



Unedited comments received  
from attendees of the  
**Taste of NAB 2010  
Road Show**



As of Sunday, September 19, 2010

Some e-mail received has material of a personal nature that has nothing to do with the Taste of NAB Road Show. Those things have been edited out; otherwise posts to this list are “as received.”

The “To” line has been deleted when it is our address and the sender’s physical address and phone numbers have been deleted. Since the Subject line is redundant in most cases, it has been deleted also to save space. *Anything in italics has been added either as a comment or for clarification.* All e-mail addresses here are links – we have replaced the (ampersand) with (at) in all e-mail addresses (i.e. [Fakeaddress@Tech-Notes.TV](mailto:Fakeaddress@Tech-Notes.TV) to [Fakeaddress \(at\) Tech-Notes.TV](mailto:Fakeaddress (at) Tech-Notes.TV)). This has been done to prevent spam skimmers from harvesting the e-mail addresses. The most recent posts are at the top of the list.

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**#119**

Subject: Re: Thanks  
From: Lauri Rodriguez [lauri\\_rodriguez \(at\) comcast.net](mailto:lauri_rodriguez (at) comcast.net)  
Date: Fri, 17 Sep 2010 09:46:38 -0400

Hi Larry,

It was a pleasure being at this event for both myself & my husband. I'm surprised there weren't more people there. We've been telling a lot of people how informative the meeting was in the hopes that we can get more people interested for the next NAB road show.

No one has contacted me yet from Garmin on my door prize. Do you know when that's supposed to happen?

Also, we have been discussing whether it would be beneficial for us to join SMPTE. We really can't decide so I thought I would ask you. We are in production here - cinematography, editing, motion graphics, animation, etc.; but not in live broadcast (as least not yet). What do you think?

Again, thanks for being on tour for us all.

Lauri

Lauri Rodriguez  
[www.chimerastudios.net](http://www.chimerastudios.net)  
"Motion is Magic!"

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**#118**

Subject: Thanks  
From: Jim Dalke [jim \(at\) dalke.com](mailto:jim(at)dalke.com)  
Date: Tue, 14 Sep 2010 19:16:59 -0700

Thanks for the note. I would like to use this as our report for our Chapter 16 Waveguide.

When will the pictures post? If there is one I can use with the story, I will publish right away.

Thanks again for your hard work and dedication.

Jim Dalke  
SBE Chapter 16 Chair  
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**#117**

Subject: Thank You  
From: Tom Alderson [tom.alderson \(at\) khq.com](mailto:tom.alderson(at)khq.com)  
Date: Tue, 14 Sep 2010 18:17:50 -0700

Thank you and the presenters and sponsors again for the Taste of NAB at KSPS-TV Spokane September 2. As for the lack of attendance, several e-mail notices were sent and it was mentioned at previous SBE meetings.

Tom Alderson  
SBE Chapter 21 Secretary/ Treasurer  
Spokane, WA  
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**#116**

Subject: SBE # 16 Taste  
From: wcjamisonpe [wcjamisonpe \(at\) frontier.com](mailto:wcjamisonpe(at)frontier.com)  
Date: Sat, 11 Sep 2010 21:01:37 -0700

Larry:

Thank you for bringing the 'Taste of NAB' to Chapter 16. It was interesting.

I appreciate the ESE flashlight. I'll be using it this next week while traveling.

walt, W7PRB  
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**#115**

Subject: Re: Thanks  
From: markus webber [markus.webber \(at\) gmail.com](mailto:markus.webber(at)gmail.com)  
Date: Sun, 12 Sep 2010 11:55:40 -0700

Dear Mr. Bloomfield, I would like to thanks you for taking the time out of your life, and retirement, for going around showing us all the new things that come out.

My name is Mark Webber, and yes I am one of the students from Bates I already have a Associates degree of technology in Wireless Voice and Data communications. Well now i want to get into broadcasting as an engineer. oh and thank you again for the DVDs that you gave me.

If you have any words of advice, on how I can become a great engineer i would appreciate it. Here is my resume and a little bit of some thinks I have done with the military and college. Again thank you for taking the time out and keep up the great work.

Mark Webber

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**#114**

Subject: Thanks  
From: Geoff Billin [gbillin \(at\) frontier.com](mailto:gbillin@frontier.com)  
Date: Mon, 13 Sep 2010 10:40:44 -0700

Thanks for your presentation, Larry. It had been decades since I had a summer job at a TV station; it was fun to see what has been happening. I thought that you did well in presenting the material; for me there was enough technical information and the occasional humor gave me a feeling that you and the message were interesting.

I'm sorry that I couldn't be present for most of your presentation. I look forward to seeing the powerpoint file, especially to get some background on the forthcoming changes to emergency alerting systems.

73 de kc7qcs  
-- -- Geoff Billin [kc7qcs \(at\) arrl.net](mailto:kc7qcs@arrl.net)

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**#113**

Subject: Thanks  
From: Osgood, Charlie [charlie.osgood \(at\) kkrv.com](mailto:charlie.osgood@kkrv.com)  
Date: Mon, 13 Sep 2010 15:19:19 -0400

Larry,

In turn, thank you very much for an interesting and informative presentation!

I appreciate your willingness to serve as "roving educator" and look forward to potentially attending another road show in 2011.

Best Regards,

Charlie

Columbia River Media Group  
Wenatchee, WA

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**#112**

Subject: Thanks  
From: Daniel Loeffler [dloeffler \(at\) mayah.com](mailto:dloeffler@mayah.com)  
Date: Sun, 12 Sep 2010 16:34:10 -0700

Thanks Larry - I hope to do some more of these with you.

Sincerely,

Daniel Loeffler  
MAYAH Communications  
North American Business Development

[www.mayah.com](http://www.mayah.com)

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**#111**

Subject: NAB Road Show  
From: Jonathan Solomon [jonstv \(at\) gmail.com](mailto:jonstv@gmail.com)  
Date: Mon, 13 Sep 2010 14:54:08 -0400

Larry-

I apologize for not writing sooner... I guess it's always better late than never!

I wanted to thank you again for putting this show together. I was glad to be able to see you at you Connecticut stop at HB Communications in August; it had been a couple of years since I was able to even make the Taste.

Whether it is the economy, lack of staffing or just dumb luck, it's hard and harder for people to get out to NAB. Your show provides and incredible highlight of what was there. Combining tried and true vendors with the newest of the crop, you and your staff provide unbiased exposure to what we missed. I can say that if it were not for you and your presentations, I would not know of many of the good products available to us.

Thank you again for presenting the show. I truly hope to see you next year!

'73s  
Jonathan Solomon  
Sr. Broadcast Engineer  
WWE  
W3EIC

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**#110**

Subject: Thanks  
From: Hubbard, Bill [hubbardw \(at\) uwgb.edu](mailto:hubbardw@uwgb.edu)  
Date: Tue, 31 Aug 2010 13:45:58 +0000

Good morning, Larry:

I hope your van troubles are behind you and the rest of your trip is smooth sailing. You are absolutely correct as to the geographic spread of the members of Chapter 80. Keith had the shortest distance this time (a few feet ☺). Those of us from Green Bay were on the road for an hour each way and our member from Wausau spent about 2 hours each way. That, coupled with a Friday afternoon in August, and the fact that school at UW-Oshkosh was not yet in session, combined to reduce the attendance. Given those circumstances, I was very pleased to see 21 people there. I was glad that I could bring along 2 of my Media Services staff members to share in the experience especially at this very busy time of year when we too are preparing for the university students to return for another academic year.

Thank you for all the effort you and your assistants put in to make this road show happen. I very much appreciate the involvement of all the vendors who provided equipment, information, door prizes and the food and drink we were able to enjoy. Keeping up with changes in technology is challenging especially when tight budgets prevent many stations from sending staff to NAB or other national conferences. This little taste of the new offerings by your sponsoring companies is a great glimpse into what is available and current. Thanks to my previous employment in commercial and public television I am familiar with most of the companies you exhibited. Finally, the discussion of USB 3.0 was also valuable.

Take care and I hope the rotator cuff heals fast,

Bill Hubbard, CPBE, CBNT  
Manager - Telecommunications, Engineering  
And Media Services (T.E.A.M.)  
UW-Green Bay

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**#109**

Subject: Thanks  
From: Tim Chapman [TChapman \(at\) WSBT.COM](mailto:TChapman@WSBT.COM)  
Date: Tue, 31 Aug 2010 08:52:32 -0400

Hi Larry,

It was good having you back in South Bend again this year. I enjoy hearing about all the new products you bring each year.

Not sure if it's too late for the 2009 door prizes I was talking to you about, but I never received the Verbatim 4 gig thumb drive. So if you have a contact at Verbatim maybe you can see if they can send it along. If it's too late I'll chalk it up to my procrastination!!

Thanks,

Tim Chapman  
WSBT Broadcast Engineer

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**#108**

Subject: SBE Chapter 80 roadshow..  
From: Jason Gordon [JGordon08 \(at\) alumni.uwosh.edu](mailto:JGordon08(at)alumni.uwosh.edu)  
Date: Mon, 30 Aug 2010 11:14:25 -0500

Thanks again Larry for another great show last week! For someone who is unable to make the trip to NAB year to year, I sincerely appreciate the condensed and informative presentation. It is just the right amount of information to understand the new technologies for an engineer or producer. Now I have the knowledge to share with others throughout the year. Most importantly it gives attendees the ability to gain knowledge on what is to come (without spending a lifetime browsing the web.

I really appreciate all of your insight!

Take care,

Jason Gordon

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**#107**

Subject: Thanks  
From: [studleyrcm \(at\) gmail.com](mailto:studleyrcm(at)gmail.com)  
Date: Sun, 29 Aug 2010 22:05:09 +0000

Larry,

I appreciated the demonstration of all the products. Learned a lot about the video side of things I didn't know.

I was one of the winners of a door prize. I believe it was some sort of video editing software. I have moved from the address that you have on the business card. The easiest thing to do would be to send it to the radio station.

Thank You! Good luck in your travels,

Jeff

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**#106**

Subject: Thanks  
From: RICHARD BAKOS [Rick \(at\) StudioOneSB.com](mailto:Rick(at)StudioOneSB.com)  
Date: Sun, 29 Aug 2010 19:27:51 -0400

Thank you for bringing the taste to South Bend. For those of us who are not high up enough the food chain to get to the NAB it is wonder full to get a hands on look at some of the business's newest technologies. Keep up the good work and look forward to next years show.

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**#105**

Subject: Taste Of NAB Presentation-St. Louis, MO.  
From: [vern \(at\) wa0rcr.com](mailto:vern(at)wa0rcr.com)  
Date: Sun, 29 Aug 2010 00:48:27 -0400

Larry,

Thanks to you and your crew for the very interesting and informative presentation at our SBE Chapter 55 August meeting. It was, as always, very well done. For those in TV especially, it was a real showcase of lots of really great equipment.

Thank you for your comments regarding Amateur Radio.

As a footnote, on Saturday's I run an information bulletin service on 160 meters. It has always been a practice at my facility, that if an emergency weather warning comes in from NWS, I press a button, and it goes out on 1860 KHZ AM, during the news service.

In addition to my wife & I being in Skywarn, if a ham in the local three county area is down in the shop/shack, and the kids are upstairs playing video games, or listening to thier i-pod, I want the Ham to be aware of possible danger. I owe that to the local hams who listen to our service.

