

Comments made about the Taste of NAB 2003 Road Show

1. From: Steven Garaventa [gar1@ix.netcom.com](mailto:gar1@ix.netcom.com)  
To: "Larry Bloomfield" <Larry@Tech-Notes.TV>  
Subject: Re: Order of the Iron Test Pattern  
Date: Thursday, July 10, 2003 3:06 PM

Hope you had a successful road show, I sure enjoyed it when you were in SF.

Steven Garaventa

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2. Hi Larry,

I just wanted to drop you a note to tell you how much I enjoyed the show last night in Columbus. It was a long drive but well worth it. I really liked seeing the gear. More than one attendee stated " I want one of those" about a few of the items on display, myself included. That was the great part of the event, actually being able to see some of the stuff we only read about from the NAB show. I will make sure we get the show into Cleveland next year so I won't have to drive so far, although Dave White picked a great facility. Thanks and I'll see you next year.

--

Blake Thompson  
WZIP-FM [www.wzip.fm](http://www.wzip.fm)  
SBE Chapter 70 Chairman (Cleveland)  
[blake@uakron.edu](mailto:blake@uakron.edu)

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3. Larry:

Thanks for a great show last night. Haven't been to NAB for several years and was pleased with your efforts. Good turnout, good friends, good food, and mostly Great Information!

Thanks again

George Karrer (ex WBNS TV & Radio)

Was good meeting you.  
[karrers@earthlink.net](mailto:karrers@earthlink.net)

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4. Thank you for stopping by BIAfn on your "Taste of NAB" tour. You are a wealth of knowledge and so interesting to talk to. Only wish I could have stayed later, but I had a nail appointment that I had previously scheduled and couldn't miss. Ah, the vanities of women!

Much thanks for the utility pocket knife. It was such a nice surprise to see it on my desk this morning when I arrived. Now when I use it I will think of the "Taste of NAB" and your information.

Best of luck with the rest of your tour.

Best regards,

Karen

Karen M. Brandt  
Senior Account Executive  
BIA Financial Network, Inc.  
15120 Enterprise Ct.  
Chantilly, VA 20151

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5. From: Charles Stutsman [charles.stutsman@wavy.com](mailto:charles.stutsman@wavy.com)  
To: "TechNotes, Larry Bloomfield" <larry@tech-notes.tv>  
Subject: Road Show  
Date: Friday, June 20, 2003 1:30 PM

We enjoyed your presentation to SBE Chapter 54. I wish we had known that you are the NAB road show that SBE National had talked about. Your presentation seemed geared for the smaller markets, but still was very good. I had not heard of some of the brands. The automation vendor you were presenting was one of the brands I had not hear of. Our station uses the Harris/Louth automation system. It works well for us. We have it controlling a dozen processes simultaneously including three on-air signals. We could not do all that we do without Louth. Perhaps the two companies are like the difference between Microsoft and Linux. From what you said about the other vendor, it is pretty much open source.

You had a good cross-section of vendors represented. The idea of a road show to the SBE chapters is a good one and can certainly give those who keep the stations on the air while the managers go to NAB a flavor of what NAB is like. We try to get as many of the working broadcast engineers in the market involved in the chapter meetings as possible. The Chief Engineers and Directors of Engineering attend as they are able and several of the station engineering personnel attend as they are able. Our average attendance is 25 to 30 and our peak attendance is around 60. We hope that you consider visiting us again.

Chapter Chairman  
SBE Chapter 54  
Charles Stutsman  
Senior Transmitter Engineer WAVY / WVBT [charles.stutsman@wavy.com](mailto:charles.stutsman@wavy.com)

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6. From: John Neff [jneff@bia.com](mailto:jneff@bia.com)  
To: <Larry@Tech-Notes.TV>  
Subject: Thank you  
Date: Friday, June 20, 2003 1:42 PM

Just a short note to say thank you for putting on the show last night. Also for "picking" my name to win the Mag-light. If there is anything I can do for you just ask.

John  
John T. Neff  
Account Executive  
BIA Financial Network Inc.  
[jneff@BIA.com](mailto:jneff@BIA.com)

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7. From: Robert Smith [RobertSmith@Entravision.com](mailto:RobertSmith@Entravision.com)  
To: <Larry@Tech-Notes.TV>  
Subject: Show at HB Communications  
Date: Thursday, June 26, 2003 10:15 AM

Thoroughly enjoyed your visit again this year. It was terrific and injected some humor into what could be otherwise dry recitation of specs. I'm looking forward to next year.

