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April 11, 2008

Tech-Note – Pre-NAB 2008


First Edition: May 18, 1997

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
*This is YOUR forum!*

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## Editor's Comments

Why haven't Tech-Notes published a pre-NAB 2008 edition? Well here it is and it will be short! Why? Nearly everyone tries to polish up their crystal ball and forecast what's going to be at NAB. I've decided it would be more productive to tell you what really was at NAB 2008 than to waist you time guessing, so we'll get an edition out shortly after the big one in the desert has concluded.

If you happen to make it to NAB this year and you see a fat guy in a red scooter – flag him down and say hi.





## The Road Show - A Taste of NAB 2008

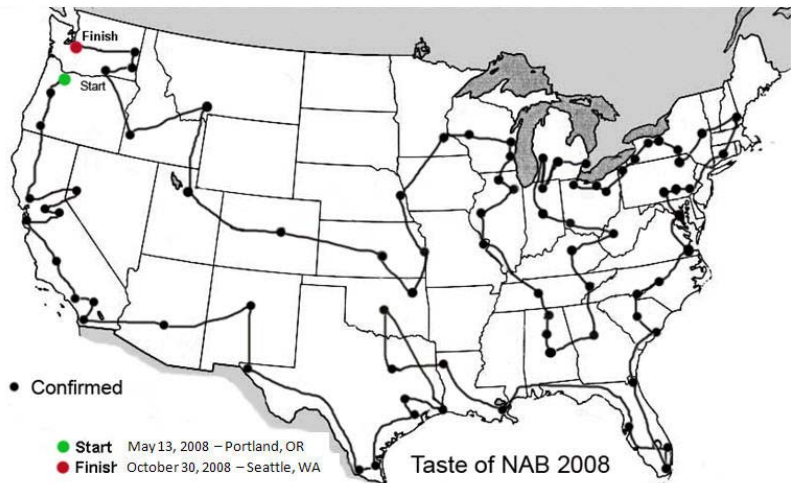
Exceeding everyone's expectations!

- **Venues:** Scheduled Eighty-Two. [www.tech-notes.tv/2008/2008-Itinerary.htm](http://www.tech-notes.tv/2008/2008-Itinerary.htm)

- **Duration:** 5 ½ months (May 13th – October 30th)

- **Target audience:** Broadcast Managers, Engineers, Technicians, Decision Makers, Technical School Students and others interested in broadcast technology – Those who couldn't make it to the real thing.

- **Door prizes:** This year's door prizes, both those at each venue and those at the end of the Road Show, have an undetermined value: It is well into the tens of thousands of dollars.



- We have a short 16 minute video of what we did on the Taste of NAB 2007 Road Show and it can be seen at : [www.tech-notes.tv/DVD.html](http://www.tech-notes.tv/DVD.html). It tells our story.

- Our assistant this year is Shawn Wixted. Shawn is a graduate of The Sheffield Institute for the recording arts of Phoenix, Maryland with certificates in Videography, Adobe Photoshop CS, Avid Express Pro, Final Cut Pro, Production and Lighting. He has also successfully completed a business completter program that covered a number of computer programs including Desktop publishing, Visual Basic computer programming, Adobe Photoshop and Illustrator.

Starting well over a decade ago when he was a lad of 12, he acquired his first camera from a local yard sale and his life has never been the same since. In his short carrier, Shawn has filmed, edited and produced a number of independent projects, the first being a series about skateboarding called "Beginners Luck." Other gigs include editing and producing a film for a client (Aaron Sewell) entitled: "The Outsiders: We Just Don't Fit In," a project about skateboarding. Adding to that, he was also part of a team that did a commercial for the Sheffield Institute and he has recently wrapped up a series entitled "Beginners Luck."



You can see some of Shawn's work at any of the following URLs:  
<http://http://www.youtube.com/watch?v=Cx9NXOAlqVQ>  
<http://www.youtube.com/watch?v=W9YSSNCyeCo>  
<http://www.youtube.com/watch?v=U1mb6YzikjQ>

As of this writing, we have seventeen sponsors; ten returning and seven new folks. Each of the returning folks tells us they will have different technology to share with us. Alphabetically, here are the companies who care enough to share their technology with those who couldn't or didn't make it to NAB and made the Road Show possible. (All logos are links to the respective company's website.)