Anyway, thanks for the great presentation. My prayers are with you, on getting the shoulder back to normal.

Vern Jackson

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**#104**

Subject: Thanks  
From: Bill and Carol King [bkckking \(at\) comcast.net](mailto:bkckking(at)comcast.net)  
Date: Sat, 28 Aug 2010 17:42:25 -0400

Thank you Larry for a great and informative show. I hope we will meet again sometime.

Bill King

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**#103**

Subject: SBE Chapter 55 St. Louis Tech-Notes NAB Roadshow  
From: Doug Smith [dougrsmith \(at\) hotmail.com](mailto:dougrsmith(at)hotmail.com)  
Date: Wed, 25 Aug 2010 14:44:33 -0500  
CC: Bob Hoffman [bob.hoffman \(at\) bicstl.com](mailto:bob.hoffman(at)bicstl.com)

Hello Larry,

Once again you hosted and presented a very interesting evening this past Monday, filled with BEST of the Best products from NAB selected by you to

be of interest to those in the broadcast community. The program was well produced as you always do and the presentation was very informative. Thank you for your excellent efforts and your assistants who help set up and tear down at every venue.

My best wishes for your wife to recover soon from her illness.

Sincerely,  
Douglas R. Smith

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**#102**

Subject: St. Louis Taste of NAB  
From: Bob Hoffman [Bob.Hoffman \(at\) bicstl.com](mailto:Bob.Hoffman@bicstl.com)>  
Date: Tue, 24 Aug 2010 12:47:20 -0600

Larry,

I just want to thank you again for another interesting and informative "Taste of NAB" presentation for St. Louis SBE Chapter 55. Our members value your insight and expertise in sharing the latest developments from various broadcast equipment manufacturers, as evidenced by the number of individuals who return for another "Taste of NAB" each year.

We wish you a safe trip for the remainder of the 2010 tour and a safe arrival home in September.

When planning "Taste of NAB 2011" we hope that you'll include St. Louis in your itinerary.

Best regards,

Bob Hoffman CPBE  
WIL FM/HD WARH FM/HD WXOS FM/HD  
Bonneville International St. Louis  
St. Louis, MO 63141

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**#101**

Subject: Thanks from SBE Chapter 122  
From: James Hartzler [hbsradio \(at\) yahoo.com](mailto:hbsradio@yahoo.com)  
Date: Mon, 23 Aug 2010 10:46:10 -0700 (PDT)

Larry

It is always a pleasure to have you bring the NAB Road Show to Youngstown. I am disappointed that there were not more in attendance, however those that did attend enjoyed the presentation. We had invited Chapter 70 from Cleveland to attend since they were not on your itinerary so I was disappointed that more from Cleveland did not take advantage and attend. Again thanks to you and all those companies who sponsor the Road Show for the opportunity to see new products and increase our knowledge of new technologies.



Jim Hartzler, Chairman  
SBE Chapter 122

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**#100**

Subject: Thanks - Chicago ?  
From: Dan Weaver [danweaver \(at\) insightbb.com](mailto:danweaver (at) insightbb.com)  
Date: Mon, 23 Aug 2010 09:54:28 -0400

Hi Larry,

Another "great" Taste of NAB presentation & excellent turnout at WLKY, my thanks to you & crew for your presentation. Hopefully your shoulder surgery will go well next January as I'm definitely putting in good words for you with "Woody", Mondae Hott & Cindy Zuelsdorf at Ensemble Designs to continue their business relationship of with you doing Taste of NAB tour for many years to come. You have the passion of education which "never" goes out of style !

I appreciate you mentioning me as the Ensemble representative at both Detroit & Louisville presentations & giving me the opportunity to say a few words about Ensemble Designs. Good luck in your remaining presentations on your way back to Oregon for a well-deserved rest.

Did the Chicago presentation originally scheduled for this Wednesday 8/25/2010 get cancelled ? I did not see it on your web site ?

"Thanks"  
Dan Weaver  
Dan Weaver & Associates / Prospect, KY 40059

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**#99**

Subject: Thanks  
From: David Callan [dcallan \(at\) Fox41.com](mailto:dcallan (at) Fox41.com)  
Date: Sun, 22 Aug 2010 23:43:24 -0400

Hi Larry,

Thanks for another great Taste of NAB Road Show. You and your team did an excellent job of showcasing the equipment. I have attended your show the past 3 years and have found it a valuable assistance with our HD conversion at WDRB-TV. We have purchased equipment from several of the vendors that have been featured in your Road Shows. I will be adding several more vendors to our list for next year's capital project from the Road Show. Thanks again for another great show.

David Callan  
Director, Production  
WDRB/WMYO Television

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**#98**

Subject: Thanks  
From: [PETERCLB \(at\) aol.com](mailto:PETERCLB (at) aol.com)  
Date: Sat, 21 Aug 2010 17:29:18 EDT

Larry: I thought you did very well. I believe it was a little shorter this time....or maybe my mind was running faster. As you well know, most of our guys are very busy...wearing multiple hats. Getting away is tough for some. We had a good number from Lexington...that is good. Good weather helps also and being on Friday was good. No one in the broadcast engineering business wants to start a project on Friday! We have all learned the hard way....

I am not sure how you keep up with being a "gypsy" on the road and moving every day....but thank you for your efforts. We do all appreciate what you do....as you well pointed out, budgets have been cut so much that most do not get to the NAB Vegas show. Best/ Pete Boyce

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**#97**

Subject: Thanks  
From: Clarke, John (YNG) [JohnClarke2 \(at\) clearchannel.com](mailto:JohnClarke2 (at) clearchannel.com)  
Date: Sat, 21 Aug 2010 00:02:25 -0500

Larry good show as always but we need more RADIO gear!  
I understand you may have been trying to get in touch with me, If so my contact information is below.

Safe travels sir.

John Clarke  
Director of Engineering  
Clear Channel Youngstown  
+++++

**#96**

Subject: Thanks  
From: Bill Bryan [bbryan \(at\) mi.rr.com](mailto:bbryan (at) mi.rr.com)  
Date: Thu, 19 Aug 2010 12:38:12 -0400

Thank you for the nice thank you note. So it sounds like we did have more than thirty attending last night.

In today's mail are my new applications for SMPTE and SBE. In the immortal words of Groucho Marx who wrote a telegram to the Friar's Club of Beverly Hills to which he belonged, as recounted in Groucho and Me (1959) "Please accept my resignation. I don't care to belong to any club that will have me as a member".

Bill Bryan  
+++++

**#95**

Subject: Thank You  
From: Treas, Gerald A. [gatreas \(at\) cbs.com](mailto:gatreas(at)cbs.com)  
Date: Thu, 19 Aug 2010 18:37:32 -0400

Larry,

Thank you for another excellent "Taste of the NAB" Road Show. I always learn a lot and really appreciate the relaxed "No sales bull" atmosphere. It's just "us engineers" discussing the good and possibly bad points of a particular piece of equipment or the technology and philosophy behind its design.

Particularly, thanks for the info on USB 3.0 and some of the new equipment that it is used in. Now that was very topical and applicable.

I'll be looking forward to the "Taste of NAB" Road Show next year, if I'm still here. I most probably will be.

Good luck on your surgery.

Gerry Treas, K8GT, Senior Audio Engineer  
WKBD-TV CW50 / WWJ-TV 62CBS  
+++++

**#94**

Subject: Thanks  
From: Milward Beaudry [mbeaudry \(at\) monroeccc.edu](mailto:mbeaudry(at)monroeccc.edu)  
Date: Thu, 19 Aug 2010 15:18:10 -0400

Larry,

Thank you. It had been a few years since I attended the last Taste of NAB. It was as you described it to be -- educational. I won the \$50 gift certificate from Clark Cable & Wire. I did thank the sales rep for participating in this year's Taste of NAB.

Is it possible to email me the presentation. The EAS slides will be very helpful when I need to put my proposal to the licensee of WYDM - Monroe Public Schools, on the need to purchase new equipment.

Again, thank you for your dedication in putting on a great presentation.

Milward Beaudry  
Communication Instructor/  
WYDM Operations  
+++++

**#93**

From: Pratt, James [james.pratt \(at\) twcable.com](mailto:james.pratt(at)twcable.com)  
Date: Tue, 17 Aug 2010 08:58:05 -0400

Larry, your memory is correct on what transpired. Small correction Tom's last name is spelled Siglin.

The old gent who complained was your first letter (Dave Allen).  
We had a good time and enjoyed visiting with You and your crew.  
Did you guy's make it to Corning Glass, if yes did they like it?  
Till next time.....

Jim Pratt  
+++++

**#92**  
Subject: (no subject)  
From: [Tvrprman \(at\) aol.com](mailto:Tvrprman@comcast.net)  
Date: Tue, 17 Aug 2010 13:11:06 EDT

Larry,  
As always, a well spent evening learning what is available out there along  
with good usable technical information.

We at Chapter One thank you for your time and also the sponsors which make  
it happen.

Scott(Scotty) Phillips, Sr  
FYLP, LLC  
Scott's TV / For Your Listening Pleasure  
Binghamton, NY 13905  
Web Site-- <http://www.everythingradio.com>  
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**#91**  
Subject: Taste of NAB  
From: Wes Boyd [wboyd \(at\) theradiocenter.com](mailto:wboyd@theradiocenter.com)  
Date: Tue, 17 Aug 2010 18:31:19 -0400

Larry  
Once again, thank you for a great presentation. I wish turn out had been  
larger as I can think of 4-5 broadcasters who were absent this year. All  
in all, another fine program.

I wish there had been more of information to those of us still working  
with AM and FM radio.

Thanks again.

Wes Boyd  
Cumulus Engineering  
Youngstown, Oh. 44512  
+++++

**#90**  
Subject: Taste of NAB

From: Dave Allen [daveallen \(at\) wildblue.net](mailto:daveallen@wildblue.net)>  
Date: Fri, 13 Aug 2010 09:56:49 -0400

Since I am retired I do not attend NAB(can't afford it), but I would not miss your Taste of NAB Road show. I still have a curiosity about what's new or different your show gives me some idea of what electronics in my life will hold for the next year. Sorry about the shoulder. I hope VA and/or medicate will take care of it. And I hope you will return next year.

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#89

Subject: Thanks  
From: Barry Erick [berick \(at\) epix.net](mailto:berick@epix.net)  
Date: Thu, 12 Aug 2010 11:05:15 -0400

Thank you for the Taste. As usual, it was very educational and if I were not retired, I would have several things on my list, at the top the audio level controller as that is a big problem at WBRE WYOU.

It is still good to see this show as I have been contacted to help another station and while I love retirement, I might opt for a stint.

Good luck on the rotator. I had 2 bad ones but a sports massage place was able to get both going. I know how painful they can be and how they do not work when trying to host a tape machine into shoulder height or above with the problem.

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#87

Subje8t: Thanks  
From: Morkavage, Mike [Mike.Morkavage \(at\) WNEP.com](mailto:Mike.Morkavage@WNEP.com)  
Date: Thu, 12 Aug 2010 11:01:09 -0400

Thanks again Larry for another great show for Chapter 2 ! Your "Taste of NAB" provides a valuable hands-on experience and allows the engineering folks who can not travel to the NAB convention, a great opportunity to see what is new and (hopefully) exciting in the broadcasting world. I also appreciate your knowledge of each of the vendors and their presented equipment. Your colorful anecdotes don't hurt either!