I really do wish that some general pricing information were included though. In these days of budgets and idiot managers it's nice to see if something has the potential to fly before time is wasted on queries that will go nowhere.

Smith  
WUVN-TV, Channel 18 - WUTH-TV, Channel 47  
Hartford, CT

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8. Larry,

Thank You for the fine presentation at the Binghamton NY venue on June 30th. The presentations on all the products was very informative and timely. All those in attendance thought it was a very good show and they all took some knowledge home with them that night.

We enjoyed meeting you and Carollee and wish you continued success in the future venues.

Jim Pratt  
SBE Chapter One Chairman  
[jpratt@stny.rr.com](mailto:jpratt@stny.rr.com)

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9. From: Vinny Lopez [vlopez@wsyt.sbgnet.com](mailto:vlopez@wsyt.sbgnet.com)  
To: <larry@tech-notes.tv>  
Subject: NAB Road Show  
Date: Tuesday, July 08, 2003 7:51 AM

Larry,  
Thanks for all of your hard work and time that is put into the NAB Road show. I recently attended the show in Binghamton, and have to say that this is a terrific way to bring technologies to the multitudes of engineers who may otherwise only be able to read about it in magazines or books. With consolidations and staff reductions that have occurred of late, many engineers do not get to go to NAB or even an SBE regional convention. The Taste of NAB tour provides them an opportunity to see some of the newest gadgets and gizmos. Both you and your sponsors should be applauded for this fine effort. Thanks for the camera chart too!

Vinny Lopez, CEV/CBNT  
WSYT/WNYS TV

Member Board of Directors, SBE

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10. From: Bob Sulecki [bsulecki@wfyi.org](mailto:bsulecki@wfyi.org)  
To: <Larry@Tech-Notes.TV>  
Subject: taste of NAB  
Date: Wednesday, July 09, 2003 8:27 AM

Larry,  
The taste of NAB traveling show is definitely worth the effort. I was able to go to NAB once, but it was hard to get the kind of interaction there that you can with a smaller sampling like the show last night. Thanks for your efforts.

-Bob Sulecki (brand new OITP inductee)  
WFYI- Indianapolis

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11. From: [DAWHI1@aol.com](mailto:DAWHI1@aol.com)  
To: <larry@tech-notes.tv>  
Subject: July 2nd Columbus Meeting  
Date: Thursday, July 10, 2003 8:01 AM

Larry,

On behalf of SBE Chapter 52, I would like to thank you for scheduling your "A Taste of the NAB 2003 Road Show" for the Columbus, Ohio date to coincide with our combined meeting of SBE Chapter 52 and the Ohio Section of the SMPTE.

The 4:00P - 6:30P time for attendees to arrive, sign-in, visit with other attendees and talk with the manufacturers' representatives worked well for those attending. And with your "Road Show" presentation following, it was a very informative and enjoyable evening for all attending.

The Sign-In sheets show that those attending the meeting were a diverse audience including radio and TV broadcasting, educational institutions, amateur radio and TV, Ohio Government Television, students, Explorer Boy Scouts, members of the SMPTE, SBE, IEEE, vendors and manufacturers representatives, consultants, the Ohio Association of Broadcasters, The Early Television Museum and the "Road Show".

Thanks for arranging with Bob Groome of Jampro Antennas, Inc., Emerson Ray of Sundance Digital, Henry Lassige of Alpha Video & Electronics and Mike Beck of MGE UPS Systems to attend the meeting to talk about and answer questions about their respective company's products.

And, our "Thanks" to you and Rick Farquhar of RAF Consulting for taking the photos during the evening.

When planning your "A Taste of NAB 2004 Road Show" please keep Chapter 52, the SMPTE and the Columbus, Ohio "folks" on your list of possible venue sites.

It was a pleasure meeting and working with you. I'll watch your website for your other venues as you start back west toward home. Have a safe and successful trip!

Please let me know if you have any questions.

Again, "Thanks" for a great show!

