthew Johnston mjohnston@ktvq.com
Date: Fri, 24 Oct 2008 17:33:07 -0600

Larry,

It was a pleasure to attend this year's Taste of NAB road show. This being the first one I have attended, it was rather informative, and helped shift my focus to the new ideas that will be represented at the upcoming NAB show (which, unfortunately, I won't be able to accommodate into my work schedule).

I'd like to thank both you and the sponsors for helping to put the whole preview on. Also, thanks for the goodies not only I, but everyone who was there received.

Here's to the next one, and hopefully many more to come.

Matt Johnston
Engineer

KTVQ Communications, Inc.
Billings, MT

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#183

Subject: Avocent Contact
From: Nielson, Scott L SNielson@kutv2.com
Date: Fri, 24 Oct 2008 18:46:12 -0400

Thanks for your presentation the other night. After the meeting I spoke briefly with the person from Avocent. They have something I may be able to purchase very soon for our facility. I failed to get his card. Do you have his contact information?

Scott Nielson
Broadcast Maintenance Engineer
KUTV / KUSG / WLWC / WTVX / WTCN / WWHB
Salt Lake City, UT 84111

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#182

Subject: TASTE OF NAB 2008
From: John Webber jwebber@ktvq.com
Date: Fri, 24 Oct 2008 17:18:25 -0600

Larry,

Here's a quick note of thanks for bringing those of us who no longer get to attend the NAB convention a few of the highlights you found there. Corporate apparently does not think engineers getting together, discussing ideas, sharing problems and solutions, is useful or worth the expense. So, they've eliminated all engineering travel. By bringing equipment to us with the Taste of NAB, we at least get a glimpse of some of the things new that we're missing by not attending the convention. Here's a special thank you to your sponsors for making this possible. And I hope we get many more tastes of NAB to come!

Regards,

John J. Webber
Chief Engineer
KTVQ Communications, Inc.
Billings, Montana

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