All the best.  
Hope to see you at many more,

Mike Morkavage  
Chief Engineer  
WNEP-TV

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#87

Subject: Thanks  
From: Ed Morano [EMorano \(at\) pahomepage.com](mailto:EMorano@pahomepage.com)

Date: Thu, 12 Aug 2010 09:50:12 -0500

Larry,

I wanted to say, as a first timer, I thoroughly enjoyed your presentation. You made brief mention of "not doing this too much longer". I hope this is just you being tired at the end of it. I hope to see this show many more time! I hope all goes well with your surgery and recovery.. God Bless and God Speed!!!

Ed Morano  
Assistant Chief Engineer  
WBRE-TV  
Wilkes-Barre, PA 18701-1201  
WBRE\_4MSW  
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#86

Subject: Thanks  
From: Thomas Cote [thomas.m.cote \(at\) sbcglobal.net](mailto:thomas.m.cote(at)sbcglobal.net)  
Date: Tue, 10 Aug 2010 10:09:43 -0700 (PDT)

Larry,

Thank you for another great demonstration. For various reasons, I can't make it to many SBE meetings, but I never miss the meeting when the Taste of NAB is the program. There are meetings closer to my home, but this is well worth the trip.

Our Chapter 14 meetings are always educational, but the Taste of NAB is the most educational, by far.

Good luck on your upcoming surgeries, and I'll anxiously await your return.

73  
Peace & FUN,  
Tom KB1KOS

+++++

#85

Subject: Taste of NAB 2010 presentation.  
From: John Ramsey [JRAMSEY \(at\) MarlinBroadcasting.com](mailto:JRAMSEY(at)MarlinBroadcasting.com)  
Date: Wed, 11 Aug 2010 09:26:46 -0400

Hi Larry,

Thanks for your excellent presentation. Everyone had good things to say about it. I'm sure you've already seen Bob Smith's email which expresses my feelings as well. Is there someone I can send that letter to for you? Some of your sponsors perhaps?

John  
+++++

#84

Subject: Gathering at HB for Taste of NAB

From: Robert Smith [RobertSmith \(at\) Entravision.com](mailto:RobertSmith@Entravision.com)  
Date: Tue, 10 Aug 2010 10:49:58 -0400  
CC: John Ramsey [JRAMSEY \(at\) MarlinBroadcasting.com](mailto:JRAMSEY@MarlinBroadcasting.com)

Hi Larry,

Thank you for bringing the taste of NAB to the SBE Chapter 14. The food and accommodations from HB Communications were great. They were appreciated but the meeting could have been in a parking lot and it would have still been extremely valuable because the event is driven very much by your own personality and presentation.

Your presentation isn't just droning on and on through a list of specifications for one piece of equipment after another. As engineers we would show up once or twice for that because that information is valuable. But if that's the way it's going to be that information can be found on the web. The Taste of NAB is way different from that.

You have managed to make the information about the products both interesting and entertaining. That is the greatness of this yearly ritual of going to the taste of NAB. That alone makes it a pleasant evening with great information. As folks say in television: And, there is more!

The magic of your Taste of NAB is the depth of your experience in the industry that shows through. You've brought that to each presentation I've seen over the years. Along with that you bring the experience of others thorough an assortment of anecdotes, old sea stories, and information about how problems are solved with the assortment of gear you bring with you. Further, rather than just presenting information about the products I feel that I've gotten to know a something about the folks behind the products. Although I haven't met them yet, I do feel I've gotten to know a little about those great people through you.

That's what makes the Taste of NAB different, more valuable than other events and a great night out for engineers.

Thank you,

Smith  
WUVN, WUTH, WHTX TV  
Hartford, CT 06103

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#83

Subject: Thanks  
From: King, Eric [Eric.King \(at\) wwlp.com](mailto:Eric.King@wwlp.com)  
Date: Tue, 10 Aug 2010 10:41:46 -0400

Thank you for another year. I enjoy seeing and learning about some of the new tech devices available in our field. Could you please send a copy of the slide show to me. Good luck with your surgery, and be well.

Eric King

Broadcast Engineer  
WWLP-TV

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#82

Subject: Thanks  
From: [wihhs \(at\) comcast.net](mailto:wihhs(at)comcast.net)  
Date: Tue, 10 Aug 2010 12:19:50 +0000 (UTC)

Hi Larry:

Kudos to you also for the work and time and effort and passion you have to bring the Taste of NAB to Connecticut each year. Glad to attend last night and got good information once again - as always.

Enjoy each Day and continue to give Thanks always. GODSpeed and GOD Bless!

Best Regards, and Safe Traveling,

Rev. GJ Gerard, GM/CE/CGF-er/CP  
Christian Radio Station WIHS 104.9 FM  
Middletown, CT 06457

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#81

Subject: Thank you  
From: Mark Morton - W1MEM [markmortonengineering \(at\) gmail.com](mailto:markmortonengineering(at)gmail.com)>  
Date: Tue, 10 Aug 2010 00:54:50 -0400

Larry,

Thank you again for coming out to Connecticut on your road show. It was very informative.

73's

Mark

-- ----- Mark Morton - W1MEM CBNT CBT  
WMNR Fine Arts Radio Engineering / IT

+++++

#80

Subject: EXTERNAL: Thanks  
From: Aquilone, Thomas J [thomas.j.aquilone \(at\) lmco.com](mailto:thomas.j.aquilone(at)lmco.com)  
Date: Mon, 09 Aug 2010 09:50:58 -0400

Larry,

This is the fourth year I have been able to attend the "Taste of NAB Road Show" in Philadelphia, PA. I'm an SMPTE Philadelphia Section member and



SBE 18 has been most gracious in letting us know about your visit to Philly and allowing us to join in.

Wow! I really appreciate all the information you presented. You have some great products and lots of manufacturer/sponsor support. It's good to hear about some of the products other videographers, producers, and engineers want and need, and their great questions, too. Although I haven't been able to get to NAB due to budget constraints for quite some time, this has helped me stay up on the technology and trends from the show. Once again this year's program has been a fruitful learning experience that will help me specify video products to purchase for daily video work at Lockheed Martin Media Services. Keep up the great work!

Thanks so much for taking time away from your family to travel around the country and help us out,

Tom

Thomas J. Aquilone - Lockheed Martin IS&GS, Media Services, Enterprise Technology Programs Manager

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Thanks for letting us be of service to you and your organization. Our Portfolio: <http://www.msportfolio.isgs.lmco.com>

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#79

Subject: Thanks

From: Stuart Jagoda [hdtvchiefengineer \(at\) msn.com](mailto:hdtvchiefengineer(at)msn.com)

Date: Sun, 8 Aug 2010 19:25:47 +0000

August 8th 2010

Larry:

Thank you for the presentation, it was very informative.

Good luck with future Tech-notes

Regards

Stuart Jagoda CSTE, MCSE

+++++

#78

Subject: Thanks

From: John Arndt [JArndt \(at\) GreaterMediaPhiladelphia.com](mailto:JArndt(at)GreaterMediaPhiladelphia.com)

Date: Sat, 7 Aug 2010 11:49:35 -0400

thank YOU, Larry.

John

+++++

#77

Subject: Thanks

From: Crouch Greg [Greg.Crouch \(at\) arbitron.com](mailto:Greg.Crouch(at)arbitron.com)

Date: Fri, 6 Aug 2010 11:11:02 -0400

As always Larry, you offered an informative and entertaining evening.

Two of us that were there were members of Chapter 46 but our memberships had lapsed this year, so we didn't feel it proper to represent them. Besides, I will probably rejoin with Chapter 37.

I personally like attending at Clear Channel in Rockville, as it was my old place of employment, plus it is convenient for those on the north-east side of DC. Of course that leaves the south-west side of DC... Either way, some are gonna be inconvenienced.

I'll look to see if you make it back around next year.

I wish you good health and luck with the van...

Take care.

Gregory Crouch  
Broadcast Engineer  
Encoding Operations  
Arbitron Inc.  
Columbia, Maryland 21046-1572  
greg.crouch (at) arbitron.com  
+++++

#76

Subject: Taste of NAB  
From: Pollock, Morris [mpollock \(at\) wsfa.com](mailto:mpollock(at)wsfa.com)  
Date: Thu, 5 Aug 2010 08:52:19 -0500

Hey Larry,

I just sent this note to Debi at Coaxial Dynamics thanking them for supporting the 2010 Road Show. We always enjoy your visits and appreciate all that you share. Hope to see you again next year!

Thanks,  
Morris Pollock  
Chief Engineer  
WSFA-TV

From: Pollock, Morris  
Sent: Thursday, August 05, 2010 7:59 AM  
To: Debi Trebisky  
Cc: Wiely Boswell; Larry Wilkins  
Subject: RE: Taste of NAB

Thanks Debi,

We always enjoy Larry's visits especially for our team members who can't attend NAB. They get so much out of these presentations and Larry's approach is always from a teaching position which is of

great benefit to us all. We appreciate your support of this effort to keep us informed of your product developments to the advancement of our industry.  
Have a Great Day!  
Morris Pollock  
Chief Engineer  
WSFA-TV

+++++

#75

Subject: Taste of NAB Road Show - Greenville, SC  
From: Tim Neese [tneese \(at\) multitechconsulting.com](mailto:tneese@multitechconsulting.com)  
Date: Wed, 4 Aug 2010 10:32:09 -0400

Larry:

Thank you again for the top notch program last Tuesday!

Your presentations are always very informative and truly give attendees "A Taste of NAB." I find it to be a very nice blend of information, education and marketing in a "no-pressure" atmosphere.

The Road Show is always one of our SBE Chapter's most attended meetings. Keep up the good work!

Best regards,

Tim Neese  
Vice Chair, SBE Chapter 86

+++++

#74

Subject: SBE Chapter 113 meeting announcement  
From: Steve Martin [smartin \(at\) elcheapo.org](mailto:smartin@elcheapo.org)  
Date: Mon, 02 Aug 2010 19:37:21 -0400

**(Material not related to the Taste of NAB Road Show was edited out)**  
NAB ROADSHOW 2010

We had a near record attendance of 42 for Larry Bloomfield's NAB Roadshow this year. Thanks to all the folks at Scripps Networks for their hospitality. Special recognition goes out to Rusty Armitage and Rodger Washington (food arrangements, tables, and seating), Tim Doyle (sound and lighting), Bryan Fails (facility tours), and Chad Becker's security staff for their hard work in making this year's Roadshow a success.

+++++

#73

Subject: SBE Chapter 86 July Meeting  
From: Mark Finney [mark \(at\) sbe86.com](mailto:mark@sbe86.com)  
Date: Wed, 28 Jul 2010 00:05:51 -0400  
CC: [gwood05 \(at\) harris.com](mailto:gwood05@harris.com), [wrichard \(at\) scetv.org](mailto:wrichard@scetv.org), [gstevens \(at\) scetv.org](mailto:gstevens@scetv.org)

Greetings,

I want to thank everyone for a great SBE meeting this evening.

Thank you, Larry, for bringing to us the NAB Road Show. It is by far the most anticipated and attended event we have during the year. We look forward to hosting the event next year.

Thank you, Garrett, for the awesome food again this year. Let us know how we can promote Harris better in the future.