Regards,

Dave White, Chairman  
SBE Chapter 52  
Columbus & Central Ohio

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12. From: Kintner, Keith [kmkint@WILL.uiuc.edu](mailto:kmkint@WILL.uiuc.edu)  
To: <Larry@Tech-Notes.TV>  
Subject: Taste of NAB Road Show in Urbana, Thursday, July 10  
Date: Friday, July 11, 2003 10:02 AM

Hi, Larry,

On behalf of Central Illinois SBE Chapter 49, I thank you for the excellent program you brought to us. The presentation was a priceless learning experience for all attendees. I have only been back in the Midwest a little over 2 1/2 years, but this was the best-attended program our chapter has offered during that time. Several of our long-time members that were present told me that they did not recall a larger group at any previous Chapter 49 event. You can add Chapter 49 to the growing list that is requesting a return visit the next time. Although I was able to attend NAB this year, the presentation offered the opportunity to learn more. The Taste of NAB 2003 Road Show is an excellent program, and we commend you for your untiring efforts to deliver it around the country. As you said, many engineers are unable to make the trip to NAB for a variety of reasons. It is a great service to have a taste of the new technology brought to a nearby location, more accessible to us.

When I saw some of the pictures on the website, I was expecting a larger vehicle to transport all of the equipment. It is amazing that it all fits into a compact-sized van!

Thank you for your suggestions to contact local vendors for support. We followed your tips and had some excellent local sponsors. Duncan Video from Carmel, Indiana agreed to sponsor the pizza and soft drinks, and also provided many of the extra door prizes. Broadcast Richardson also came through with a great door prize, as did Joseph Electronics from Niles, Illinois. We had excellent assistance from some volunteers here at WILL, and the station also donated some quality door prizes. We wound up with enough locally sponsored prizes for everyone in attendance to take something extra home!

It takes a group effort to put on such a comprehensive program, but it also requires a leader who can spark the program to life. You have provided that spark and leadership. We hope that you will be back again next year. We also thank all of the sponsors who helped to make it possible, and urge their continued support. For all of the Chapters that have not hosted the Road Show, keep it in mind for the next time!

Sincerely,

Keith

Keith M. Kintner, CPBE/CBNT  
Chairman, SBE Chapter 49, Central Illinois  
Assistant Director for Technology

WILL AM-FM-TV  
300 N. Goodwin Ave.  
Urbana, IL 61802-2316  
Email: [kmkint@uiuc.edu](mailto:kmkint@uiuc.edu)

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13. From: Dunn, Jim [Dunn.jim@uis.edu](mailto:Dunn.jim@uis.edu)  
To: <Larry@Tech-Notes.TV>  
Subject: Road show  
Date: Friday, July 11, 2003 12:50 PM

Larry,

I want to add my thanks for presenting your "Road show" in Champaign-Urbana. We of Chapter 49 were very pleased with the show as well as the turnout.

I can't think of much you could do to improve it, except to maybe have a few more factory reps available. Or have it a bit earlier.....there wasn't a lot of time for playing with the equipment, and you know that engineers can't keep their fingers off of stuff.

Thanks again,  
Jim Dunn  
WUIS/WIPA  
University of Illinois at Springfield  
Chapter 49, SBE

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14. From: Tom Weber [tweber@wish-tv.com](mailto:tweber@wish-tv.com)  
To: <Larry@Tech-Notes.TV>  
Subject: Great Road Show Visit  
Date: Friday, July 11, 2003 2:57 PM

Larry:

Just a quick note of thanks for bringing the Taste of NAB Road Show 2003 to our SBE chapter 25 meeting earlier this week.

We had a nice turnout and it was wonderful that the many attendees who were not able to get to Las Vegas were able to see some of the new technology that will make our professional lives easier. I realize upon seeing for myself what a tremendous effort you're putting forth, and I know that we, the beneficiaries, don't let you know often enough how much we appreciate it.

Again, our sincere thanks.

Tom Weber  
Chairman, SBE Chapter 25  
Indianapolis

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15. From: Roy J. Kleven [kleven@net66.com](mailto:kleven@net66.com)  
To: <Larry@Tech-Notes.TV>  
Subject: The Road Show  
Date: Saturday, July 12, 2003 9:57 AM

Just a note to tell you how much I liked the road show you did in Urbana. I especially liked the part about lightning master I work for a dozen radio stations and lightning is always a problem an AM with a solid state transmitter is my biggest problem I went thru the catalog and then printed several sections Thank you for all the help I learned a lit about many things

Roy Kleven

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16.From: Chris Novy [Chris\\_Novy@WTVP.pbs.org](mailto:Chris_Novy@WTVP.pbs.org)  
To: <Larry@Tech-Notes.TV>  
Subject: Roadshow Champaign, IL  
Date: Saturday, July 12, 2003 2:35 PM

Larry:

I just wanted to drop you a note and thank you for bringing your NAB roadshow to Champaign. Seeing the line-up of contributors I decided to make the two hour drive to see you. It was certainly worth the effort. It was also nice to talk with some of the vendors without being mobbed by a crowd. Your selection of products covered a broad range of areas from radio transmitters to TV automation systems. Again, thanks for the show and I hope you enjoyed the storms! ;-)

..Chris..