	
	
	
	
	
	
	
	
	
	Your company name could be here.

It is anticipated that we will recruit more sponsors and door prize providers while we're at NAB.





What happened to last year’s assistant, Jonathan Haase? He’s currently doing a documentary down in New Zealand and doesn’t know when he’ll be back, but when he does return, he’ll be ready for anything that comes his way. You can reach him at: [Jonathan@JonathanHaase.com](mailto:Jonathan@JonathanHaase.com). Let him know what you think of this work.

Jonathan Haase, last year’s Taste of NAB Road Show assistant documented of what we did in a video he made. Jonathan is a graduate of the University of Oregon’s school of journalism and specialized in electronic media. He did an excellent job. You can view his work at: [www.JonathanHaase.com](http://www.JonathanHaase.com). He is young, talented and quite good.



### Preserving Television History



**Editor’s note:** This feature will be back in our next edition.



### News



Issued by the FCC on

March 18, 2008

### ***BROADCAST STATION TOTALS AS OF DECEMBER 31, 2007***

The Commission has announced the following totals for broadcast stations licensed as of December 31, 2007:

AM STATIONS	4776	
FM COMMERCIAL	6309	
FM EDUCATIONAL	2892	
<b>TOTAL</b>		<b>13,977</b>

UHF COMMERCIAL TV	796
VHF COMMERCIAL TV	583
UHF EDUCATIONAL TV	252

VHF EDUCATIONAL TV	128	
<b>TOTAL</b>		<b>1,759</b>
CLASS A UHF STATIONS	463	
CLASS A VHF STATIONS	93	
<b>TOTAL</b>		<b>556</b>
FM TRANSLATORS & BOOSTERS	5904	
UHF TRANSLATORS	2619	
VHF TRANSLATORS	1652	
<b>TOTAL</b>		<b>10,175</b>
UHF LOW POWER TV	1776	
VHF LOW POWER TV	519	
<b>TOTAL</b>		<b>2,295</b>
LOW POWER FM	831	<b>831</b>
<b>TOTAL BROADCAST STATIONS</b>		<b>29,593</b>

- FCC -

**Note:** Much more news next time.



**Editor's note:** This feature will be back in our next edition. We've got lots of stuff to share with you, so please stand by.



**Editor's note:** This feature will be back in our next edition.

Conferences: April 11-17, 2008 Exhibits: April 14-17, 2008 Las Vegas Convention Center, Las Vegas, Nevada, USA





## Order of the Iron Test Pattern



For those of you don't know, here's what the **Order of the Iron Test Pattern** (OITP) is all about:



## Order of The Iron Test Pattern



### Creed of The Order

*Through snow and glitches, dropouts, ghosts and now cliff-effect, we survive - undaunted.*

*Dedicated to "hanging in" under all circumstances, we unsung heroes of the broadcast and cable industries are on the working end of the "show-must-go-on" button -- even if it means using our own finger in place of the fuse (ouch!).*

*Our association serves no purpose other than to recognize one another for what we are - **survivors!***

Because of the poor attendance last year at our NAB awards ceremony, the **Order of the Iron Test Pattern** will skip their annual awards ceremonies this year at NAB 2008.

**The Sagacious Pixel**, the somewhat *dubious* leader of this **august** group, is asking for any ideas on how to make this event next year the most prestigious and sought-after event of NAB 2009.

We have received several requests for advancement in dignity, certificates and lapel pins. These have been made up and, along with some new applicant's certificates, will all be shipped out shortly after NAB 2008.



## **Parting Shots**

By Larry Bloomfield



As long-winded as I can get, I'm very surprised that I'm caving into the idea of a great edition after NAB so I can rant on what I saw there.

The Taste of NAB 2009 Road Show is coming together really well for this year. It looks like we'll have some really fascinating technologies with us this year and working in concert with each other. I will continue to get some more Radio – audio oriented technology while a NAB this year, but what I do have is something that should be of interest to ALL broadcasters.

So, I'll either see you at NAB this next week or on the Taste of NAB 2008 Road Show. Stay healthy!



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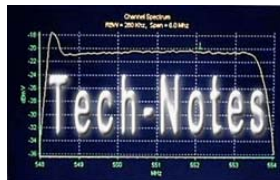
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