Thank you, Tim, for all your help in organizing the event this year.

Thank you, Gary and William, for hosting the Road Show.

Drive safe and have a great summer!

Mark Finney  
SBE Chapter 86

+++++

#72

Subject: SBE Chapter 86 Meeting -NAB Road Show- Spartanburg SC -Thanks  
From: Tony Fonseca [tony.fonseca \(at\) turris-group.com](mailto:tony.fonseca@turris-group.com)>  
Date: Wed, 28 Jul 2010 22:42:14 -0400

Larry,

It was a pleasure meeting you and your staff last night. The show was very interesting and it was presented extremely well. You have a great attitude and a pleasant demeanor. I appreciate you taking time to get me a copy of the slide show. I want an RF Engineer I know to see the information as he would greatly appreciate the information and content.

Please let me know if I can help you in the future with any Tower or Structural Engineering questions in the future. By the way Turris is Latin for Tower.

Best Regards,

Tony Fonseca, P.E.  
Executive Vice President  
Turris Engineering Inc.  
Columbia, SC 29212  
[www.turris-group.com](http://www.turris-group.com)

+++++

#71

Subject: Thanks  
From: W. Lee Simmons [wlsimm \(at\) inetmail.att.net](mailto:wlsimm@inetmail.att.net)  
Date: Fri, 30 Jul 2010 15:02:53 -0400

Good luck on the rotator cuff surgery- Hope to see you back again.  
Lee

+++++

#70

Subject: Thanks  
From: Pat Appleson [appleson \(at\) gate.net](mailto:appleson (at) gate.net)  
Date: Fri, 30 Jul 2010 14:15:06 -0400

Hi Larry,

Good to see you back again in Charlotte, NC this year!! I really enjoy your show, the mfg's always have something new and sales worthy and that coupled with the unique way you explain and demonstrate the products is well worth the time to set aside for the show. In my case, I was booked to go to Vegas and the NAB show, but at the last minute, I had a client that needed my assistance. Plus the fact that, just listening to you talk, you know in the first 20 seconds that here is a guy with real experience that's already done that. It makes for a double threat in the learning dept.

People are right when they say, this is a small community. And it's exactly the reason mfg's like Omneon need to continue to support your work.

I may purchase just one piece of equipment, but I talk to others guys, as they talk to me, and before you know it your little road show is responsible for selling not just one but perhaps 25 units. As an example, I spoke with one engineer in attendance and the topic turned to wireless mics. He said he sold eighty units to just one of his clients to get them legal with the new blocks.

Keep up the good work and I hope to see you next year!!

Best Regards  
Pat

Patrick G. Appleson, Pres.  
Pat Appleson Studios, Inc.  
Hickory, NC 28602  
[www.appleson.com](http://www.appleson.com)  
Offices: Hickory/Charlotte, Fort Lauderdale, Orlando  
+++++

#69

Subject: Attendance spread sheet  
From: Wright, Glen [GWright \(at\) scrippsnetworks.com](mailto:GWright (at) scrippsnetworks.com)  
Date: Tue, 27 Jul 2010 11:49:31 -0700  
To: Larry Bloomfield, Martin, Ed [EMartin \(at\) scrippsnetworks.com](mailto:EMartin (at) scrippsnetworks.com)

Thanks Larry!

We really enjoyed the show. I appreciate you going through the trouble to bring NAB to those who can't attend.

Thanks again,

--  
Glen Wright  
Senior Systems Engineer  
Scripps Networks Interactive  
Knoxville TN 37932  
+++++

#68  
Subject: Thanks  
From: bernie kunze [berniekunze \(at\) yahoo.com](mailto:berniekunze (at) yahoo.com)  
Date: Thu, 29 Jul 2010 11:15:00 -0700 (PDT)

Larry:

Enjoyed the show. Hope things will work out to see you next year.

Bernie Kunze:  
+++++

#67  
Subject: This year's Taste of NAB Road Show  
From: Martin, Ed [EMartin \(at\) scrippsnetworks.com](mailto:EMartin (at) scrippsnetworks.com)  
Date: Tue, 27 Jul 2010 06:38:53 -0700

Larry,

Thanks for another great Roadshow! We came within three people of having a record attendance for our chapter! Your emphasis on the technology aspect of the presentation is appreciated.

Hope to see you again next year. Have a safe trip.

Ed Martin  
+++++

#66  
Subject: Thanks  
From: Bob Wilson [bob \(at\) love89.org](mailto:bob (at) love89.org)  
Date: Tue, 27 Jul 2010 09:29:36 -0400

Hey just wanted to say thanks for coming to Knoxville and putting on a great show. Its always something I look forward to every year.

I have to say, after many years of television engineering (over25) and now doing something in radio but still doing TV on a contractual basis, this show give one an opportunity to see some of the things that I would like to my hands on at NAB. I know that I'm speaking for other engineers and colleagues in the broadcast industry also. Due to budget constraints this

is a very useful and informative show and I thank Larry for all his work as well as his assistants.

One last note.

My daughter is a student member of SBE and is a sophomore in Journalism at the University and she attends this show with her dad and absolutely loves it.

Please put her on the email tech notes list as well as mine.

Thanks again and keep in contact via email or via my contact information

Please don't let the economy be a stumbling block for the future of this event across the nation.

Thanks again to Larry and all staff.

Bob Wilson  
Chief Engineer  
Christian Media Center  
WYLV- FM 89.1 - [www.love89.org](http://www.love89.org)  
WDLF- FM 88.3 - [www.life883.org](http://www.life883.org)  
WRJZ- AM 620- [www.wrjz.com](http://www.wrjz.com)  
WETR-AM 760- [www.talkradio760.com/](http://www.talkradio760.com/)

Knoxville, TN 37917  
+++++

#65  
Subject: Thank you  
From: stallard, doug [doug.stallard \(at\) wvlt-tv.com](mailto:doug.stallard(at)wvlt-tv.com)  
Date: Mon, 26 Jul 2010 16:37:37 -0700

Larry,  
Thank you for bringing The Road Show to Knoxville again this year. I always enjoy not only seeing the latest in technology but putting my hands on it also.

I hope that your surgeries go well and we get to see you again soon. The broadcast community will surely miss not seeing you at least once each year and the service you provide.

Thank you for lunch also.

Best regards Larry,  
Doug Stallard Chief Engineer WVLT-TV Knoxville  
+++++

#64  
Subject: Thanks  
From: Wiely Boswell [wiely \(at\) faithradio.org](mailto:wiely(at)faithradio.org)

Date: Mon, 26 Jul 2010 10:21:59 -0500  
CC: Larry Wilkins [larrywilkins \(at\) charter.net](mailto:larrywilkins@charter.net)

Larry,

What a great meeting for our chapter. A lot of work but you get what you work for. I have gotten positive comments from everyone.

We all appreciate your efforts to bring the newest technology out to the field. A lot of what you present is news to some in attendance.

They have never seen certain technologies and applications. We get set in our own little world and not get out and go to places NAB.

It is also a special camaraderie you bring with broadcasters. I certainly hope you are able to put the show on the road next year. We will have a spot for you when ever you want it.

Take care in your travels,  
Wiely Boswell CBRE  
Chapter 118  
+++++

#63  
Subject: EAS information  
From: Ralph Beaver [bevo \(at\) mediaalert.com](mailto:bevo@mediaalert.com)  
Date: Wed, 14 Jul 2010 00:29:20 -0400

Larry...

Thanks again for your Taste of NAB Road Show.

You may want to look at the following URL:

[http://www.comlabs.com/FCKeditor/UserFiles/File/EAS%20Assesment%20\(PPW\).pdf](http://www.comlabs.com/FCKeditor/UserFiles/File/EAS%20Assesment%20(PPW).pdf)

This information was researched by Partnership for Public Warning, a public service organization which provides information to FEMA, IPAWS, FCC etc.

Looks like ConElRad was signed into law by President Truman in 1951. It was replaced by the single-tone EBS in 1963 by President Kennedy, then by the two-tone EAS system in 1976 by the FCC.

Thanks for the slides! I'm sure several will be useful in my webinar.

Beaver  
+++++

#62  
Subject: Checking in....  
From: David R. Wilson [david \(at\) wns.com](mailto:david@wns.com)  
Date: Sat, 24 Jul 2010 14:46:56 -0500



Hello Larry,

It was good to see you in Nashville and at the NAB. Thanks for the presentation. When I can get away from my other jobs (which is not often) I have been working on getting the Flex-5000A radio working on Linux (<http://www.flex-radio.com> ). The flex development crew said they were not able to get the firewire drivers working, so I tackled that late last year and have that hurdle now taken care of. It looks like the only thing missing from your van is a radio :-). Most of my operating time recently has been from the vehicle.

[http://www.wwns.com/wnns/staff/david/Xterra\\_RFI.html](http://www.wwns.com/wnns/staff/david/Xterra_RFI.html)

Have a great tour this year. Maybe I will see you next year at the NAB.

Dave

David R. Wilson KU4B  
Engineer for the Cromwell Group  
Nashville Tennessee  
WBUZ WPRT WQZQ  
+++++

#61

Subject: Thank You for Your Ongoing "Taste of NAB" Tours  
From: T K Smith [tksmith \(at\) m-bits.com](mailto:tksmith@nbits.com)  
Date: Sat, 24 Jul 2010 14:44:06 -0500

Larry,

I want to take this opportunity to thank you for presentation July 23 of the ever popular "A Taste of NAB" in Nashville.

For some reason (probably due to the Email Grinch) many people (myself included) apparently weren't notified until the morning of the event.

However, your presentation was up to its usual high standard despite the 100 degree heat wave outside.

I have been in broadcasting since I started at WRVU AM (600 KHz.), the carrier current campus radio station at Vanderbilt University. WRVU AM is now off the air and WRVU FM is now licensed as an over the air broadcast station. Times do change!

I went into TV in 1968 when I needed summer work to help pay my tuition, landing a part time job at our local CBS affiliate, WLAC-TC (now WTVF). I accepted a full time position there in 1970 when I graduated with my EE degree and stayed until 1975 when I went to Opryland Productions (a division of the then NBC affiliate WSM-TV). Opryland Productions evolved into The Nashville Network (TNN) and launched in 1983 with 7 million subscribers. Viacom acquired CBS in 2000 and rebranded TNN as SPIKE in

2001 when it moved all the operations to New York and gave me and approximately 450 others in Nashville the opportunity to start new careers.

I was 53 at the time, and decided to start my own systems integration company, Media/Broadcast Integration and Technical Services (M/BITS) which opened its doors on October 23, 2001. I took some key people from TNN and a couple of other companies in the area and formed M/BITS, vowing never to be a "walk away integrator" like so many of our competitors who quickly forget their customers when a project is finished. We continue our support of our clients after the project is complete with ongoing technical support, training, and maintenance services.

I have never had a chance to sit down and talk with you at length, but have heard a great deal about your career at both the OITP and "A Taste of NAB" meetings that I have attended, so I decided to reciprocate in this email to you about me and M/BITS.

I have attached a Line Card of the manufacturers that we resell and represent, so you can see that we are also staunch supporters of many of the companies that you work with on your tour.

I also want to thank you for the lunch that you provided yesterday.