Chris Novy  
Engineer  
WTVP (PBS) Peoria, IL

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17. From: Pete Deets [mldeets@nbc15.com](mailto:mldeets@nbc15.com)  
To: <larry@Tech-Notes.tv>  
Subject: Tech Notes Raod Show/Madison  
Date: Tuesday, July 15, 2003 10:13 PM

Larry,

THANK YOU for your time, insight & clarity provided at tonight's SBE meeting in Madison, Wi. I enjoyed the presentation of technology that is so hard to get otherwise- especially such a variety. I wish you good health & good travels and hope you may come this way next year.

Pete Deets-TV Eng. WMTV Madison, Wi.

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18. From: Eddie Lane [elane@uiuc.edu](mailto:elane@uiuc.edu)  
To: "Larry Bloomfield" <Larry@Tech-Notes.TV>  
Subject: The NAB Road Show  
Date: Tuesday, July 15, 2003 10:33 PM

Hi Larry,

I attended the 2003 Road Show "A Taste of NAB" in Urbana, Illinois. I feel very strongly that one or two engineers from each broadcast station should attend the NAB and the network meeting held during the NAB. You can't do the job for your company if you don't know what is new and how to use the equipment.

I also feel that your show and introduction is sure much better than nothing plus management may wake up if they hear your introduction.

Thanks again for a good show.

Eddie Lane CPBE, CET

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19. From: Kenneth Ebnetter, K9EN [kenneth.ebnetter@verizon.net](mailto:kenneth.ebnetter@verizon.net)  
To: <larry@tech-notes.tv>  
Subject: The Road Show  
Date: Wednesday, July 16, 2003 6:41 AM

Larry:

I enjoyed The Road Show at Madison WI. Found the presentations very interesting. Although I am primarily in radio, I found the TV presentations interesting. Hope to see you again next year.

73 ken k9en

Ebnetter Electronic Service  
Broadcast Engineering Services  
Badger State Smoke Signals  
Kenneth A. Ebnetter, K9EN  
822 Wauona Trail  
Portage, WI 53901-1402

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20. From: WWRS Traffic [traffic@wwrs-52.org](mailto:traffic@wwrs-52.org)  
To: <larry@tech-notes.tv>  
Subject: Thanks For The Road Show  
Date: Wednesday, July 16, 2003 8:45 AM

Just a note to thank you for the road show.  
I really appreciated the information you shared.  
I have been so busy on construction projects the last couple of years that there is no way that there just isn't enough time to keep up with the changes in the business.

Also thanks for having run so long. I was fighting transmitter problems all week, and I was late getting there that evening, so the longer show was greatly appreciated.

Thanks

Gary Wallace  
Chief Engineer  
WWRS-TV  
Mayville, WI  
[gww@wwrs-52.org](mailto:gww@wwrs-52.org)

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21. From: Tom Weeden [tcweeden@nbc15.com](mailto:tcweeden@nbc15.com)  
To: <Larry@Tech-Notes.tv>  
Subject: Taste of NAB  
Date: Wednesday, July 16, 2003 9:30 AM

Larry:

Thanks very much for bringing the road show to Madison. It was helpful hearing someone without a vested interest in products explain them from a position of believing strongly in the products and/or companies that are behind them.

Even though the program went longer than our "normal" SBE programs, I felt it was worth it. I think you allocated the time well, striking a balance between the number of products you had to get through and the depth of each explanation.

I hope you'll be back through Madison next year!

--Tom/WMTV and WJ9H

--Tom Weeden  
Chief Engineer, WMTV "NBC 15" / WMTV-DT digital  
Gray MidAmerica TV  
Madison, WI

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22. From: React2u Computers [react96@hotmail.com](mailto:react96@hotmail.com)  
To: "Larry Bloomfield" <Larry@Tech-Notes.TV>  
Subject: Road show response  
Date: Thursday, July 17, 2003 4:25 PM

Larry,

I learned quite a bit of things from you at the July 10, 2003 SBE Chapter 49 meeting. You present the information in a easy to understand fashion. You obviously know your stuff! I really enjoyed the participants information and their friendly nature. I have to believe the NAB Road Show is something no engineer that takes his career serious would want to miss. I hope to see and visit with you again. I appreciate Keith and his wife making all of us feel at home. I am sure I have been spoiled by the July 10th meeting for it was the first I have been able to attend and I doubt the future ones will be comparable to the excellent presentation you and the vendors displayed. Again thank you and take care. Be safe and may God bless you.

Brian Dougherty  
740 miller Street  
Carthage, IL 62321  
[www.react2u.com](http://www.react2u.com)  
Peace be with you....Prayer is the shortest distance between a disagreement

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23. From: Lowell-Kangas [info@lowell-kangas.com](mailto:info@lowell-kangas.com)  
To: "Larry Bloomfield" <larry@tech-notes.tv>  
Cc: "John Pierce" <pierce@leaderusa.com>; "Bob Sparks" <sparks@leaderusa.com>  
Subject: Taste of NAB Campaign  
Date: Monday, July 14, 2003 4:07 PM

Hi Larry.

I enjoyed meeting you and would like to give you some feedback on the nice program in Champaign last week. First of all we are all blest that you do the "Taste of NAB" program for all who want to hear it. As a representative for Leader I got to see other products in the industry, meet engineers, see a distributor and obtain more knowledge about the local SBE group. Where could I possibly get all that in one evening? I am very pleased to represent Leader to broadcast engineers in radio, TV and OEM's that I call on. Please add my company on your mailing list. Stay in good health and thanks to you and Sparks for inviting me.

Chris Robertson.

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24. From: Martin, Russ [RMartin@kptm.com](mailto:RMartin@kptm.com)  
To: <Larry@Tech-Notes.TV>  
Subject: Thanks!  
Date: Thursday, July 24, 2003 2:15 PM

Larry--

I really enjoyed and appreciated the "Taste of NAB" presentation you brought to us here in Omaha.

While our station does send the Chief Engineer to NAB, the rest of the engineering staff cannot attend for fiscal reasons, so it is the only opportunity we have to see some of the "newest and best". This is important for two reasons:

1. Even the Chief Engineer isn't always able to see everything at the show;  
and
2. Staffers sometimes can point out an application or need for equipment that the Chief has forgotten or overlooked (as happened in this case).

Again, thanks. We look forward to seeing you again next year!

Russ Martin  
Engineering  
KPTM/KXVO TV

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25. From: Eddie Hernandez -KBDI [eddie\\_hernandez@KBDI.pbs.org](mailto:eddie_hernandez@KBDI.pbs.org)  
To: <Larry@tech-notes.tv>  
Subject: Thank you for a great show.  
Date: Thursday, July 24, 2003 8:41 PM

I would to thank you for coming to Denver and bringing a Taste of NAB to all the engineers that do not have the opportunity to attend, and to the those of us who had but either could not spend the time, or did not see this equipment. It was very informative and a great thing that you are doing. It was quite refreshing not the have the sales pressure that you get from other places. My staff and I enjoyed the show very much and welcome your show next year.

Thank You  
Eddie

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26. From: Lewis Downey [LDOWNNEY@media.utah.edu](mailto:LDOWNNEY@media.utah.edu)  
To: <Larry@Tech-Notes.TV>  
Subject: Salt Lake sponsor  
Date: Monday, July 28, 2003 6:13 PM

Larry

Thanks again for bringing the Taste of NAB 2003 to Salt Lake City. Many of the local engineering community could not attend NAB this year so this is a very useful thing for us. We had 25 people turn out for the event.

thanx again

Lewis Downey  
Chief Engineer  
KUER Radio  
101 S. Wasatch Drive Room 240  
University of Utah  
Salt Lake City, Utah 84112

No trees were killed in the sending of this message. However a large number of electrons were terribly inconvenienced.

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27. From: Jim Miller [jlmler55@comcast.net](mailto:jlmler55@comcast.net)  
To: <Larry@Tech-Notes.TV>  
Cc: "John Reuter" [johnr@alphavideo.com](mailto:johnr@alphavideo.com) ; "William T. Hayes" [wt\\_hayes@ix.netcom.com](mailto:wt_hayes@ix.netcom.com)  
Subject: Taste of NAB 2003 - Minnesota Stop  
Date: Tuesday, July 29, 2003 8:45 PM

Hi Larry:

I hope this finds you having a beer at the end of a beautiful drive up to Bozeman from Salt Lake City.

Thanks again for having given a great presentation at TPT a few weeks ago. Your product mix was particularly useful for station engineers who don't get out much, and who have never made the trek to NAB or IBC. Your real-world experience goes down very well with these guys. They always have more respect for guys like us who started out in the trenches like them. I'm glad that you enjoyed the fare that Alpha Video provided from Leann Chinn.