I hope that you will continue your tours and presentations for those engineering and technical people who don't get the chance to go to the annual NAB convention each year. It offers many technical people the chance to see stuff that they wouldn't otherwise get to see, as well as hearing an excellent presentation from a veteran broadcaster.

Again, many thanks for the presentation in Nashville yesterday as well as for all the presentations that you give each year. It is a monumental task, and no one besides you has offered to extend these educational presentations to our engineering fraternity.

Hope you have a successful conclusion to the 2010 tour and that 2011 is equally successful!

73 de N4TK (ARRL VE - Nashville VE Team - Offering exams since 1986).

Butch

Truett Smith  
President  
Media/Broadcast Integration and Technical Services, Inc.  
Nashville, TN 37210-4740

+++++

#60

Subject: The Road Show  
From: Travis Arrington [jum922 \(at\) yahoo.com](mailto:jum922(at)yahoo.com)  
Date: Sat, 24 Jul 2010 10:05:08 -0700 (PDT)  
CC: wiely (at) faithradio.org

Dear Larry Bloomfield,

I am glad that you took the time to stop by SBE Chapter 118 in Montgomery, AL. I really enjoyed your presentation and look forward seeing you again in the future. Your road show allows engineers that may not be able to leave the area a chance to see what all equipment is out there. I wish you continued success in all of your endeavors.

Thanks again,

Travis Arrington  
Chancellor, AL 36316

+++++

#59

Subject: Thanks  
From: Chris Johnson [chris \(at\) waoq.com](mailto:chris(at)waoq.com)>  
Date: Fri, 23 Jul 2010 12:12:20 -0500

Hi Larry

Had a great time at this years road show. Learned a lot of neat stuff and you did a great job. I'm looking forward to next year.

Chris  
WAOQ FM 100.3

+++++

#58

Subject: Thanks  
From: Kohn, Steve [tkohn \(at\) wsfa.com](mailto:tkohn(at)wsfa.com)  
Date: Fri, 23 Jul 2010 11:45:49 -0500

Larry,

Thanks for bringing the "Taste of NAB" road show to Montgomery. It has always been a blessing, but even more so now that budgets have been cut and we are unable to attend the NAB show. I hope you'll be able to keep up the road show in the future, and look forward to seeing you again next year.

Sincerely,

Steve Kohn  
Assistant Chief Engineer  
WSFA-TV  
12 East Delano Avenue  
Montgomery, Alabama 36105

+++++

#57

Subject: Thanks

From: Figurella, Butch [bfigurella\(at\)wflx.com](mailto:bfigurella(at)wflx.com)>  
Date: Mon, 19 Jul 2010 12:23:19 -0500

Hi Larry

Thank you for your effort. Maybe next year?

Angelo "Butch" Figurella  
Chief Engineer, WFLX Fox 29  
West Palm Beach, FL 33404  
+++++

#56

Subject: Thanks  
From: Jennifer Epperson [jennifer.epperson\(at\)moody.edu](mailto:jennifer.epperson(at)moody.edu)  
Date: Mon, 19 Jul 2010 08:07:11 -0500

Thank you very much, Larry,

Once again the presentation was very enjoyable, and I am happy with my gift of a \$50 certificate from Clark Wire and Cable. Thanks!

As a radio person, I wish there had been more on radio products. As a manager in a doctoral program, I don't have a lot of time for research on technology, so when I go to the NAB Road show, I like to see some things that apply in my work context. I enjoyed the presentation on USB 3.0 and the next generation of EAS coming soon, but I would have enjoyed more in radio. Just a suggestion for next time.

Again, we appreciate the time you took to give your presentation in West Palm Beach

Jennifer Hayden Epperson  
Station Manager | South Florida

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+++++

#55

Subject: Chapter 53 Meeting  
From: Rod Stumhofer [stumhofer\(at\)fiu.edu](mailto:stumhofer(at)fiu.edu)  
Date: Thu, 15 Jul 2010 14:49:18 -0400  
To: Larry Bloomfield, Troy Davis  
CC: [sbe53\(at\)sbe.org](mailto:sbe53(at)sbe.org)

Larry/Troy

I would like to take this opportunity to thank you both for the incredible show and food you folks put on for our local Chapter 53 meetings yesterday.

Larry, you have improved with age and the presentation, with all the electronic wizardry has as well. It was neat to sit back and remember past shows and compare this one to them. You deserve a real Ata Boy from National for your efforts and sincerity in the effort.

We all learned something from your presentation, for me personally, USB 3, Utah's new combo switcher/router, AJA's Media Recorder and the incredible expansion of the Telemetric line.

Troy

Thanks So much for the food and presentation. You and Utah are the good old type that you just want to keep around forever.

Larry

Please extend our thanks to the great 'skateboard guys' and the lord you got traveling with you, keeping you safe, watching over you and making you look good.

God Bless you ALL

Rod

+++++

#54

Subject: Thanks

From: Jon Bennett [Jbennett \(at\) kamu.tamu.edu](mailto:Jbennett@kamu.tamu.edu)

Date: Wed, 23 Jun 2010 10:37:35 -0500

Larry,

It was good to see you again. I am very pleased to see the growth the Road show has with Chapter 99. From only 3 years ago, (seems like last week) to what we experienced Tuesday it was exciting to see the increase in attendance. Sorry I was not able to stay for your entire presentation. Too many overlapping meetings and responsibilities. Seems to be the way our world is turning these days. I noticed you had 2 assistants. 100% increase from the one guy you had before. Looks like things are going well with you. I must say that even though I attended the NAB, I did not see many of the items you had with you. It was very useful to get a first look at these items. Your visit has relevance and value for many reasons, including a refresher and opportunity for persons who attended and those who did not. Please let your sponsors know that for me as a participant, your Road show has great value for our industry. Wished I could have stayed for door prizes, that is always the FUN part! I'll bet all the folks enjoyed that part. I will have to follow up on your tip for the ESE

photograph for shirt information. We can always use clean clothes. Please let me know of any other vendor gimmie's you come across. All my staff loves the give always and they become walking bill boards for the vendors. I will also say that YOU always follow through with your promo items. I got burned by SONY at the NAB. Learned a new lesson about Sony and will never make that mistake again.

Travel safe and enjoy the ride. Looking forward to seeing you next year.

**(Note: this is a second e-mail from the same person)**

Subject: Thanks  
From: Jon Bennett [Jbennett \(at\)kamu.tamu.edu](mailto:Jbennett@kamu.tamu.edu)  
Date: Sun, 18 Jul 2010 16:01:36 -0500

Larry, Shoulder surgery is a big deal. I had a torn labrum repaired, bunch of pins inserted into my bone, polished up the "ball" part of the joint, tightened all the ligaments/tendons. Hurt for a while but after 6 months it was better than it had been for 30 years. I had the Texas A&M Team doctor do my work. He did a great job! Hope to hear your procedure is a big success.

Hope we do see you again next year. You provide a valuable service. With the economy continuing to spiral downward I expect next year there will be a greater demand for what you do as fewer stations will be able to send people to the NAB convention. Keep the faith.

Stay in touch when you can.

Jon Bennett  
Station Manager  
KAMU-TV

+++++

#53  
Subject: Miami  
From: [ray \(at\) rayvaughan.com](mailto:ray@rayvaughan.com)  
Date: Wed, 14 Jul 2010 21:36:05 -0400 (EDT)  
To: RoadShow (at) Tech-Notes.TV

Thanks again for your annual NAB Road Show. As you know, very few of us can afford to go to NAB these days. These shows are great for us. I've already forwarded the Digital Alert Systems info for our Emergency Operations Center which is in the building where I work.

A new link of mine you might be interested in since it can be used for any disaster.

<http://hurricanechecklist.com/>

Ray

+++++

#52  
Subject: In touch  
From: ERobill225 (at) aol.com

Date: Thu, 1 Jul 2010 10:33:57 EDT

Hi Larry,

This is J. P. Robillard. SBE section # 72 New Orleans, LA. Thanks for a great presentation yesterday, June 30, 2010 at UNO. The food was great and the company was also great.

I hope that you and the gang had a safe trip to Florida.

Thanks for you interest,

Sincerely, Da Ragn Cajun J. P. Robillard  
Louisiana license plate: RAGN-KJN  
+++++

#51

Subject: Thanks  
From: Hague, Susan [shague \(at\) dcc.edu](mailto:shague@dcc.edu)  
Date: Thu, 1 Jul 2010 22:43:18 -0500

I enjoyed your dry sense of humor and found the info useful to help stay on the cutting edge of what the industry is doing so we can share that with our students. Thanks--

Susan Hague, Professor  
Speech/Mass Communication  
CP01, Room 118E-11  
"Creative energy is a force that overcomes all the odds."---Walt Darring  
+++++

#50

Subject: Thanks  
From: KZQXFM (at) aol.com  
Date: Tue, 29 Jun 2010 22:25:28 EDT

Hi Larry,

Thank YOU for coming to Shreveport. I had a good time. I even coerced a friend (Bill Waller) into coming, and to my surprise, he joined SBE on the Internet about an hour before we met to drive to Shreveport. I'll see what I can do to get some more East Texans interested in an occasional get-together. As you know, these gatherings can be a lot of fun, and the contacts you make may prove to be invaluable - especially, when you least expect it.

When you see Chuck Pharis, say hello for me. For an update on my adventures, check out [www.telecruiser.com](http://www.telecruiser.com) and/or <http://www.chalkhillmedia.org/Museum/index.htm> It is certainly a work in progress.

Take care....

Chuck Conrad  
KZQX Radio  
100.3, Tatum, Chalk Hill & Lake Cherokee  
97.9 Tyler  
www.kzqx.com

+++++

**#49**

Subject: Thanks  
From: Rick Tallent [ricktallent1973 \(at\) yahoo.com](mailto:ricktallent1973@yahoo.com)  
Date: Tue, 29 Jun 2010 10:09:00 -0700 (PDT)

Larry:

Thank you for your informative and interesting presentation. It was of tremendous help to those of us who are out here in the field and do not always get to attend the conventions and conferences due to the costs and travel situations.

We have lost a number of SBE members to Houston and Dallas because of job changes. As they told you, the Cumulus engineers are now handling the ClearChannel stations as well. That eliminates three jobs just by itself. The Television industry has been hit hard with costs cutting as well, with some of our local stations reducing their engineering staffs. Two stations have eliminated their Master Controls, and most of those MCO's were members and certified MCO's.

I know it is a burden and a lot of travel, but if you continue to do the "NAB Road Show", I will continue to attend.

Thanks, Larry. Your work and efforts are greatly appreciated.

Sincerely,  
Rick and Carol Tallent  
owners of K54JK LP/K19AI LD and Turtle Road Studios

PS--I have tried to get more info one the AJA record deck product. It looks ideal for what we do in LPTV if the price is within the budget.

+++++

**#48**

Subject: Thanks  
From: Richard Rhodes [Richard.Rhodes \(at\) cumulus.com](mailto:Richard.Rhodes@cumulus.com)  
Date: Mon, 28 Jun 2010 10:03:15 -0400

Thanks for coming and enduring the last minute venue change. I'm sorry I had to slip out early. I had the great fortune of a UPS on a pair of on air computers go belly up and had to walk a jock thru the bypass. Thanks again for all the hard work you guys do to bring us the show and may your travels be safe.

Richard N. Rhodes

CUMULUS Engineering Lake Charles.