I appreciated your pointed comments about how SBE is pretty moribund in terms of its involvement in community affairs and education. I hope that you have beat up Fred Motts, Gavin Shutz, and Rene Villeneuve about how SMPTE needs to improve its own outreach and development efforts. Given how companies like Microsoft and Cisco (for a few examples) have made continuing education into de facto certification business units, SMPTE should get on the bandwagon. SBE has the certification track but has increasingly little visibility. The two organizations should seriously explore joining forces.

Last but not least, I really appreciate how you continually bang the drum for the need to be a part of SMPTE and other fraternal Engineering organizations. Most of what we've learned did not come from any kind of formalized training, but from years of informal inferential apprenticeships. You can't overestimate how important that kind of camaraderie is to the chapters.

Thanks again Larry!

Best Regards,

James Miller  
Section Chair  
Twin Cities Section SMPTE  
[jlmler55@comcast.net](mailto:jlmler55@comcast.net)  
[http://www.smpte.org/sections\\_chapters/twin\\_cities/index.htm](http://www.smpte.org/sections_chapters/twin_cities/index.htm)

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28. From: Steve Johnston [sbjohnston@boisestate.edu](mailto:sbjohnston@boisestate.edu)  
To: <larry@tech-notes.TV>  
Subject: Taste of NAB thanks  
Date: Friday, August 01, 2003 2:10 PM

Larry -

Thank you very much for bringing your "Taste of NAB" show to Boise today. We've had to reduce the number of our Engineers going to NAB, and your program is an excellent way to help keep up to date on some of the important products from the progressive manufacturers in our industry.

I was particularly interested in hearing about ESE's wide range of products (I tend to only think of them for master clock systems) and the Lightning Master line.

Thanks...

Steve

Steve Johnston, Director of Engineering and Operations  
Boise State Radio  
[sbjohnston@boisestate.edu](mailto:sbjohnston@boisestate.edu)

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29. From: Dana Hinckley [dana\\_hinckley@montanapbs.org](mailto:dana_hinckley@montanapbs.org)  
To: <Larry@Tech-Notes.TV>  
Subject: Montana thanks Larry Bloomfield and his "Taste of NAB"  
Date: Friday, August 01, 2003 3:44 PM

Larry,

Thank you very much for bringing your "Taste of NAB" road show to the KUSM-TV, Montana PBS studios on Wednesday, July 30th here in Bozeman, Montana. Along with Professional Video and Tape, you guys created a very entertaining, informative and successful event for the fledgling Montana SBE Chapter 137. Every attendee that I spoke with left with very complimentary comments about the show. I especially appreciated your promotion of the SBE, SMPTE, Order of the Iron Test Pattern and other professional organizations. Support of and participation in a professional organization can have long term benefits to the individual as well as the community. Since we are currently working hard to build the SBE organization in Montana I really enjoyed hearing your praise of the people and businesses who support the professional development which can be achieved through such groups as SBE. Your presentation nicely stepped us through the manufacturer's and equipment that constituted the show. You covered each piece of equipment and manufacturer in a technically knowledgeable manner as well as keeping the presentation entertaining and without sales hype. Great job!

Thanks again for such a great afternoon and good luck in your endeavors and travels.

Sincerely,

Dana Hinckley

Broadcast Engineer -- KUSM-TV, Montana PBS -- Chairman, Montana SBE

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30. From: Joe Gentile [itguy@knin.com](mailto:itguy@knin.com)

To: <larry@tech-notes.tv>

Subject: A Taste of NAB at Boise, ID

Date: Friday, August 01, 2003 5:04 PM

Hi Larry,

Just a note to say how much I appreciated your presentation today. I especially liked the Leader LV series test and measurement unit. It looks like a great tool for digital TV. We are looking into updating our Master Control Switcher and Quartz has a fantastic line of products that we will definitely include in our research. A new master clock from ESE is also something we were wanting to replace an old manually corrected one. I liked the high visibility of the model you had on display. With all of the servers we've had to add to our facility in the last six months it looks like we'll need the coordinative services of Telestream's FlipFactory. I found this presentation to be invaluable. I'm glad your clients felt Boise was a good place visit.

Thanks again Cordially,

Joe Gentile

Assistant Chief Engineer/IT MGR

KNIN TV

816 W. Bannock #402

Boise, ID 83702

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31. From: Rons [rons@kayutv.com](mailto:rons@kayutv.com)

To: <larry@tech-notes.tv>

Subject: T H A N K Y O U !

Date: Monday, August 04, 2003 2:53 PM

Dear Larry,

On behalf of my employees who attended The Spokane Road Show, and my self, we wanted to than you for an awesome and informative show today. We didn't make it to the NAB this last year, and you sure helped to fill in the gap. Your knowledge of the products, and the broadcast industry was great. You know, so many times companies



send out so called sales engineers who really know very little. So as you can imagine it was very refreshing to have you with your years of practical "in the trenches" experience.

Thanks again Larry, and please know you are welcome to come back to Spokane any time.

Respectfully,

Ron Sweatte  
Chief Engineer  
KAYU Fox 28 Spokane  
KFFX Fox 11 Tri-Cities  
KCYU Fox 68 Yakima  
(509) 448-2828 x357  
(509) 448-3815 fax  
4600 South Regal Street  
Spokane, WA 99223-7961  
KD7OUN

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32. From: DeeAna Bell [deeana@wsu.edu](mailto:deeana@wsu.edu)  
To: <Larry@Tech-Notes.TV>  
Date: Tuesday, August 05, 2003 5:12 PM

Hi, Larry

Just wanted to thank you again for putting on your Taste of NAB show for us in Pullman. With state travel money getting tighter than ever, it is very nice to have the opportunity to see some of the equipment from NAB firsthand. I saw equipment to recommend to my clients to purchase. In fact at your show, I was able to arrange for a demonstration at a later date for my clients who didn't make it to your show. I appreciate the "hands on" opportunity you have given broadcast engineers in seeing the latest equipment from NAB. I also appreciated your knowledge and expertise in using the equipment you demonstrated. It was a very informative show.

I was checking out a website from one of the manufacturers from your show and thought you'd like to know they have lots of pictures of you on their site.  
[http://www.dsclabs.com/dsc\\_update.htm](http://www.dsclabs.com/dsc_update.htm)

Don't forget to tell the vendors Brian, Tom and Bill thanks for me. Their demonstrations were great, too.

Thanks,

Dee Ana

Dee Ana S. Bell, CBTE  
Broadcast Tech III  
Washington State University

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33. From: Bill Burckhard [billb@khmt.com](mailto:billb@khmt.com)  
To: <webmaster@tech-notes.tv>  
Subject: Bozeman "taste"  
Date: Wednesday, August 06, 2003 9:13 AM

Larry,

Thank you very much for coming to Montana with the Taste of NAB. You brought some connectivity to a place that very often has a disconnected feel. You have helped us to get our SBE chapter started and helped to create the camaraderie that engineers here need in a place where there are large physical distances between us. I will make the show next year and recommend it to others.

Sincerely;  
Bill Burckhard

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34. From: Ralph Hogan [rhogan@wsu.edu](mailto:rhogan@wsu.edu)  
To: <larry@tech-notes.tv>  
Subject: Great Event  
Date: Wednesday, August 06, 2003 10:02 AM

Larry,

A hardy thanks to you and all the manufactures and suppliers that helped make "A Taste of NAB" a reality again this year. We had 30+ in attendance at the event. This is an impressive turnout since we normally have 10 to 12 members attend our SBE meetings. Also I would like to thank Professional Video and Tape for sponsoring the food and refreshments during the program.

With shrinking budgets and staff, it is becoming more difficult each year for engineers to attend NAB to keep abreast of new technology. This venue is just what is needed to allow local staff to get a flavor of what the new equipment and technologies that are presented at NAB each year.

Consider this an open invitation to have you back next year. Also this is the second time that you have out grown our available space. Next year we will double the available space so all the equipment can be setup.

Thanks again,

Ralph Hogan  
Chair, Chapter 117

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Ralph Hogan, CPBE, CBNT  
Assistant General Manager, Engineering Services  
Educational Telecommunications and Technology  
Washington State University, Pullman, WA 99164-2530  
\* Northwest Public Radio and Television  
\* Washington Higher Education Telecommunication System  
Member National Certification Committee SBE, Senior Member SBE,  
Member IEEE, Member USCGR, Member Broadcast Education Association,  
SECC EAS Chair-State of Idaho, Member PBS Engineering Committee  
Email: [rhogan@wsu.edu](mailto:rhogan@wsu.edu)

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35. From: [wayne.r.sward@L-3com.com](mailto:wayne.r.sward@L-3com.com)  
To: <Larry@Tech-Notes.tv>  
Cc: [ldowney@media.utah.edu](mailto:ldowney@media.utah.edu)  
Subject: Thanks - SLC Road Show  
Date: Thursday, July 31, 2003 8:25 AM

Larry: Thanks for your road show presentation at the Salt Lake City SBE meeting last Monday. We had good attendance and there seemed to be considerable interest in some of the products you showed us.