KYKZ-96.0 KKGB-101.3 KQLK-97.9  
KBIU-103.3 KAOK-1400 KXZZ-1580  
+++++

**#47**

Subject: Thank you  
From: JD SESSLER dsessler (at) sbcglobal.net  
Date: Mon, 28 Jun 2010 06:18:20 -0700 (PDT)

Larry, I want to thank you for the opportunity to visit the six Texas "Taste of NAB" road show stops with you and support those great presentations you give. This is a very meaningful Road Show and one that I feel is worthwhile to our business and to those who attend. Your professionalism and the information you provide on so many products was not only helpful to the attendees but to our business as well.

I wish you well and we hope we can help support you again next year.

Good luck on the rest of your journey.

Dan

RF Specialties of Texas  
J. Dan Sessler  
Owner/GM  
Serving the Television & Radio Industry  
[www.rfspec.com](http://www.rfspec.com)  
Your Nautel partner since 1981  
k4jx  
+++++

**#46**

Subject: Taste of the NAB  
From: Wray Reed [rfstxftw \(at\) charter.net](mailto:rfstxftw@charter.net)  
Date: Thu, 24 Jun 2010 15:59:15 -0500

Good afternoon Larry,

Thank you for visiting the Dallas SBE Chapter 67 with the Road Show Monday June 21st. It was a pleasure to hear about some of the new products and to visit!

Thank you again!  
Wray

Wray W. Reed  
Your Nautel Partner since 1981  
RF Specialties of Texas  
[www.rfspec.com](http://www.rfspec.com)  
[www.total-broadcast.com](http://www.total-broadcast.com)  
+++++

**#45**

Subject: NAB Road Show  
From: Joe Richardson [JoeR \(at\) RGV.COM](mailto:JoeR(at)RGV.COM)  
Date: Thu, 24 Jun 2010 15:01:29 -0500

Larry Thanks again for a great NAB Road Show.

Regards,

Joe Richardson  
Asst Chief Engineer  
+++++

**#44**

Subject: Thanks  
From: Tom Schuessler [TSchuessler \(at\) tbn.org](mailto:TSchuessler(at)tbn.org)  
Date: Thu, 24 Jun 2010 11:16:14 -0500

Thanks for the report. I will check over the sheets myself for submission to National. It was a good time and enjoyable as usual.

I know I won something but was never quite sure what and how I was to be notified.

See you Next year if you do a swan song tour.

Tom Schuessler  
IT/Engineering Operations  
Trinity Broadcasting of Texas  
KDTX TV  
2823 W. Irving Blvd.  
Irving, TX 75061  
+++++

**#43**

Subject: Thanks for a great presentation  
From: Rod Zent [Rod \(at\) kamu.tamu.edu](mailto:Rod(at)kamu.tamu.edu)  
Date: Wed, 23 Jun 2010 09:39:39 -0500

Larry,

I just wanted to thank you for the excellent "Road Show" presentation you made to our local SBE Chapter. While I am not an engineer, as a GM I enjoy a close relationship with our engineers, and know that the foundation of any good station operation is solid engineering. As equipment changes so rapidly, it is important to keep our engineers abreast of the current generations of equipment.

NAB is an excellent show. However, because of financial constraints over the past year, we had to cut from 4 to two the number of people we could send. Your traveling Road Show was of great benefit to our staff who could not attend NAB. I expect our financial position to remain the same for at least the next two years so I encourage you to continue the Road

Show so that more of our local engineers can continue their professional development.

Finally, I appreciate the way you made the presentation. It was completely understandable to a "non-engineer" as well.

Thank you so much for the time you invested with us. Please pass on my thanks to the companies who supported the event as well.

Rodney L. Zent, Ph.D.  
Executive Director  
Educational Broadcast Services  
General Manager, KAMU-TV / FM  
Texas A&M University  
College Station, TX 77843-4244  
+++++

**#42**

Subject: Thanks  
From: Stigler, Johnny [jstigler \(at\) wfaa.com](mailto:jstigler@wfaa.com)  
Date: Wed, 23 Jun 2010 12:13:30 +0000

It is a pleasure to have you in Dallas , TX again for the 9th year of the Road Show. Our employers are so tight on the travel budget these days that the Road Show helps the local Technical folks see a sample of some of the products. Your sponsors do get more bang for their buck with your hands on descriptions and getting to see the equipment up close and personal.

I look forward to good health for you and the rest of us in the next year. See you on #10 next year.

Johnny Stigler

WFAA-TV  
+++++

**#41**

Subject: Thanks for Taste of NAB Road Show  
From: Wayne Pecena [Wayne \(at\) kamu.tamu.edu](mailto:Wayne@kamu.tamu.edu)  
Date: Tue, 22 Jun 2010 20:25:28 -0500

Larry - Thanks for including Chapter 99 and Bryan/College Station in your travels throughout the country. You put on a great show and I am amazed at the travel schedule you maintain.

I hope you are able to return in the future!

Great job today and thanks to your sponsors for making this event and LUNCH happen!

73 - wayne N1WP

Wayne M. Pecena, CPBE  
Texas A&M - KAMU

+++++

#40

Subject: NAB Roadshow 2010  
From: Jessica Rye [jrye \(at\) kpts.org](mailto:jrye@kpts.org)>  
Date: Tue, 22 Jun 2010 17:03:17 -0500

Hello Larry.

I was lucky enough to attend the Taste of the NAB show held in Topeka at KTWU's studio. Bob Locke, a newly recognized SBE fellow, is my manager here at KPTS. We rode together from Wichita up to Topeka. I just wanted to let you know that I thought the presentation was nice. Bob and I both agreed that the show was very informative. I am new to the broadcast industry, having been employed at KPTS for almost two years. Last years show was a little over my head to be honest. Encoders, decoders, converters, embedders, dis-embedders, audio monitors, I couldn't tell you the difference. So I was very pleased to say that this year has proven to me how much I've learned in the last year. I was able to connect with everything you were explaining this year, it was quick and yet very detailed. It was nice to have reached the 30 people minimum for the show to add a couple more door prizes. The door prizes were all nice and relevant to our positions in broadcasting. I know it takes a lot of planning, not to mention to physical work it takes for you to present this show every year. I just want you to know it does not go unappreciated. Thank you so much for your time and effort in making this possible and making it interesting as well. See ya next year Larry.

Jessica Rye  
Broadcast Engineer

+++++

#39

Subject: Taste of NAB Roadshow - Dallas, TX  
From: Robert Butler [rbutler \(at\) KERA.org](mailto:rbutler@KERA.org)  
Date: Tue, 22 Jun 2010 10:36:49 -0500

Larry,

I had to privilege to attend another of your Taste of NAB Roadshows last night in Dallas, TX. We look forward to the show every year and last night's show was not a disappointment - good job! Please pass along our thanks to your support staff.

As I promised last night, I have attached the vcard for Scott Pegoraro of Joseph Electronics ([www.josephelectronics.com](http://www.josephelectronics.com) - yes, you must include the www or you will not get to the correct website.)

Tell him I sent you.

Good luck and have a safe journey for the remainder of the Roadshow. By the way, I should look into the OITP soon. I have been in this industry for about 30 years now.

Kind regards,

Robert D. Butler, CSTE®  
Chief Engineer  
North Texas Public Broadcasting  
KERA-TV | KERA 90.1 | KKXT-FM 91.7  
Dallas, TX 75201  
+++++

#38

Subject: Thanks  
From: Tom [tom\\_a\\_rogers \(at\) msn.com](mailto:tom_a_rogers (at) msn.com)  
Date: Mon, 21 Jun 2010 23:24:20 -0500

Larry,

Thanks for bring the 2010 Road Show Taste of NAB back to Dallas again. Glad I could be there and learn something!

Tom Rogers  
+++++

#37

Subject: Re: Greetings from the Taste of NAB Roadshow and LBA  
From: Duane Loyd [duane.loyd \(at\) washburn.edu](mailto:duane.loyd (at) washburn.edu)>  
Date: Thu, 17 Jun 2010 15:10:37 -0500  
To: John George (LBA Technologies)  
CC: Larry Bloomfield

Hello John,

Thanks for sponsoring the Taste of NAB Road Show.

I found the information on MSK-200 and the Safeone Personal RF monitor to be very interesting.

For my information what is the list price for the Safeone Personal RF monitor?

I would also like to have a list of dealers for your products.

Again thanks for sponsoring the Taste of NAB RoadShow.

Regards,

Duane  
+++++

#36

Subject: Re: Taste of NAB 2010  
From: Duane Loyd [duane.loyd \(at\) washburn.edu](mailto:duane.loyd@washburn.edu)  
Date: Thu, 17 Jun 2010 13:45:16 -0500  
To: Robert Nunez [robert \(at\) ensembledesigns.com](mailto:robert@ensembledesigns.com)  
CC: Larry Bloomfield

Hello Robert,

KTWU was pleased to host the 2010 Taste of NAB Road Show. As usual Larry did an outstanding presentation. We were very impressed with Ensemble Designs scan converter, it looks like it does an outstanding job. We have the BrightEye series of converters and DA's here at KTWU and have been very satisfied.

Again thanks for being a sponsor of the Taste of NAB RoadShow.

Regards,

Duane

KTWU provides services that characterize excellence and enrich the lives of those we reach.

Duane Loyd  
Director of Engineering  
KTWU-TV / Washburn University of Topeka  
Topeka, KS 66621

+++++

#35

Subject: Taste of NAB - Roadshow 2010  
From: [rabraham2 \(at\) cox.net](mailto:rabraham2@cox.net)  
Date: Tue, 15 Jun 2010 19:46:20 -0500

Larry

Thanks again for your presentation of products supplied by sponsors of the show. It is always interesting to see what's new and improved each year.

Your show allows many of us who will likely not make it to NAB, to keep up to date on industry changes and practices. It is also an excellent program for our SBE Chapter meeting.

Your knowledge of those products you show us, and to actually see them working is an education I could obtain no other way.

Thanks so much,

Richard Abraham, CPBE, CBNT  
Newsletter Editor, Chapter 3

+++++

#34

Subject:  
To: NABRS & NMBA - Albuquerque  
From: Brad Hamlin [brad \(at\) burstelectronics.com](mailto:brad (at) burstelectronics.com)  
Date: Mon, 14 Jun 2010 10:10:58 -0600

Hello Larry,

It was wonderful to have the Road Show back in Albuquerque again, and combining with the NMBA show was a big plus! It's great to see some of the neatest gadgets being developed for our field on display at your show. Thank you! Can't wait 'til next year's Road Show!

Regarding the HDLG (HD SDI logo inserter) and DSR8x1 (HD SDI switcher), you are most welcome. I just hope they help. Until next time, adios mi amigo!

Sincerely,  
Brad Hamlin  
President  
Burst Electronics Inc.  
[www.burstelectronics.com](http://www.burstelectronics.com)  
Albuquerque, NM 87193

"Any kind of love is fine, it's your hate you gotta watch out for." - Margaret Cho

+++++

#33

Subject: Thanks  
From: Mike Snyder [msnyder \(at\) knme.org](mailto:msnyder (at) knme.org)  
Date: Mon, 14 Jun 2010 10:10:35 -0600  
CC: Susan Wrons [susanwrons \(at\) nmba.org](mailto:susanwrons (at) nmba.org)

Larry,

I'm sorry about the poor showing; it's not the response I usually get. Still, thank you very much for making Albuquerque part of your itinerary this year. And thank you Susan Wrons for helping with the planning and coordinating with Larry.

Safe travels,

Mike Snyder, CPBE, KB0MJW  
Chairman, SBE Chapter #34  
Manager, Broadcast Technical Services  
KNME-TV

Albuquerque, NM 87102

"Even if you're on the right track, you'll get run over if you just sit there." - Will Rogers

+++++

#032

Subject: Thanks  
From: [ELIASVENTANILLA \(at\) aol.com](mailto:ELIASVENTANILLA (at) aol.com)  
Date: Fri, 11 Jun 2010 03:11:50 EDT

Larry,  
Thank you so much for a very informative and useful presentation, also for lunch and cake (Thanks to Josh)  
We hope to see you again in El Paso.

Safe travels,  
Elias  
KVIA  
+++++

#031  
Subject:  
From Norbert Miles Door Prize for 2009  
From: [kint98 \(at\) aol.com](mailto:kint98 (at) aol.com)  
Date: Wed, 09 Jun 2010 17:31:50 -0400

Ho Larry,  
  
This Norbert Miles. Just to let you know I had a great time when you came to El Paso. Very informative and entertaining.

Norbert Miles  
KTEP Radio  
El Paso, Tx. 79902

Thanks for a great presentation,

Norbert Miles  
+++++

#030  
Subject: Taste of NAB - request for papers  
From: Harrill, Lynn [lynn.harrill \(at\) lausd.net](mailto:lynn.harrill (at) lausd.net)  
Date: Wed, 9 Jun 2010 13:49:07 -0700

Larry --

Again, I want to thank you for the wonderful presentation you and your associates and colleague gave at KLCS recently.

I am very interested in obtaining a copy (electronic or hard copy) of your notes on the new EAS and the various boxes coming down the line. In particular, you compared a box to the TFT (which we currently struggle with).

If you prefer to send the pages in hard copy, rather than electronically, please mail them as follows:

Lynn Harrill



KLCS TV  
Los Angeles, CA 90012

I look forward to receive this information. See you next year, if not sooner.

Lynn Harrill  
+++++

#029  
Subject: Thanks  
From: Irby, Mike [MikeIrby \(at\) clearchannel.com](mailto:MikeIrby@clearchannel.com)  
Date: Wed, 9 Jun 2010 14:28:06 -0500

Larry,

Just a quick note to express our thanks for bringing your show to Tucson. The product and information was amazing not to mention your experiences that you shared with all of us. I'm sure we'll be in communication in the future.

Thanks again!

Mike

Mike Irby | Director of Engineering & IT  
Clear Channel Radio - Tucson  
+++++

#028  
Subject: Venue Report #10 - Phoenix & Ship to address  
From: William Robertson [bill \(at\) digitalalerts.com](mailto:bill@digitalalerts.com)  
Date: Mon, 07 Jun 2010 09:00:48 -0400

Larry,

Thanks for a great show on Friday and your kind words. I am glad we got the CG working for you. Sorry for the long-time and confusion.

Looking forward to more opportunities to work together.

Safe travels and see you again in Tampa.  
Bill Robertson  
+++++

#027  
Subject: Taste of NAB Road Show  
From: BC & JT Mothershed [hashknife \(at\) comcast.net](mailto:hashknife@comcast.net)  
Date: Tue, 8 Jun 2010 18:55:44 -0700

Mr. Bloomfield,

Your "Taste of NAB Road Show" was most enjoyable and very informative. I have little experience with the RF/Broadcast world, but would like to have more experience.

That's one of the reasons I joined the SBE. perhaps my networking, electronics and HAM background may prove useful in opening some broadcast doors.

Thank you for taking the time to visit us with your Road Show.

I want to thank you as well for allowing my son, Michael to participate in your show. He had the best time helping out and he loves the hat you gave him.

I look forward to other shows.  
Thanks again, sir.

Bryant C Mothershed  
KZ7C

+++++

#026

Subject: Tucson  
From: Bruce Robertson [bruce \(at\) digitalalerts.com](mailto:bruce(at)digitalalerts.com)>  
Date: Tue, 08 Jun 2010 09:58:09 -0700  
CC: William Robertson [bill \(at\) digitalalerts.com](mailto:bill(at)digitalalerts.com), Jim Heminway [jfheminway \(at\) monroe-electronics.com](mailto:jfheminway(at)monroe-electronics.com)>

Larry,

Great meeting. Thanks for everything. We had an impressive turn out which I hope is in line with our growth.

Really appreciated when you got full audience participation in reciting the Laws of EAS. Keep it up

Thanks again

Bruce W. Robertson

+++++

#025

Subject: Thank You Larry!!  
From: Ken Benner [bennerassociates \(at\) q.com](mailto:bennerassociates(at)q.com)  
Date: Tue, 8 Jun 2010 10:33:58 -0700

Larry It was wonderful meeting you after all these years Yesterday. Your presentation was awesome - - we all learned a lot! Keep up the great work! Many thanks for the \$50.00 Gift Certificate!!

Ken Benner, SBE Member # 170, W O L H V  
Member: Order of the Iron Test Pattern, GALACTIC TYCOON

+++++

#024

Subject: Taste of NAB Road Show  
From: Tom Foy [tfoyl \(at\) UNIVISION.NET](mailto:tfoyl@univision.net)  
Date: Sun, 6 Jun 2010 15:22:24 -0700  
CC: [glen \(at\) piperdigital.com](mailto:glen@piperdigital.com)  
[sales \(at\) digitalalertsyste.ms.com](mailto:sales@digitalalertsyste.ms.com)

Larry,

As a member of SBE Chapter 9, Phoenix, I would like to thank you for another excellent presentation. Your choice of products was very good with a nice presentation from Digital Alert Systems at a very important time with the coming changes to EAS. Ensemble Designs and Utah Scientific along with AJA and ESE, Henry, LBA, Omneon and Telemetrics were also very nice items to display.

Thanks to you and the others that helped display some very nice product.

Keep up the good work.

Sincerely,

Tom Foy

PS Thanks for the Boris FX door prize. I am looking forward to playing with it.

+++++

#023

Subject: Thanks -Ed Sharpe says Kudos liked the new stuff  
From: CORYHOUSE (at) aol.com  
Date: Sat, 5 Jun 2010 19:38:11 EDT

Larry - Really enjoyed it! heck I was reading on briteeyes stuff and then I got there and wow it was in my hand!

By the way... bell labs did the first microwave test between studio and Mt Wilson.

I have not only all the bell reports but also the hand written stuff by K D Smith.

How early were you dealing with Wilson? After I get this stuff online I would like you to review it and some commentary.

*(The material from K. D. Smith has been deleted in respect for Mr. Sharpe's desire to post it at a later date.)*

Thanks,

Ed Sharpe, Archivist for SMECC

See the Museum's Web Site at [www.smecc.org](http://www.smecc.org)

We are always looking for items to add to the museum's display and ref. library - please advise if you have anything we can use.

Coury House / SMECC  
Glendale AZ 85301 USA

+++++

**#022**

Subject: Thanks  
From: Pedersen, Bruce [bpedersen \(at\) kval.com](mailto:bpedersen(at)kval.com)  
Date: Fri, 28 May 2010 23:19:50 -0700

Loved the presentation Larry. Of all the SBE meetings each year, I look forward to the "Taste" with great interest. Have a safe tour and we'll see you this fall.

Bruce Pedersen, CBT CTO  
KVAL-TV

+++++

**#021**

Subject: Los Angeles Taste  
From: RADIO DOCTOR [lylehenry \(at\) fastmail.fm](mailto:lylehenry(at)fastmail.fm)  
Date: Fri, 28 May 2010 08:28:42 -0700 (Pacific Daylight Time)  
To: [RoadShow \(at\) Tech-Notes.TV](mailto:RoadShow(at)Tech-Notes.TV)

I tend to nod off at lectures, even good movies. But that was not a problem at your Taste of NAB here in Los Angeles last night. Really, you get better at this every year, Larry. As a radio guy, I don't normally have much interest in gear related to TV, but the way you showed how those products can be used certainly held my attention. While the presentations had gotten kind of long in some past years, by doing more with the projector and large screen, the whole program moved along more smoothly/quickly while describing the most significant applications and abilities of each product. Thanks for coming.

...FMExtra - Digital on FM without the big expense or interference!

-----  
Lyle Henry, CPBE THE RADIO DOCTOR K9DKW/K700 Silver Lake/Los Angeles  
SCA Consultant: Brazil, China, India, Mexico, Taiwan, SE Asia  
When I'm outside the U.S. call my Los Angeles MagicJack

+++++

**#020**

Subject: Thanks  
From: [rjeverson \(at\) comcast.net](mailto:rjeverson(at)comcast.net)  
Date: Tue, 25 May 2010 18:03:13 +0000 (UTC)

Larry,

Many thanks for putting on the "Taste of NAB Road Show". NAB is the one I have difficulty getting to.

All the best, looking forward to next years.  
Rod Evenson

+++++

#019

Subject: Comments about Taste of NAB  
From: Alan Eng [aeng \(at\) kron4.com](mailto:aeng@kron4.com)  
Date: Mon, 24 May 2010 20:08:52 -0700

Dear Larry,

KTVU is a good choice for this year's Taste of NAB. I live in Oakland within 5 miles from the station. I hope that KTVU will be the venue for next year's event.

All the presenters, I think, did a good job in presenting their technology to the audience. During the AJA presentation, the FS 1 was mentioned and a picture of the unit was displayed. When I went to my workplace, I realized that KRON has two FS 1 units in service. One handles the CBS syndication feed and the other the NBC network feed. The FS 1 units are reliable and play an important role in KRON programming. The Digital Alert Systems presentation was interesting to me because I am familiar with a TFT 911 system at KRON. I hope that my station will consider the DASDEC as a replacement for the TFT 911 this year. I have read Lee MacPherson's testimonial on Digital Alert Systems website.

Overall, it was a good experience so I'm glad to have an opportunity to attend this year's event.

Yours truly,  
Alan Eng

KRON 4  
The Bay Area News Station  
Home of MyNetworkTV  
San Francisco, CA 94109

+++++

#018

Subject: Thanks  
From: Hill, Mike [engineering \(at\) kpic.com](mailto:engineering@kpic.com)  
Date: Mon, 24 May 2010 17:11:08 -0700

Hi Larry,

This is my third year coming up to Eugene for taste of NAB. I find the day to be well worth my time. I started in broadcasting 41 years ago at the age of 18 working on a mountain top operating and doing emergency maintenance on 2 television transmitters and 2 FM radio transmitters. I guess after over 40 years in the business it's about time to be a member of the SBE, I have picked up 2 forms to join the SBE and have buried them on my desk upon my return to Roseburg. If you reply with a copy of the

form or a link I promise to not delete it until I get the form completed and mailed out with a check.

I heard you mention you have considered not doing the tour anymore. I hope you are able to continue with the Taste of NAB and bring this much used information into the local broadcast communities.

Thank you for all you do,

Michael Hill

Chief Engineer

KPIC - TV

Roseburg, Oregon 97470

"Thank you for the opportunity to work with you!"