Although my main work is at L-3 Communications, I continue to do occasional consulting for various radio broadcast stations around the valley.

However, I find some of the products originally intended for the broadcast market can also be used or adapted for use in the military communications systems we design and build at L-3.

For example, one of the products you showed that really interested me was the lightning/static dissipation products of Lightning Master. If you think it's expensive when lightning takes out a radio or TV transmitter, you can imagine how expensive it is when lightning takes out a critical military communications facility! I am distributing copies of some of the information I picked up at your show to some of our senior design engineers here for possible use on present or future products.

Another product that I am researching further was the Evertz video routers and switchers. We occasionally handle video data in our systems, but most of our data is high-speed

digital. However, it may be possible to adapt our digital interfaces to "look like" analog or digital video and then route it through one of these commercially available video routers. Presently, we use custom-designed patch panels (yes, really!) to route various digital data streams to various users, since we haven't found any suitable commercial products to do this task.

Another attractive product is the clocks (particularly the GPS-synchronized models) from ESE. Military systems operators need to know the exact time, too!

Again, thanks for your time and effort on this show. I look forward to your return next year, hopefully with even some more products which could be of "dual-use".

Wayne Sward  
Vice Chairman  
Salt Lake City SBE Chapter

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36. From: [VWkipp@aol.com](mailto:VWkipp@aol.com)  
To: <Larry@Tech-Notes.TV>  
Subject: Glimpse of Taste of NAB  
Date: Saturday, August 09, 2003 5:33 AM

Hello, Larry:

I just wanted to mention that I wrote an article about your "Taste of NAB" presentation for SBE Chapter 24's newsletter. It is posted at <http://www.sbe24.org/archive/c24aug03.html#nine>

73,  
Vicki Kipp

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37. From: Charlie George [charlie.george@khq.com](mailto:charlie.george@khq.com)  
To: <Larry@Tech-Notes.TV>  
Subject: The Road Show  
Date: Tuesday, August 12, 2003 12:26 PM

Thank You for bringing the Taste of NAB to Spokane. I enjoyed the show very much.

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38. From: Dick Jenkins [djenkins@cmc.net](mailto:djenkins@cmc.net)  
To: <Larry@tech-notes.tv>  
Subject: Taste of NAB

Date: Wednesday, August 13, 2003 3:04 PM

Your show this year was incredible! I not only got to see some really first-rate equipment but learned a few things as well. As one who never has had the privilege of going to NAB, I eagerly await your next year's show. Keep up the good work!

Dick Jenkins: [djenkins@cmc.net](mailto:djenkins@cmc.net)  
Engineering Shop  
KEZI-TV Eugene, OR  
P.O. Box 7009  
Eugene, OR 97401

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39. From: Bob Drake [bdrakekgbi@juno.com](mailto:bdrakekgbi@juno.com)  
To: <Larry@Tech-Notes.TV>  
Subject: Re: Update  
Date: Friday, August 15, 2003 10:42 AM

Good Morning Larry. Thanks so much for your coming to Omaha and presenting your seminar. I looked forward to being with you in this presentation and I sincerely regret that I was called out of town and couldn't make it. The comments that I received upon my return were similar to those I have read from your reports from other locations—an incredible day! Our Chapter members were so appreciative of your putting us on your tour. If you do one next year we would like to ask if you would consider coming back to Omaha. In the meantime, if there is anything we can do to assist you, just let us know. I personally look forward to receiving your e-mails and hearing about your activities. It was a pleasure meeting you at NAB. With all the traveling you have done, we are especially grateful you had safe trips.

Sincerely,

Bob Drake, CBNT  
Chairman, SBE74  
[bd4rakekgbi@juno.com](mailto:bd4rakekgbi@juno.com)

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40. From: McGinley, Tom R [trmcginley@infinityseattle.com](mailto:trmcginley@infinityseattle.com)  
To: "Larry Bloomfield" <Larry@Tech-Notes.TV>  
Subject: RE: UP DATE  
Date: Monday, September 08, 2003 2:15 PM

Thanx Larry. You put on a fine show. Hope you didn't strain your back and had lots of help lifting, moving and setting up.

Tom McGinley  
Director of Engineering/M.I.S.  
Infinity Seattle  
1000 Dexter Ave North  
Suite 100  
Seattle, WA 98109