+++++

#017

Subject: Re: Thanks

From: Erik Talbert [eriktalbert \(at\) gmail.com](mailto:eriktalbert@gmail.com)

Date: Mon, 24 May 2010 14:08:02 -0700

I've attended Larry Bloomfield's "Taste of NAB Roadshow" several times and learn something new each year. I recommend it for anybody who's currently working or interested in working in the ever blending fields of production and broadcasting. While engineers and technicians will likely find it most valuable, anybody who enjoys learning about broadcast technology will find it useful. As a creator and consumer of broadcast media, it is in my best interest to know about broadcast systems and workflows, and the tools used to improve and maintain them. "Taste" does just that. Bloomfield's years of working and networking in the industry make him a valuable resource with many personal anecdotes.

In addition to the education and direct access to company reps., Bloomfield's roadshow provides comradre and networking with media professionals, great food, fun and of course, door prizes!

Sincerely,

Erik Talbert

Videography, Post Production Freelancer

Adjunct Instructor in Journalism and New Media

Eugene, OR

+++++

#016

Subject: Re: Taste of NAB (at) KTVU

From: Martin Acuff [martacuf \(at\) yahoo.com](mailto:martacuf@yahoo.com)

Date: Sat, 22 May 2010 02:03:04 -0700

Larry,

Thanks for the presentation at KTVU.

...After the program I forgot to have you sign the Caig Labs Gift Certificate card door prize... is there any (convenient) way of getting it signed?

Maybe I can mail it to you with an SASE?

Best regards,

-- Marty (This was resolved)

+++++

#015

Subject: Taste of NAB

From: Dick Jenkins [djenkins \(at\) cmc.net](mailto:djenkins@cmc.net)

Thanks again for putting on the Taste of NAB show! I always look forward to seeing the latest products. Once again, information I got from the presentation was critical to one of our projects.

Good Job!

Dick Jenkins (Engineer with KEZI in Eugene, OR)

+++++

#014

Subject: Thanks

From: Tim Stoffel [Tim \(at\) KNPB.ORG](mailto:Tim@KNPB.ORG)

Date: Mon, 24 May 2010 10:38:45 -0700

Thank you for the nice note! I'll pass it on to the chapter.

It has been a hectic week here as well, and the events of last Monday already seem like they were weeks ago. I look back on this years' 'Taste of NAB' as being one of the better ones you have done. I do wish that more people had attended, but in talking to folks since then, everyone is being hammered by their job right now. I hope things are better for next year should you choose to continue doing this.

I will get that monoscope tube for you first chance I can get into the 'bowels of my garage'.

Take care and safe travels!

Tim Stoffel

+++++

#013

Subject: Thanks

From: Joe Korpela [JKorpela \(at\) opb.org](mailto:JKorpela@opb.org)

Date: Mon, 24 May 2010 08:01:54 -0700

HI Larry,

Thanks for your efforts. Actually it was very useful. I found a piece of test gear from LBA Technology Inc that I have not been able to find. Kathrein makes what I need so that one find made it worth the trip. Don't work too hard.

Joe Korpela  
Oregon Public Broadcasting Engineering  
+++++

#012

Subject: Thanks  
From: Pete Hoegg [Phoegg \(at\) opb.org](mailto:Phoegg (at) opb.org)  
Date: Mon, 24 May 2010 07:45:45 -0700

Thanks for all the work in putting these shows on.

pete hoegg (ac7f)  
tech  
koac  
corvallis, or  
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#011

Subject: Medford Taste-of-NAB roadshow visit...  
From: "Randall Miller" [rmiller \(at\) kobi5.com](mailto:rmiller (at) kobi5.com)  
Date: Thu, 13 May 2010 17:22:02 -0700

Larry,

Thanks for visiting Medford with the NAB roadshow. I always enjoy it.

I wanted to remind you that I'm looking for any documentation about the Digital Alert Systems equipment you had in the show. Also, you had some slides in your presentation that showed a comparison between it and the other competitors (Sage, TFT, etc.), and I would be interested in seeing those slides as well.

Thanks again, and I hope you feel better soon!

Randall Miller  
KOBI-TV, Medford Oregon  
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#010

Subject: Ric from Napavalley BTV program  
From: Ric maust [ric\\_maust \(at\) yahoo.com](mailto:ric_maust (at) yahoo.com)  
Date: Wed, 19 May 2010 13:41:11 -0700 (PDT)  
CC: Stephen Goze [SGoze \(at\) napavalley.edu](mailto:SGoze (at) napavalley.edu)



Howdy there, Larry

I just wanted to take the time to thank you for coming out to Napa. Some of the newer technology you showed us is really interesting like the mini switcher which had wooden sides and the Ensemble "Bright Eye Mitto 3G/HD/SD scan converter" were really cool to get to touch and look at first hand. I personally learn doing hands on, opposed to being lectured where a bunch of information is just thrown at you. So it was great that you tried to do a new approach with us were you let us hook up your equipment and had your assistance supervise the setup. I'm currently working part time for the IT department here on campus and feel myself leaning more towards that field but everything you showed us made a lot more sense combining the two fields, and seeing how everything relates. Thank you for your time and I hope you come back to Napa next year, which will be our last two semesters. Life is all about networking and who you know so keep us in mind here at Napa.

Thank you

Ric

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#009

Subject: Taste of NAB  
From: Cody Hanson [codyphanson \(at\) gmail.com](mailto:codyphanson@gmail.com)  
Date: Wed, 19 May 2010 13:26:55 -0700  
CC: Stephen Goze [sgoze \(at\) napavalley.edu](mailto:sgoze@napavalley.edu)

Hi Larry,

I am a student in Steve Goze's Broadcast Engineering Television Technology program. You visited our school, Napa Valley College, last weekend as part of the Taste of NAB tour. The presentation was extremely enjoyable, as it was last semester when you visited. This time around, I was able to take more from it, thanks to having more knowledge of the broadcasting field. It is amazing to be able to see and hear your knowledge of broadcasting as well as the new advancements in broadcasting technology. Being only a student in the broadcasting field, I have not had much exposure to companies producing new and innovative products. Thanks to your Taste of NAB tour, I am being exposed to these companies and will seek them out when I am one day working in the industry. I hope to see you again next year on the tour, and would like to thank you and anyone else involved in making it possible.

-Cody Hanson

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#008

Subject: andres from btv  
From: colombian707 salamanca [colombian707 \(at\) gmail.com](mailto:colombian707@gmail.com)  
Date: Wed, 19 May 2010 13:15:40 -0700  
CC: [sgoze \(at\) napavalley.edu](mailto:sgoze@napavalley.edu)

I just wanted to say thank you for coming to our class and teaching us about all the new technology in the broadcasting field. The information

was really helpful to me and made me even more interested in video engineer. thank you for taking time from your trip to come and i hope you come back again

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#007

Subject: Thank you for bringing the Taste of NAB  
From: Scott Heitman [schoolsco \(at\) hotmail.com](mailto:schoolscott@hotmail.com)  
Date: Wed, 19 May 2010 13:15:40 -0700  
CC: Steve Goze [sgoze \(at\) napavalley.edu](mailto:sgoze@napavalley.edu)

Hi Larry,

Thank you so much for coming to speak to our class in Napa last weekend for the Taste of NAB. Your knowledge of the industry and demonstrations of current technology was hugely informative. The best part was seeing the equipment that you brought from Ensemble, Black Magic, ESE, and many other companies. Getting to observe and work with today's latest technologies helps us as aspiring engineers become familiar with what we will be working after graduation. The companies that sponsor you on the Taste of NAB tour are greatly benefitting from your demonstrations. We are now familiar with the brands that you introduced to us and will remember them when we are in position of purchasing new station equipment one day.

Thanks again and I hope that you will be able to come again next year but I understand if you are getting a little too "long in tooth."

Scott Heitman  
SBE Club President  
Napa Valley College

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#006

Subject: Thank you Larry for coming to NVC  
From: Alex Gitana [agedu723 \(at\) yahoo.com](mailto:agedu723@yahoo.com)  
Date: Wed, 19 May 2010 13:11:51 -0700 (PDT)  
CC: [sgoze \(at\) napavalley.edu](mailto:sgoze@napavalley.edu)

Thank you Larry for coming to NVC and giving us a Taste of NAB this past Saturday.

I'm eagerly waiting for my swag from SMPTE (I won it in the business card raffle).

-Alexander Gitana  
Vallejo, Ca 94589

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#005

Subject: NAB Road Show  
From: Troy Evans [trickclick2002 \(at\) yahoo.com](mailto:trickclick2002@yahoo.com)  
Date: Wed, 19 May 2010 13:07:05 -0700 (PDT)  
CC: Steve Goze [SGoze \(at\) napavalley.edu](mailto:SGoze@napavalley.edu)

Hi Larry,

I would like to say thank you for bringing your NAB Road Show to Napa Valley College this past weekend. It was great to get an up close look at the new equipment that I hope to someday be working with. Hope to see you again next year.

Thanks again,

Troy E Evans

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#004

Subject: NAB Road Show  
From: edwin macalalad [edwinmacalalad \(at\) gmail.com](mailto:edwinmacalalad@gmail.com)  
Date: Wed, 19 May 2010 11:31:28 -0700  
CC: sgoze (at) napavalley.edu

Dear Laray,

I would like to thank you for giving your time and enlightening us broadcasting engineer students. It was a pleasure having someone with your knowledge teach us about the new technologies that are currently being made to further enhance the broadcasting experience. We hope to see you again next year.

Sincerely,  
Edwin Macalalad

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#003

Subject: thany-you  
From: Mike West [mwest300 \(at\) att.net](mailto:mwest300@att.net)  
Date: Mon, 17 May 2010 14:45:23 -0700  
CC: Steve Goze [sgoze \(at\) napavalley.edu](mailto:sgoze@napavalley.edu)

Larry,

I just wanted to thank you for coming to our class of Sat 15May2010. It was very informative and it increased my understanding of the industry. I would like to see you come back again next year and if possible before you return home next semester. I am looking forward to attending another or your presentations.

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#002

Subject: NAB 2010  
From: Jonny Stad [rkr4lif \(at\) yahoo.com](mailto:rkr4lif@yahoo.com)  
Date: Sat, 15 May 2010 21:19:33 -0700 (PDT)  
To: steve goze [sgoze \(at\) napavalley.edu](mailto:sgoze@napavalley.edu)  
CC: [Larry \(at\) Tech-Notes.tv](mailto:Larry@Tech-Notes.tv)

Larry, once again I'd like to thank you for gracing us with your presence and enlightening our education! You are truly someone who enjoys what you are doing and have a great way of presenting it. Please, enjoy some time off!

Jon Stadelhofer - Napa Valley College BTV Class 2011  
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#001

Subject: Hello Larry its  
From: Nomadic Communications <nomadic.pro (at) gmail.com>  
Date: Tue, 20 Apr 2010 16:33:20 -0500

Garland from Charlotte, NC. I just wanted to thank you for last years roadshow. I wanted to let you know that I purchased MOST of my gear from the demo suppliers you brought with you. Ron Chubb over at Ensemble Designs should be able to comfortably retire from the wad of cash I spent with them LOLOL!!

Whatever you get paid, its clearly not enough! Not only are the shows good for those of us who work during NAB, but they expose us to real life products that make our lives better.

Thanks, and please come back!

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Garland A. Ervin  
Nomadic Communications  
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This is the beginning of this list and it reads up.